



# ANANYA K S

## Consultant Psychologist



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BSK III Stage.  
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## EXECUTIVE PROFILE

- Experienced Psychologist with specialization in Clinical and Counselling Psychology, with a demonstrated history of working in the management consulting industry.
- Experienced in developing psychological models for AI driven platform. Developing ML models to deliver sales and talent intelligence insights.
- Skilled in developing content for talent acquisition and engagement, client exchange and brand building.
- Strong professional with expertise in the area of Psychometry, Research, Counselling and Psychotherapy, Module Development and Presentation.

## EDUCATION

M.Sc Psychology

SDM PG College, Ujire (2017-19)

## LANGUAGES

English | Kannada | Hindi

Native or Bilingual Proficiency

## SKILLS

- ML - Psy Model Development
- Psychometric Assessments
- Test Construction & Validation
- Personality Profiling
- Research and Publication
- Client Consulting
- Data Analysis & SPSS
- Counselling & Psychotherapy
- Strategic Content Development

## WORK EXPERIENCE

### Consultant Psychologist

DRAUP, Zinnov Management Consulting Pvt Ltd | June 2019 - Present

- Developing psychological models for AI driven platform. Developing ML models to deliver sales and talent intelligence insights.
- Designing a scientific psycho-graphic profiling tool that addresses the challenges of sales executives during the sales life cycle, from prospection to post-sales.
- Knowledge of and experience in selling HR talent assessment and development solutions with a professional team.
- Psycho-graphic analysis and interpretations using the power of big data to build the personality profile of the buyer.
- Providing key personality insights, useful to the sales executives during their meeting and presentation.
- Analyses of qualitative data like social media feed, news articles, personal quotes and objective data like previous education, work experience, publications to derive psychological frameworks.
- Developing content for talent acquisition and engagement, client exchange, practice development and brand building.
- Writing professional blogs on the emerging market trends aligned with talent intelligence insights.
- In-charge of intern and associates training, induction, supervision and performance review.

### Clinical Observer

St John's Medical College Hospital | June 2018 - July 2018

### Early Intervention Intern

Little Blue Jays Child Development Centre | January 2017 - August 2017

### Counseling Intern

Prasanna Counselling Centre | January 2017 - August 2017

### Media Manager

Bangalore International Film Festival | January 2017 - February 2017

# Academic Performace and Accomplishments

## CERTIFICATIONS

**PGC: Consumer Buying Behaviour**

*Swayam, MHRD | December 2019*

**Certified Student Faculty**

*SDM PG College, Ujire | April 2019*

**School Counselor Certification**

*SDM PG College, Ujire | April 2018*

**Lay Counselor Certification**

*Prasanna Counselling Centre | June 2017*

## RESEARCH PROJECTS

**Key Soft Competencies Facilitating Optimal Remote Working Productivity**

*Internal Research, DRAUP | May, 2020*

**Executive Soft Competencies: A study on Top IT Industries**

*Organizational Research, DRAUP | April, 2020*

**Executive Personality Analysis using Digital Footprints**

*Organizational Research, DRAUP | January, 2020*

**Anglo-Indians: A Psycho-Social Study**

*Masters Dissertation; SDM PG College | April, 2019*

**Attitude of Youth Towards Education in India**

*Test Construction: Masters Project; SDM PG College | December, 2018*

## PAPER PRESENTATIONS & PUBLICATIONS

**Influence of Cultural Ambiguity on Interpersonal Relationships among Anglo-Indians**

*Asian Journal of Multidimensional Research | Volume 8, Issue 9*

**Indentity Issues among Young-Adults and Middle-Aged Anglo-Indians**

*International Journal of Indian Psychology | Volume 7, Issue 4*

**Rejection and Alienation Experienced by Anglo-Indians: A Psycho-Social Study**

*Journal of Psychiatry and Psychology Research*

## ACHIEVEMENTS

- Cleared PhD Entrance Examination, CHRIST (Deemed to be University)
- Fast tracked for promotion in the first performance review cycle
- First rank in M.Sc Psychology
- SSTSS Scholarship from ISEC
- Overall Merit in Bachelors'
- Best Cadet 2011 (Kar & Goa)