

Introduction to Entrepreneurship

EM3020 - Spring 2021

Learning Diary:

Pursue Your Dream or Move On?

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An entrepreneurial mindset is key to become a successful entrepreneur. Sonia saw an opportunity of millions of dollars. However, before jumping into business, one should be fully prepared for hurdles like government protocols and inadequate paper trail systems which Sonia failed to prepare for initially. Even the odds are stacked against Sonia, she should follow her dream and stick to Ignacio, i.e, it is important to not give up when things are not very well in our favor. Even the brightness startup ideas fail. A positive outlook is necessary to run a business. In a tough situation, normal people see problems and entrepreneurs see opportunities.

Offers from big firms may look tempting in the short term but if our dream to run our own business, we should stick with it.

Hence, she should stick to her vision and go for starting a startup instead of being getting distracted by opportunities like LFM.