Events

Introduction to Entrepreneurship 101/Finding and Validating Your Idea



WHEN:

Sep 26, 2012 6:00 p.m. to 7:00 p.m.

WHERE:

MaRS Auditorium 101 College Street Toronto, ON

Interested in learning more about entrepreneurship? Looking to start a new venture? Look no further! Entrepreneurship 101 is a free, non-credit introductory course about entrepreneurship offered by MaRS. Over 30 weeks, Entrepreneurship 101 takes you through all the steps of building a successful business.

Join us for the introductory lecture where you'll get a sense of the scope of the course and how it can help you build a business. We'll talk about why entrepreneurship matters so much in today's world, what makes entrepreneurs different (and successful), and how you can come up with your next big idea (or test the one you have).