

# Business value generation and startup market value for Bhadale IT

## Background

Being a startup, Bhadale IT, a family run business in India is offering the below details to prospective investors, angels and approving authorities. It also offers stakeholders with the basic facts about the startup and trusting us for their projects. Bhadale IT has also presence in Canada and prospective partners and well-wishers around the globe

Bhadale IT has currently 4 programs namely, Products, Services, Research and Modernization. Each of these programs has its own catalogues, datasheets and a common enterprise process that enables them to operate independently and also share the resources across the portfolio

## Facts

1. The value generated for these 4 programs, is of the order of \$50 million spanning across 1000 projects
2. Each project has its own assets, IT artifacts, resources, expenses, staff and related costs. We have estimated value for each delivered project, as \$10,000 for small, \$50,000 for medium, \$100,000 for large projects excluding expenses and tax. Based on this, we have below facts:
3. For 250 small projects at rate of \$10,000 = 2,500,000 = \$2.5 million
4. For 500 medium projects at rate \$50,000 = 25,000,000 = \$25 million
5. 250 large projects at rate 100,000=25,000,000= \$25 million
6. After adding all these values, projects valued at say \$52.5 million dollars, rounded to \$50 million.
7. Expenses is 30% of value, adding this,  $5 \times 3 = 15$  million, with tax 15% = \$7.5 million, makes total project costs =  $50 + 15 + 7.5 = 72.5$  million.

Some projects might sell more, while others not. Assuming market capitalization varies, based on demand, we say a \$1 billion is an average figure. Also please note, expenses include profits as salaries and share dividends, with no real company savings at present. This works well, and generates better value to all.

We will use this for our company forecasted balance sheet, company value and market offering for raising capital.

## Summary

We have raised company's capability to handle value worth \$72.5 million for a market capitalization of 1 billion, offering 4 key programs with 1000 projects offer. Moreover, over a span of 10 years, we have put in efforts and built this startup for a market fair value of \$2 million dollars. Investors can buy this startup based on evaluation and we offer exit paths while retaining the ownership to run and operate the business as we have built this from scratch. Keen investors can opt to buy our shares as the above assessment is a base plan and more revenues are expected as sales volumes will increase based on the demand for the services and also for client productivity. Suitable parties can approach our program manager, details provided below.

## Contact person

Program Manager: Vijay Mohire, vijaymohire@gmail.com, <https://www.bhadaleit.com>

## Disclaimer

This is our internal assessment based on our best judgment, fair market value, startup assets, IP and effort that has been put in this startup. Please we advise you to understand the market risks before taking any decisions