

Vijaya Bhaskara Reddy

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Career Objective:

Aspiring to become a successful senior web developer, where I can give my best contribution to organization by improving my interpersonal and technical skills.

Profile Summary:

- Working as a Web Designer & Digital Marketing Executive for **Radix Services , Hyderabad** from **Feb 2017**.
- Worked as a Web Designer for **PickzKart Online Services, Hyderabad** from Nov 2017 to Jan 2019
- Previously worked as a Junior Web Designer for **StarDigiMart, Hyderabad** from Sep 2016 to Oct 2017.

Currently working on **HTML, CSS, Adobe Photoshop, Illustrator, Bootstrap, JavaScript, JQuery plugins, WordPress, SEO, SMO** and **SMM**.

Technical Skills:

- **Web Technologies** : HTML, CSS, Bootstrap, JavaScript(Basics), JQuery Plugins(Basics)
- **Web Design Software** : Dreamweaver, WordPress
- **Graphics Software** : Photoshop, Illustrator (Basics)
- **Operating Systems** : Windows
- **Digital Marketing** : On-Page SEO, Off-SEO. Facebook Ad Campaign,

Portfolio/Websites:

- **StarDigiMart** : <https://www.stardigimart.com/>
- **Pinnacle/Pickzkart** : <https://www.pickzkart.com>
- **Amazon News** : <http://amazonnews.in>
- **AbInfinitySoftSolutions** : <http://abinfinitysoftsolutions.com>

Professional Experience:

- Total 2+ years of experience in creating User Interfaces for Websites and Portals.
- Experience in all aspects of creative design including conceptualization, building wireframes using Photoshop, designing and execution
- Have good experience on Digital Marketing , On- Page SEO and Off - Page SEO
- Have good experience on creating Google Ad Words to target audience, Facebook Ad Campaigns, Facebook promotions, Twitter and Instagram promotions.

Organization : Radix Services
Duration : Jan 2019 to Present
Designation : Web/UI Designer & Digital Marketing Executive

- Design and Development of the frontend including the user journey and interface.
- Designed product banners, Slides, logos using Photoshop and website themes.
- Design creations included creating templates in various categories.
- Working with Digital marketing Team for Targeting audience & Implementing on and off page optimization for web pages.

Organization : PickzKart Online Services
Duration : Nov 2017 to Jan 2019
Designation : Web/UI Designer

- Design and Development of the application screens
- Designed product banners, Slides, logos using Photoshop and website themes
- Design creations included creating templates in various categories
- Develop website according to standards which include coding to HTML, CSS, and JavaScript.
- Worked closely with the web development team to ensure technical feasibility and correct design implementation.
- Working with Digital Marketing Team for Targeting audience and implementing on/off page optimization for web pages.

Organization : StarDigiMart
Duration : Sep 2016 to Oct 2017
Designation : Junior Web/UI Designer

- Design and Development of the frontend including the user journey, and interface.
- Developed website according to standards which include coding to HTML, CSS
- Coordinated with developers and Business Analysts to fix UI related issues.
- Preparation of visiting cards for Organization heads

Education:

- Bachelor Degree (B.Sc.) with **66.5%** from Vasavi Degree College, Andhra Pradesh.
- Intermediate with **80.50%** (Science Stream) from Majeti Guravaiah College, Guntur, Andhra Pradesh.
- Secondary Education under SSC with **65%** from ZPHS, Edulla Bayyaram, Kothagudem, Telangana.

Personal Details:

Date of birth : 14-02-1992
Father's name : Mora Venkateswara Reddy,
Father's Occupation : Farmer
Marital Status : Married
Address : Pothereddy palli ,Edulla Bayyaram (P),
(Permanent) Pinapaka (M), Kothagudem (D),
Pin: 507117

Declaration:

I hereby declare that the above mentioned information is correct to the best of my knowledge.

Place: Hyderabad

Mora Vijaya Bhaskara Reddy