

## EDUCATION

### **Chandigarh University**

MBA - Marketing

Passed with 6.58 CGPA in 2024

### **University Of Delhi**

B.Tech (IT & Mathematical Innovations)

Passed with 59.9% in 2020

### **Kendriya Vidyalaya Andrews Ganj, New Delhi**

Class 12

Passed with 71.6% in 2015

### **Kendriya Vidyalaya Andrews Ganj, New Delhi**

Class 10

Passed with 9.4 CGPA in 2013

## EXPERIENCE

### **Arqonz Global Pvt Ltd, IITM Chennai,**

**Web Developer**

**June 2024 - Now**

Spearheaded the full-cycle development of Arqonz.com, a B2B platform tailored for professionals in the construction industry, as the sole developer in the company. Built the platform using Pimcore (PHP framework), handling both backend and frontend development.

### **Wunderman Thompson Commerce, Noida**

**AI & Data Science**

**June 2023 - August 2023**

My Internship at Wunderman Thompson Commerce gave me hands on experience on creating AI Models and Training them.

## PROJECTS

- **Arqonz.com- PHP, Pimcore.**
- **DesiBasket.com.au - Wordpress, PHP**
- **Unifiedpaygate.in - HTML, CSS, Javascript**

## CERTIFICATIONS

### **Certificate Program in Digital Marketing, IIT DELHI - 2019**

## PERSONAL DETAILS

**D.O.B:** 29/09/1997

**PHONE:** +91 9958011332

**EMAIL:** vijaygopal97@gmail.com

**LinkedIn:** <https://www.linkedin.com/in/k-v-vijay-gopal/>

**Address:** 1502, Tower A10, Jaypee Klassic, Noida, Uttar Pradesh - 201304

**Languages:** Tamil, English, Hindi

## SKILLS

- Python & Flask Applications.
- PHP App development.
- PIMCORE & Symphony.
- React JS & Node JS.
- AJAX, jQuery, JavaScript.
- HTML & CSS.
- DataScience & AI.
- GSAP Animations
- AI-assisted Productivity

# **K V VIJAY GOPAL**

## **SUMMARY AT A GLANCE**

I am a dedicated and quick-learning professional with a natural inclination for problem-solving. I have garnered over 6 years of valuable experience through freelance web app development, blogging, and SEO consulting work. My intrigue and exposure to AI and machine learning during my internship at Wunderman Thompson Commerce, a global organization and working as sole developer at Arqonz, have fueled my passion for Technological innovation.

**Career Objective:** My objective is to be a driving force in implementing innovative development strategies and enhancing brand success through the use of technology, I want to leverage my technical skills to contribute effectively to an organization while continually expanding my knowledge and skills in the field of Technology.

# ANNEXURES



Wunderman Thompson Commerce  
Private Limited 12<sup>th</sup> Floor, Tower 6,  
IT/ITES Park, Candor TechSpace,  
Institutional Plot 8/2, Sec 62, Noida-  
201309  
T: +91 0120-6953400  
E: info@wundermancommerce.com

WTC/ HR/INTEL/2023/05

14<sup>th</sup> August 2023

## TO WHOMSOEVER IT MAY CONCERN

This is to certify that **K V Vijay Gopal** has successfully completed an internship with us as an Intern in the AI and Data Science Department from **12<sup>th</sup> June 2023 to 11<sup>th</sup> August 2023**.

Details of assignment given to him is as follows:

1. In-depth understanding of Machine Learning techniques.
2. Proficiency in using Amazon Textract for text detection.
3. Practical knowledge of working with Generative Adversarial Networks (GANs).
4. Learned about pixel-level operations, font rendering, and the importance of preserving image aesthetics while integrating new elements.

Besides showing high comprehension capacity, managing assignments with the utmost expertise, and exhibiting maximal efficiency, he has also maintained an outstanding professional demeanor and showcased excellent moral character throughout the internship period.

We hereby certify his overall project work as satisfactory to the best of our knowledge.

Wishing him the best of luck for future endeavors.

Please feel free to contact us if your office should require any further information.

For any reference check or background verification, please feel free to write us on  
[wtc.hrteamin@wundermantompson.com](mailto:wtc.hrteamin@wundermantompson.com)

For Wunderman Thompson Commerce Private Limited

*Shipra Lavania*  
Shipra Lavania  
Head - Human Resources



## Indian Institute of Technology Delhi

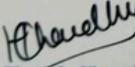
Department of Management Studies

Hauz Khas, New Delhi- 110 016

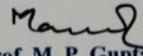


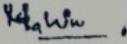
Short Term Course under Continuing Education Programme on  
**Certificate Course in Business Management**  
**(Focus: Digital Marketing)**

This is to certify that K V Vijay Gopal has attended the short term course on "**Certificate Course in Business Management (Focus :Digital Marketing)**" under Continuing Education Programme held from 2 June 2019 to 4 August 2019 (Weekend Program) at IIT Delhi.

  
Prof. Harish Chaudhry

Course Coordinator

  
Prof. M. P. Gupta  
Head of Department

  
Prof. Mahim Sagar  
Coordinator CEP