BAKKA VIJAY RAJU

+91 9440986256 | bvijayrajug@gmail.com | </> **GitHub**

Career Objective

Detail oriented Data Analyst fresher skilled in SQL, Excel and Data Visualization tools, seeking an entry-level role to apply analytical skills in solving business problems and contributing to organizational growth.

Internship

Data Analyst Intern at DataMites, Banglore, Karnataka

Duration: 19 June 2025 to Present

Description:

- Performed data cleaning, analysis, and reporting using Excel, SQL, and Power BI.
- Developed dashboards and analytical reports to support business insights.
- Applied data analytics concepts on real-time projects under expert guidance.

Projects

Customer Data Analysis (**Role:** Dashboard Creator) - Link🌐

Description: Analysed customer shopping behaviour across multiple shopping malls using the provided dataset.

IMDB Movie Analysis (**Role:** SQL Query Handler) - Link🌐

Description: Designed and executed SQL queries to analyze IMDb movie data, using joins, aggregations, and subqueries to generate actionable insights on ratings, genres, and trends.

Customer Segmentation Analysis (**Role:** Dashboard Creator) - Link🌐

Description: Cleaned and analyzed customer data, then applied K-Means clustering to segment customers into value-based groups for actionable marketing insights.

Supply Chain Shipment Analysis (**Role:** Dashboard Creator) - Link🌐

description: Analyzed shipment data to identify delivery delays, cost inefficiency and performance trends to support better supply chain decision making.

Technical Skills

Programming Languages
Python (Intermediate)

Web Technologies
HTML, CSS, JS, MySQL, MongoDB

Core Concepts
Data Visualization, Data Analysis, Dashboards/Report Creation

Tools & Platforms
Power BI, Tableau, Advanced Excel, GitHub

Education

Bachelor of Technology in Computer Science Engineering (2021 – 2025), Narayana Engineering College, Nellore **Current CGPA:** 8.1

Intermediate (2019 – 2021), Krishna Chaitanya Junior College, Nellore **Percentage:** 82.1%

Class X (Secondary School: 2018 – 2019), S. R. R. Z. P High School, Nellore **CGPA:** 8.3

Certifications

- **Certified Data Analyst** - DataMites, Banglore
- **Cloud Computing** – Certified by NPTEL (**View Certificate** 🌐)