



Alexa Everywhere

This workshop will be conducted by Amazon Alexa

Agenda:

- 1) Skill Building 101
- Build your first Skill (English/Hindi)
- Adding the Hindi language model to an existing Skill
- Guidelines and Best Practices (English/Hindi Skills)
- 2) Response Building with Alexa
- Voice Strategy for your skill
- Using AWS Polly
- Using SSML to create engaging experiences
- 3) Situational Design
- Shifting from screen to voice
- Voice Design Jam
- Demos
- 4) Advanced Skill Building
- Get Sticky: How to Keep Customers Coming Back for More
- New APIs and Next Steps with Alexa

Prerequisites:

Bring your laptop and charger as this will be a hands-on workshop.

Attendees are expected to have basic knowledge of programming, as this will be a hands-on workshop with some code samples.