

Project planning phase

Project planning template (product backlog, sprint planning, stories, story points)

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| DATE | 02 JULY 2025 |
| TEAM ID | LTVIP2025TMID60532 |
| PROJECT NAME | COSMETIC INSIGHTS:NAVIGATING COSMETIC TREND AND CONSUMER INSIGHTS WITH TABLEAU |
| MAXIMUM MARKS | 2 MARKS |

| SPRINT | EPIC | USER STORY | TASK | POINTS | PRIORITY |
|----------|--------------------|------------|--|--------|----------|
| Sprint-1 | Onboarding | USN-1 | Register with skin type and goals | 3 | High |
| Sprint-1 | Onboarding | USN-2 | Welcome email after signing up | 1 | Medium |
| Sprint-2 | Insights Dashboard | USN-3 | Trending products by profile | 5 | High |
| Sprint-2 | Insights Dashboard | USN-4 | Filter by brand, skin type, ingredient | 4 | High |
| Sprint-3 | Review Analyzer | USN-5 | Summarized product reviews | 5 | High |
| Sprint-3 | Review Analyzer | USN-6 | AI-based ingredient analysis | 6 | Medium |

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|----------|------------------------|-------|----------------------------------|---|-----|
| Sprint-4 | Personalization Engine | USN-7 | Personalized product suggestions | 6 | |
| Sprint-4 | Personalization Engine | USN-8 | Save favorite products | 3 | Low |

Project Tracker & Velocity

| Sprint | Points | Duration | Start Date | End Date | Completed |
|----------|--------|----------|--------------|--------------|-----------|
| Sprint-1 | 4 | 3 Days | 7 June 2025 | 10 June 2025 | 4 |
| Sprint-2 | 9 | 3 Days | 11 June 2025 | 14 June 2025 | 9 |
| Sprint-3 | 11 | 3 Days | 15 June 2025 | 18 June 2025 | 11 |
| Sprint-4 | 9 | 3 Days | 19 June 2025 | 22 June 2025 | 9 |

Velocity

Total Story Points: 33

Total Days: 12

Average Velocity per Day: 2.75 story points/day