

Credit Card Transaction Report

F M

Gold Silver Blue Platinum

week_start_date

All

Low Med High

Q4 Q3 Q2 Q1

Revenue

57M

Total Interest

8.0M

Amount

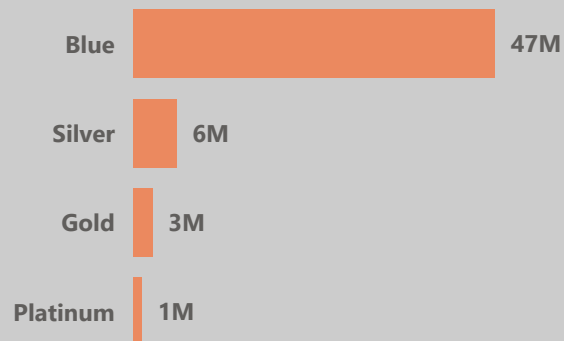
46M

Count

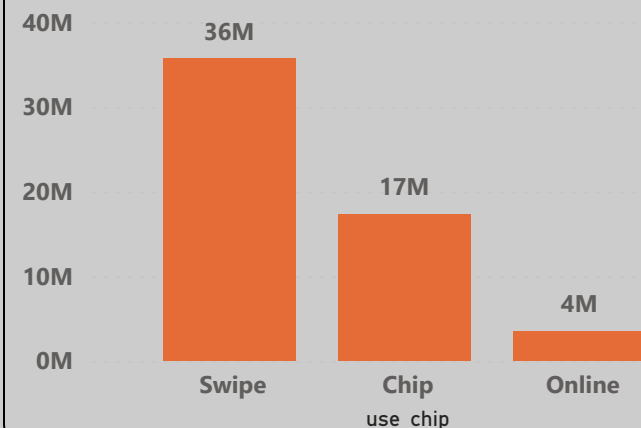
667K

| card_category | Sum of Revenue | Sum of total_trans_amt | Sum of interest_earned |
|---------------|----------------|------------------------|------------------------|
| Blue | 47188612 | 37840749 | 6,614,172.6 |
| Gold | 2533682 | 2091362 | 384,755.1 |
| Platinum | 1135608 | 953314 | 161,629.0 |
| Total | 56517011 | 45533021 | 7,982,479.8 |

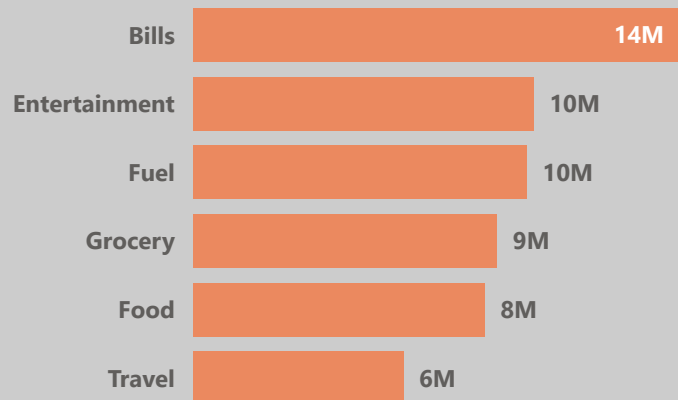
Revenue by card_category



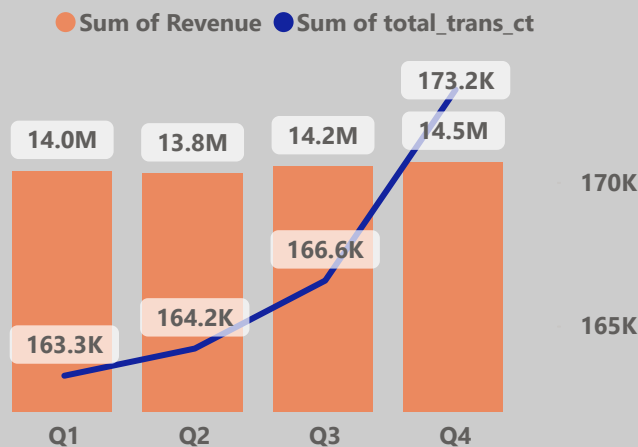
Revenue by use_chip



Revenue by exp_type



Revenue Vs Total_trans_ct by qtr



| Week_num2 | Previous_week_Revenue | Current_week_Revenue | WOW_revenue |
|-----------|-----------------------|----------------------|-------------|
| 1 | | 1035629 | |
| 2 | 1,035,629.32 | 1053089 | 1.7% |
| 3 | 1,053,088.81 | 1148250 | 9.0% |
| 4 | 1,148,249.80 | 1071919 | -6.6% |
| 5 | 1,071,919.27 | 1064578 | -0.7% |
| 6 | 1,064,577.97 | 1121745 | 5.4% |
| 7 | 1,121,745.13 | 1099909 | -1.9% |
| 8 | 1,099,909.39 | 1071542 | -2.6% |
| 9 | 1,071,542.29 | 1093502 | 2.0% |
| 10 | 1,093,501.86 | 987820 | -9.7% |

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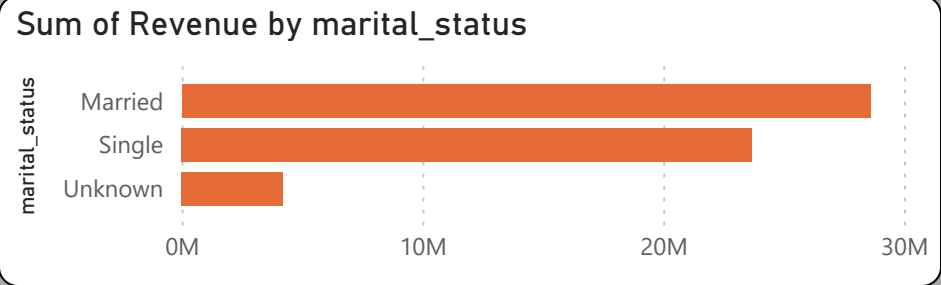
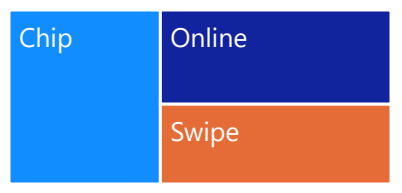
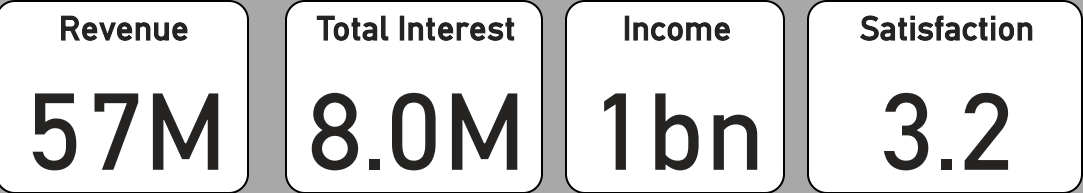
High

Q4

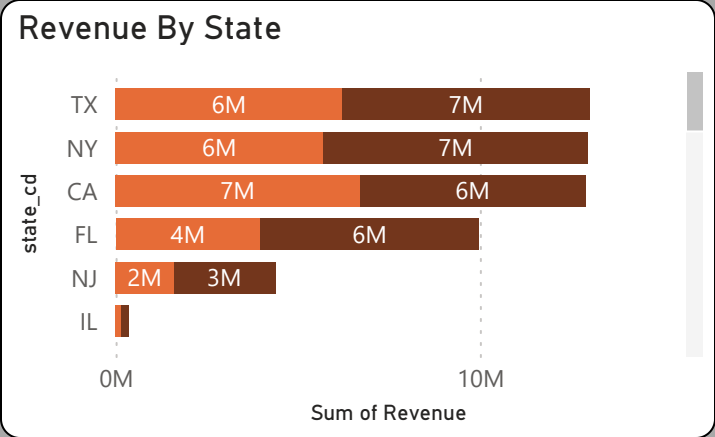
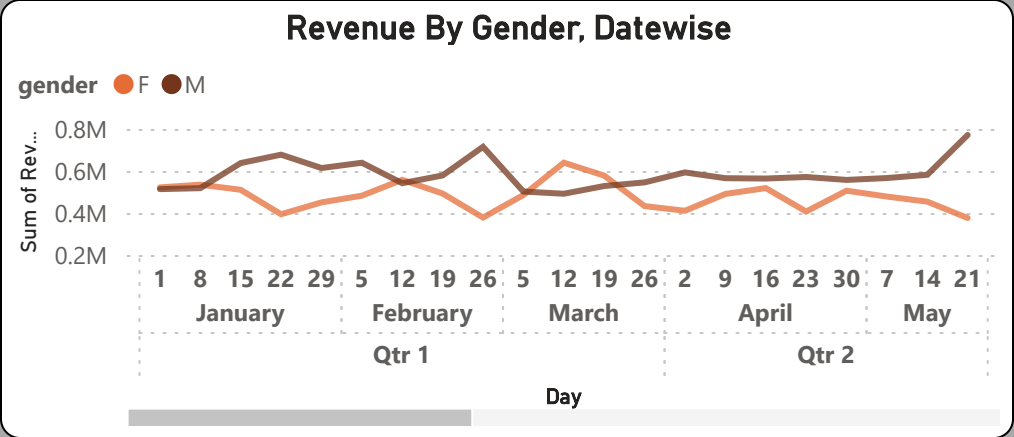
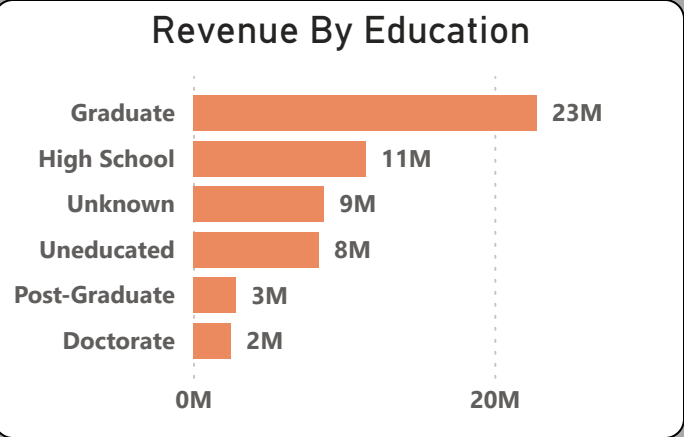
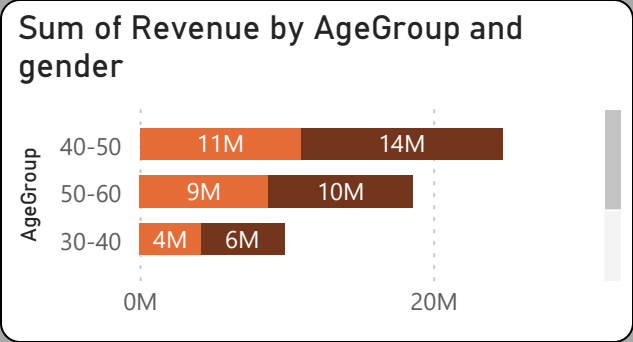
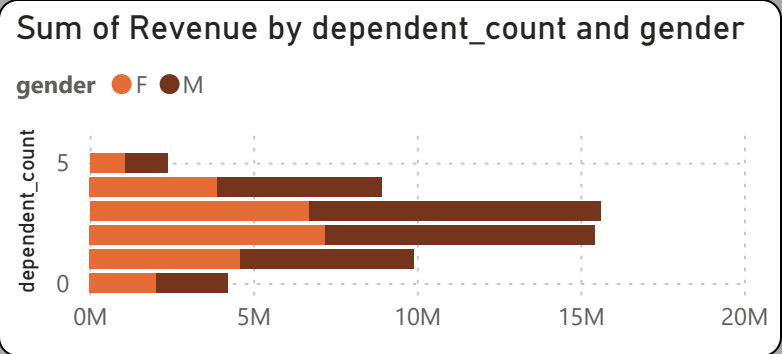
Q3

Q2

Q1



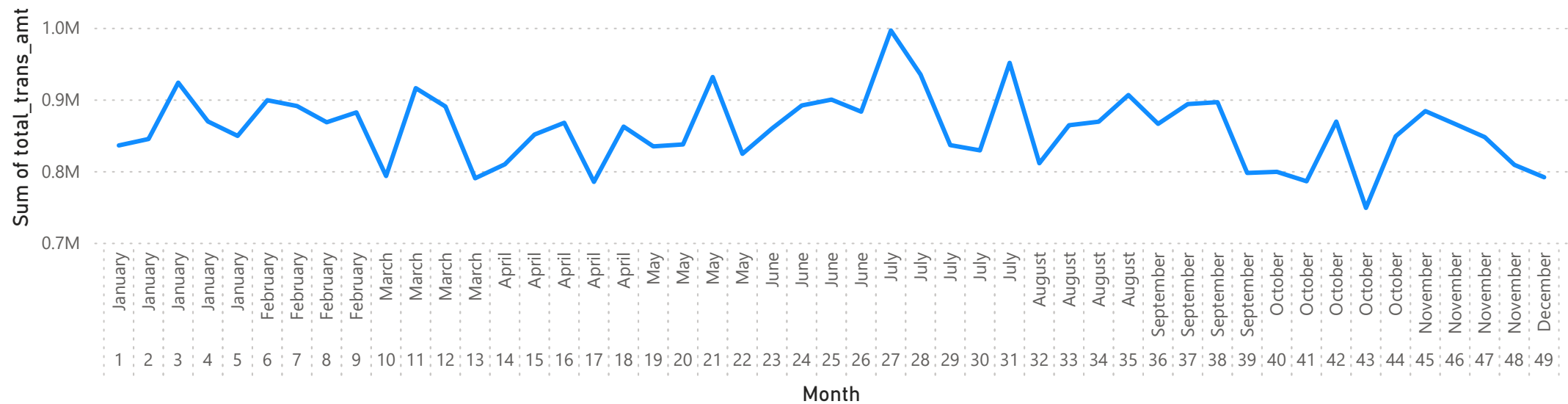
| customer_job | Sum of income | Sum of interest_earned | Sum of Revenue |
|---------------|---------------|------------------------|----------------|
| Blue-collar | 147033822 | 967,751.42 | 7040606 |
| Businessman | 380700862 | 2,584,604.01 | 17697472 |
| Govt | 181669454 | 1,182,230.84 | 8335534 |
| Retirees | 99238616 | 641,692.22 | 4617448 |
| Selfemployeed | 155319862 | 1,141,510.40 | 8542826 |
| Total | 1175199566 | 7,982,479.81 | 56517011 |



| Week_num2 | Previous_week_Revenue | Current_week_Revenue | WOW_revenue |
|-----------|-----------------------|----------------------|-------------|
| 53 | 933,134.43 | 1201601 | 28.8% |
| 52 | 1,070,439.10 | 933134 | -12.8% |
| 51 | 1,026,549.11 | 1070439 | 4.3% |
| 50 | 980,152.37 | 1026549 | 4.7% |
| 49 | 1,008,776.60 | 980152 | -2.8% |
| 48 | 1,047,120.33 | 1008777 | -3.7% |
| 47 | 1,078,915.24 | 1047120 | -2.9% |
| 46 | 1,094,926.59 | 1078915 | -1.5% |
| 45 | 1,063,063.37 | 1094927 | 3.0% |
| 44 | 934,631.07 | 1063063 | 13.7% |

| delinquent_acc | %GT Count of delinquent_acc | customer_job |
|----------------|-----------------------------|---------------|
| 0 | 23.87% | Selfemployeed |
| 0 | 17.81% | Businessman |
| 0 | 14.75% | Blue-collar |
| 0 | 14.35% | White-collar |
| 0 | 14.00% | Govt |
| 0 | 9.16% | Retirees |
| 1 | 1.66% | Selfemployeed |
| 1 | 1.10% | Govt |
| 1 | 0.99% | Businessman |
| 1 | 0.85% | Blue-collar |
| 1 | 0.85% | White-collar |
| 1 | 0.61% | Retirees |
| Total | | 100.00% |

Sum of total_trans_amt by Week_num2 and Month



| activation_30_days | %GT Count of activation_30_days |
|--------------------|---------------------------------|
| 0 | 42.54% |
| 1 | 57.46% |
| Total | 100.00% |