

## Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Techpro Solutions
could refer to a
variety of
companies or
organizations.

we combine cutting
edge tecnologies
with strategic
expertise to help
customers meet
their buniess needs.

technology consulting firm, a software development company, an IT services provider, or something else entirely

it development means it development and recruitment and consultancy. using our industry
knowledge, service
offering expertise and
technological
capabilities, we identify
new business and
technology.

we utilize the lastest technology to provide secure it solutions using an effective delivery model to ensure flexibility and agility.

we strive to be a trusted partner as an it solution provider. we are committed to achieve customers business objectives by delivering professional services and adopting innovative technoligies.

deep industry knoeledge and exceptional technical expertise combined with best business ethics makes techpro the global leader in it services and management consulting.



## Persona's name

Short summary of the persona

installation:
techpro solution focus on
nstallation, shifting and
upgradation of all it and
realated devices from
structured cabling, servers,
firewalls, office365, wireless,
windows, switches, routers,
printers.

clients:
techpro solution to
provide solution
clients, multiple
years of business
relationship with our
existing clients.

our sales division provides cost effective and always promote quality brands for our valuable clients, our sales teams are tecno commerical so we can provide feasible solution. this is high tech company is useful for us.

i think that innovation and creativity are an important part of success.

talk about the company mission, culture, nad values that resonate with your interests.



## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



