

NAME : KAMAL T
DEPARTMENT : ELECTRONICS AND COMMUNICATION
ENGINEERING
COLLEGE : GOVERNMENT COLLEGE OF
TECHNOLOGY
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
NAAN MUDHALVAN ID : 50DB9C181C93917B58147941A8E7FC41

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customizethe theme design and post new article with 500 words.

Blogspot:

<https://kmaxxx.blogspot.com/2023/08/cinema.html>

Wordpress:

<https://kama20fec17.wordpress.com/2023/10/30/cinema/>



Remove this site banner with a paid plan

Remove banner

Cinema

Cinema

October 30, 2023

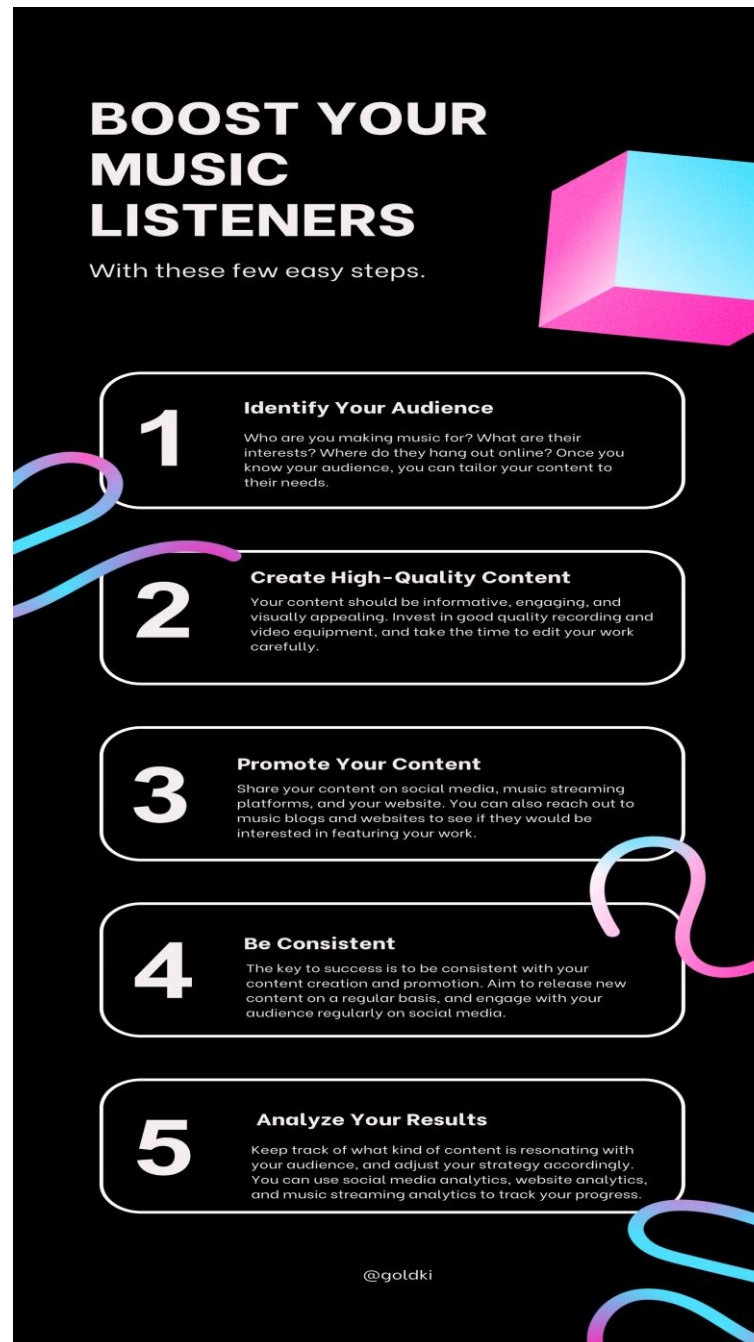
Cinema is more than just entertainment; it's an art form that encapsulates our dreams, fears, and aspirations. From the humble beginnings of silent films to the high-tech blockbusters of today, cinema has evolved, adapted, and left an indelible mark on our culture. As we continue to explore the artistry of cinema, let's celebrate the diverse stories and visions that enrich our lives every time the lights dim and the projector starts to roll.

Narrative: The story or plot of the film, including its characters, conflicts, and resolution.

Visuals: The actual footage and images captured on camera, including cinematography, special effects, and visual style.

Audio: Sound elements such as dialogue, music, and sound effects that enhance the viewing experience.

2. Create and design a social media advertisement poster using canva.



Create email newsletter design using Mailchimp or canva tool



The email newsletter design features a header image of a robot DJ with a glowing blue visor and a starburst effect, positioned behind a DJ mixer. The Goldki Music logo, consisting of a stylized four-leaf clover icon and the text 'Goldki Music', is in the top left. Below the logo, the website 'www.goldkimusic.com' is displayed in a white box. The main body has a dark background with the text 'NEW PRODUCT' in large white letters, followed by 'Release' in a white script font, flanked by two red starburst icons. Below this, a list of bullet points describes the AI-Powered Music Studio. To the right of the text is a smaller image of a mixing console with a microphone. The footer is a solid dark grey bar.

Goldki Music

www.goldkimusic.com

NEW PRODUCT

Release

- Are you a musician who wants to take your music to the next level? Introducing the AI-Powered Music Studio, the most advanced music production software on the market.
- With its innovative AI-powered features, the AI-Powered Music Studio can help you create professional-sounding music faster and easier than ever before.

Try it today and see the difference the AI-Powered Music Studio can make in your music!

