NAME : DHANANJAYAN L

DEPARTMENT: ELECTRONICS AND COMMUNICATION

ENGINEERING

COLLEGE : GOVERNMENT COLLEGE OF

TECHNOLOGY

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

NAAN MUDHALVAN ID : 7434F9A0F28CD6F9A694BEAC10099366

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

https://dhananjayann.blogspot.com/2023/08/chandrayaan-3.html

Wordpress:

https://ldhananjayan2002.wordpress.com/2023/10/28/chandrayaan-3/

Chandrayaan 3

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August 23, 2023

As of my last update in September 2021, there were discussions about Chandrayaan-3, India's third lunar exploration mission. Chandrayaan-3 was planned to be a follow-up mission to Chandrayaan-2, with a focus on attempting to land a rover on the Moon's surface. However, I don't have information on any developments that may have occurred since then. You might want to check with more recent sources for the latest updates on Chandrayaan-3.



The Indian space programme had begun with no intentions of undertaking sophisticated initiatives like human spaceflight and extraterrestrial missions during the initial days. It was only after ISRO developed the capabilities of creating satellites and orbital launch vehicles like PSLV, that the possibilities of India's first extraterrestrial exploration mission to the Moon were being explored in the early 2000s. The idea of a lunar scientific mission was first raised in 1999 during a meeting of the Indian Academy of Sciences (IAS)

which was then carried forward by the Astronautical Society of India

Soon after the proposals by the Indian Academy of Sciences in 1999 and by the Astronautical Society of India in 2000, a National Lunar Mission Task Force (NLMTF) was set up which constituted ISRO and leading Indian scientists and technologists across the nation to conduct the feasibility study. The study report was then reviewed by a peer group of 100 scientists from various fields

2. Create and design a social media advertisement poster using canva.



Create email newsletter design using Mailchimp or canva tool



How are we doing?

Dear Community,

Your campaign was very useful for me. Thank you for providing such an amazing experience. The main thing that i learnt from your camp is unity and the art of leadership that was missing in me while i was playing football. This camp was so good that all the teammates were a lot help to each other that all of us improved our skill individually

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