

OUTDOOR PUBLICITY CAMPAIGN OF DIGITAL/ SCREEN HOARDING ADVERTISEMENTS IN THE AIRPORTS.
LOCATIONS: DELHI AND MUMBAI AIRPORTS
Duration: 05.03.2024 to 16.03.2024

A BIRDS EYE VIEW OF DELHI AIRPORTS



AIRPORT	TERMINAL	SITE
DELHI	T-1	DOMESTIC DEPARTURES – 32 SCREENS



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A BIRDS EYE VIEW OF DELHI AIRPORTS



AIRPORT	TERMINAL	SITE
DELHI	T-2	DOMESTIC DEPARTURES - ARRIVALS 28 SCREENS



AIRPORT	TERMINAL	SITE
DELHI	T-2	DOMESTIC DEPARTURES - ARRIVALS 28 SCREENS



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A BIRDS EYE VIEW OF DELHI AIRPORTS

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AIRPORT	TERMINAL	SITE
DELHI	T-3	DOMESTIC DEPARTURES – 60 SCREENS

AIRPORT	TERMINAL	SITE
DELHI	T-3	DOMESTIC ARRIVAL – 60 SCREENS



AIRPORT	TERMINAL	SITE
DELHI	T-3	DOMESTIC DEPARTURES – 60 SCREENS

AIRPORT	TERMINAL	SITE
DELHI	T-3	DOMESTIC ARRIVAL BAGGAGE BELT – 14 SCREENS

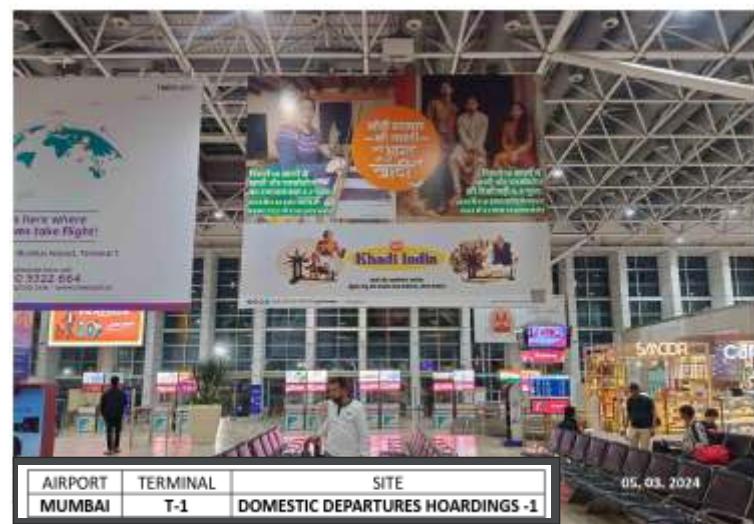


AIRPORT	TERMINAL	SITE
DELHI	T-3	DOMESTIC ARRIVAL – 60 SCREENS

AIRPORT	TERMINAL	SITE
DELHI	T-3	DOMESTIC DEPARTURES – 60 SCREENS

A BIRDS EYE VIEW OF MUMBAI AIRPORTS

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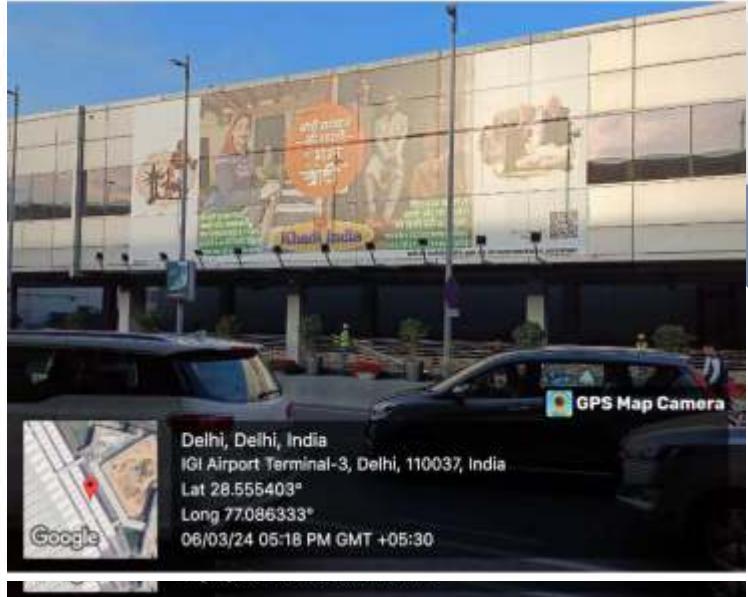


A BIRDS EYE VIEW OF MUMBAI AIRPORTS

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AIRPORT	TERMINAL	SITE	DATE
MUMBAI	T-1	DOMESTIC DEPARTURES HOARDINGS -2	05. 03. 2024
MUMBAI	T-1	DOMESTIC DEPARTURES HOARDINGS -2	05. 03. 2024



AIRPORT	TERMINAL	SITE	DATE
MUMBAI	T-1	DOMESTIC DEPARTURES HOARDINGS -1	05. 03. 2024



AIRPORT	TERMINAL	SITE	DATE
MUMBAI	T-1	DOMESTIC DEPARTURES HOARDINGS -1	05. 03. 2024



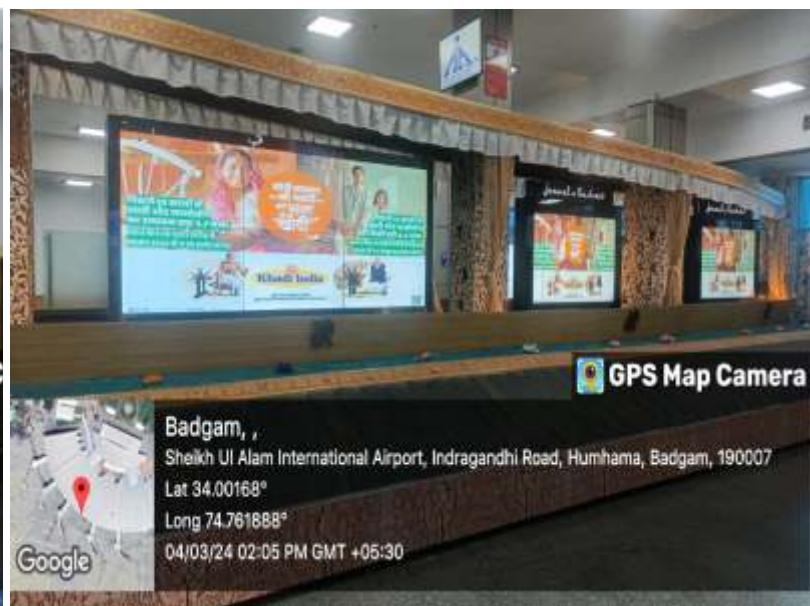
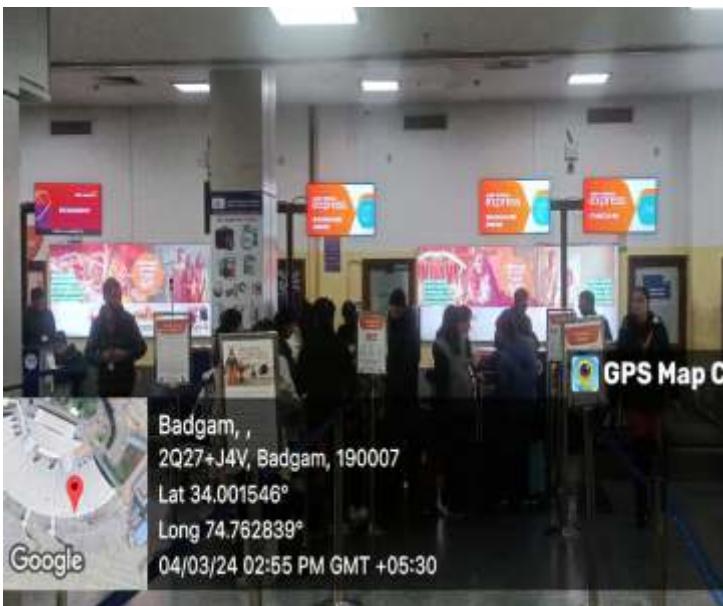
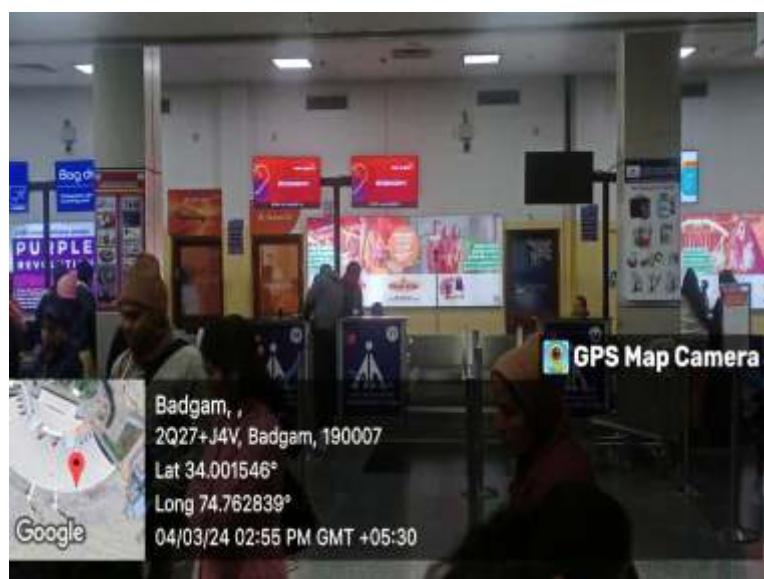
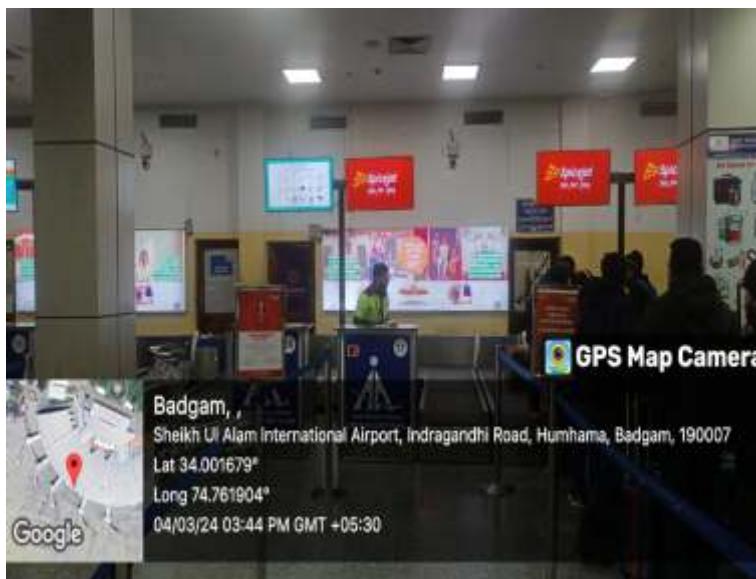
OUTDOOR PUBLICITY CAMPAIGN OF DIGITAL /SCREEN HOARDING ADVERTISEMENTS IN OTHER AIRPORTS

LOCATIONS: Srinagar, Kolkata and Varanasi Airports

Duration: 05.03.2014 to 16.03.2024

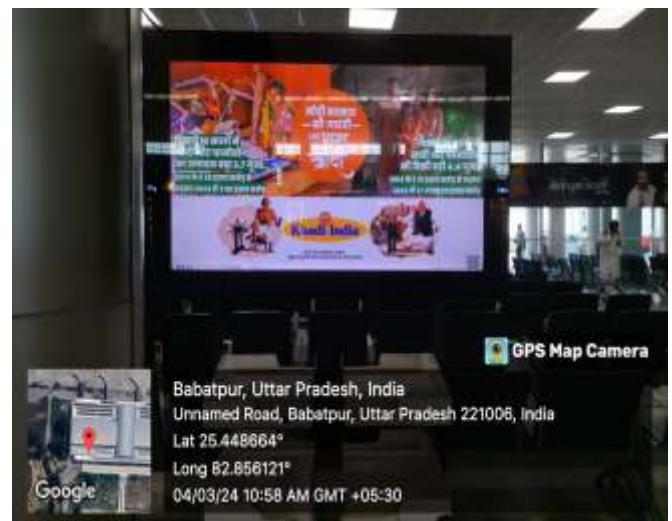
OTHER AIRPORTS CAMPAIGN

SRINAGAR AIRPORT



OTHER AIRPORTS CAMPAIGN

VARANASI AIRPORT



OTHER AIRPORTS CAMPAIGN



KOLKATA AIRPORT

INSIDE THE CITY OUTDOOR PUBLICITY CAMPAIGN

Activity: INSTALLATION OF UNIPOLES/ DIGITAL SCREEN HOARDINGS ADVERTISEMENTS

Location: DELHI AND AHMEDABAD METRO CITY

Duration: 5 March - 16 March, 2024

INSIDE CITY HOARDING AT DELHI



INSIDE CITY HOARDING AT AHMEDABAD

Nr. Patel BRTS

Shivrang Circle, Opp Jagdish Motors Finance, Trikoniya Food Court, manekbagh society, garden under, Shivranjni thi nahe...



BRTS Nearby by Iscon Temple



L-BAND CAMPAIGN

PLATFORMS - Aaj Tak (H), News18 (H), DD News (H), India Today Television(E) , NDTV 24x7 (E) and DD India (E), Times Now, Zee News & Astha (H)

Duration: No. of days - 10 days and 05 days



AAJ TAK SCREENSHOT



INDIA TODAY SCREEN SHOT



DD INDIA SCREEN SHOT



DD NEWS SCREEN SHOT



NDTV 24x7 SCREEN SHOT



TIMES NOW SCREEN SHOT

L-BAND CAMPAIGN



ZEE NEWS SCREEN SHOT



NEWS 18 INDIA SCREENSHOT



AASTHA SCREENSHOT

Print Campaigns in Magazines and News Publications

Advertisorials

INDIA
TODAY

India Today, Date : 28.02.2024



Date : 10.03.2024

Print Campaigns in Magazines and News Publications

Advertisorials

Date : 10.03.2024



News Publications: Overview

पत्रिका
प्रतिदिनी वार्ता

Patrika : Raipur 15th March 2024

महाराष्ट्र

भारत के 'स्वदेशी प्रतीक' से 'वैशिख कांगी' तक
राजा लोडी के बैप्पन से 'खारी दुर्गालोटा'

Khandesh
























**Punjab Kesari,
Hisar Friday
14th March,
2024**



**Times of India,
Ahmedabad
11th March, 2024**

Times of India, Delhi 10th March, 2024

Print Campaigns in Magazines and News Publications

Advertisorials

Navbharat Times, New Delhi, 10th March, 2024

नवभारत Navbharat , Mumbai, 5th March, 2024

Navbharat Times, Mumbai
Monday 11th March, 2024

NBT
नवभारत टाइम्स

भारत के 'स्वदेशी प्रतीक' से 'वैश्विक क्रांति' तक

पीएच धोनी के नमूने में 'यारी कृपलाली'

Khandi India










Dainik Jagaran,
Hisar, 10 March, 2024

Newspaper Campaign

Newspaper campaign
SkyBus

The sky bus publicity campaign for publishing KVIC advertisements in various news papers pan India basis.



Newspaper Campaign

SkyBus

The sky bus publicity campaign for publishing KVIC advertisements in various news papers pan India basis.



DECCAN Chronicle



दैनिक भास्कर



दिव्य भास्कर



The Tribune



अमर उजाला



नवभारत



अमर उजाला



हरिमधी



DISPLAY ADVERTISEMENT CAMPAIGN

PAN INDIA DISPLAY ADVERTISEMENTS CAMPAIGNS
LOCATIONS: PAN INDIA NEWS PAPERS
Duration: February-March, 2024

QUARTER PAGE ADVT. NORTH EAST



DISPLAY ADVERTISEMENT CAMPAIGN

PAN INDIA DISPLAY ADVERTISEMENTS CAMPAIGNS
LOCATIONS: PAN INDIA NEWS PAPERS
Duration: February-March, 2024

QUARTER PAGE ADVT. ALL INDIA

The grid displays 12 different newspaper front pages, each featuring a prominent quarter-page advertisement. The newspapers are:

- The Tribune
- मुन्नू टेलराज
- नवभारत
- वर्तमान
- दैनिक भास्कर
- राज एक्सप्रेस
- दिव्य मराठी
- प्रभात खबर
- हरिभग्नि
- मुन्नू टेलराज
- தினம் மலர்

The advertisements cover a variety of products and services, including:

- Mobile phones (e.g., iPhone 15 Pro Max)
- Women's apparel (e.g., sarees, blouses)
- Financial services (e.g., Axis Bank, SBI, ICICI Bank)
- Automobiles (e.g., Honda Activa, VINS scooter)
- Electronics (e.g., Samsung Galaxy A series)
- Healthcare (e.g., Ayurvedic treatments)
- Real estate (e.g., Flats for Rent)
- Food and drink (e.g., McDonald's, KFC)

Railway Stations Campaign

Destinations : Delhi(2), Rajkot, Jaipur, Bhopal, Mandya (Karnataka) Chennai, Patna, Varanasi and Haryana(7)

No of Days : 13

OVERVIEW OF RAILWAY STATIONS CAMPAIGN

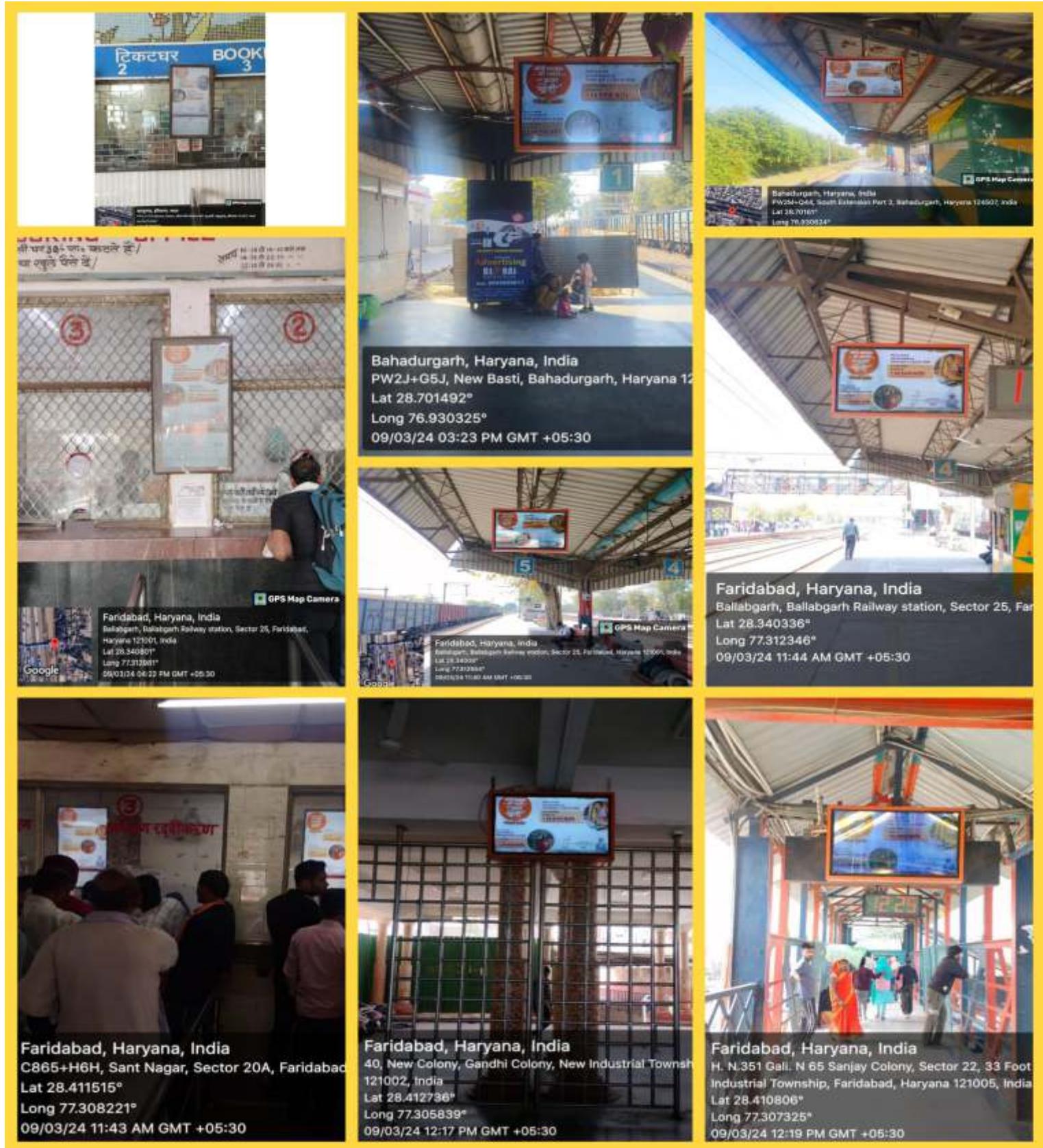


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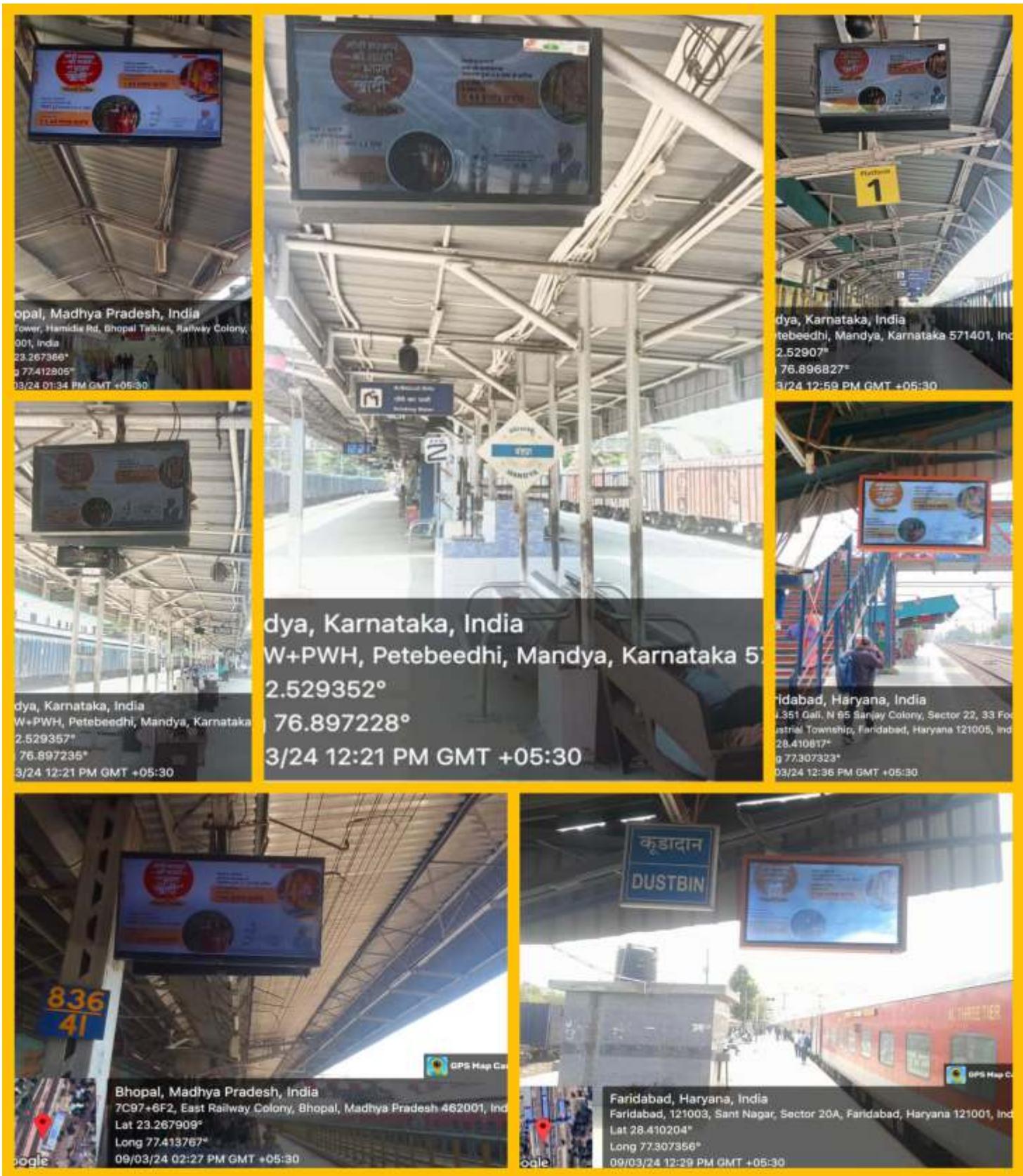


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OVERVIEW OF RAILWAY STATIONS CAMPAIGN





Radio Jingle Campaign

Platforms : On 6 Radio stations viz Radio City, Red FM, Radio Fever, Radio Mirchi, Ishq FM and Big FM.

Places/ Cities: Mumbai, Delhi and Ahmedabad.

Duration: 1st March to 7th March 2024.

THE RADIO JINGLE (SCRIPT):

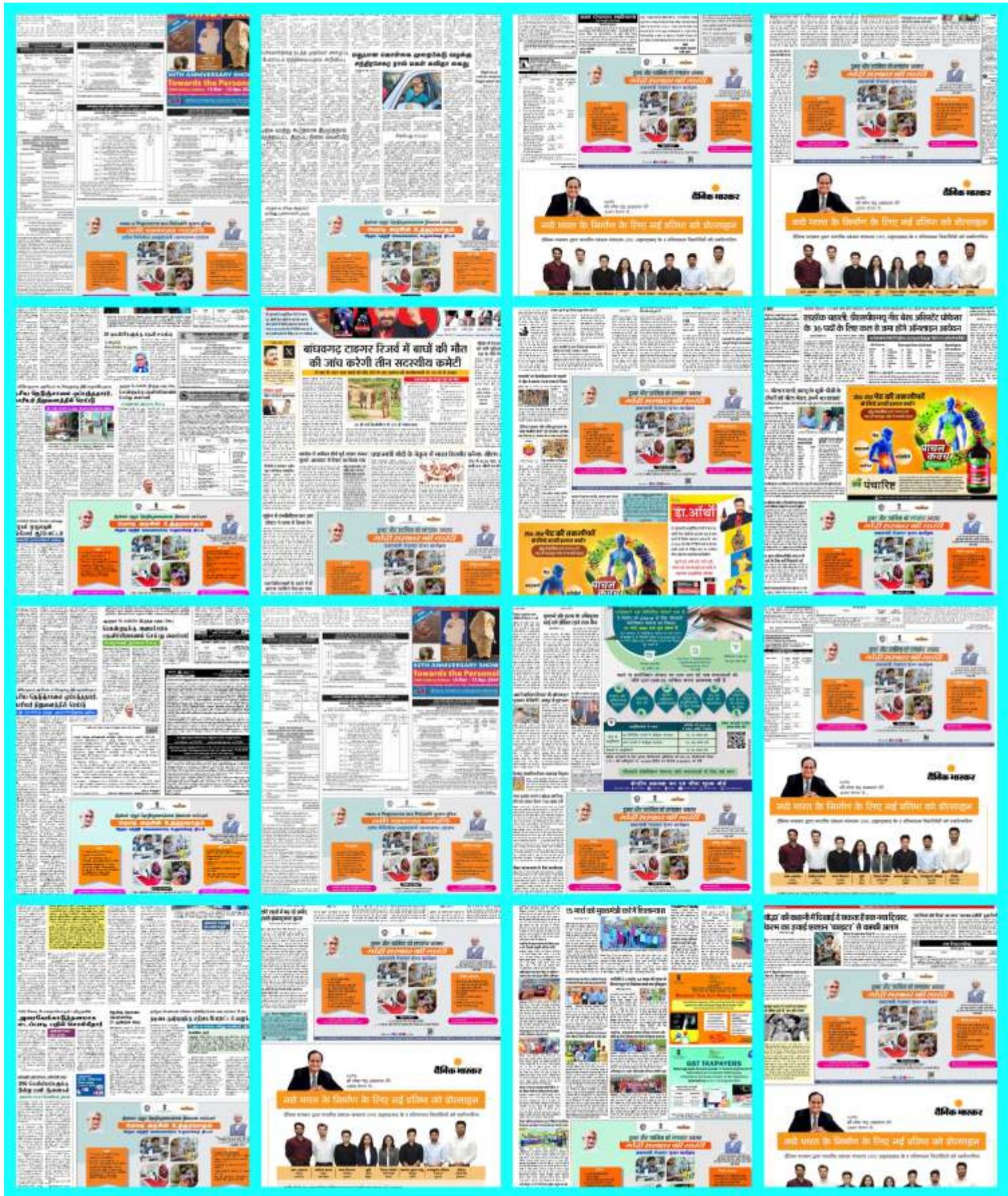
Swabhiman ka paridhan...meri pehchan...
meri khadi...meri khadi
Har haatho ko kaam... har naari ka
samman.....meri khadi...meri khadi
Aatmnirbhar banata...vocal for local kehta...
...meri khadi...meri khadi
Ab keval vastra nahi apn
shastra bhi ban gayi haimeri khadi...meri
khadi...
Aatamnibhar ki pahachan bani hai khadi,
Adaraniya Pradhanmantri ji ke vocal for local
ke vision ko saakar karti hamari khadi. Vikas
ke is naye daur mein, Pradhanmantri Shri
Narendra Modi ke margdarshan mein Khadi
Aur Gramodyog Aayog nai unchayion ko chhu
raha hai.....
wear khadi , share khadi.

PMEGP
ADVERTISEMENT
CAMPAIGN

**PAN INDIA PMEGP (QUARTER PAGE)
DISPLAY ADVERTISEMENTS CAMPAIGN**

LOCATIONS: PAN INDIA NEWS PAPERS Duration: February-March, 2024

PMEGP ADVT. CAMPAIGN



LOCATIONS: PAN INDIA NEWS PAPERS Duration: February-March, 2024

PMEGP ADVT. CAMPAIGN

