Introduction to Entrepreneurship EM3020 - Spring 2021 TEDx Talk:

The Power of an Entrepreneurial Mindset

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The current society demands entrepreneurs who are willing and able to cope with the risks and harness the opportunities. So, to thrive and culture an entrepreneurial mindset, we must provide entrepreneurial exposure at a small age.

An entrepreneurial mindset is about flexibility and adaptability to change according to the circumstances. Giving kids exposure to entrepreneurial projects at a young age can help develop the right mindset. This allows them to explore new career opportunities.

Introducing entrepreneurial programs in schools for kids would help them in the following ways:

- Improve their critical thinking skills and their ability to tackle real-life problems
- Improve their public speaking skills.
- Improve entrepreneurial skills like spotting opportunities, prototyping, and designing products.