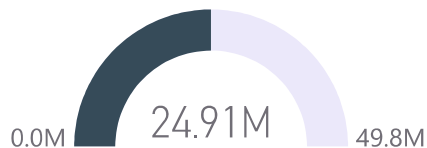


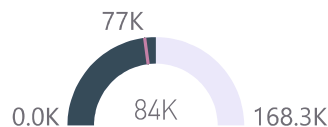


Report during  
Europe's World Cup

### Revenue Vs. Target



### Order Qty Vs. Target



01-01-2015

30-06-2017

Select all

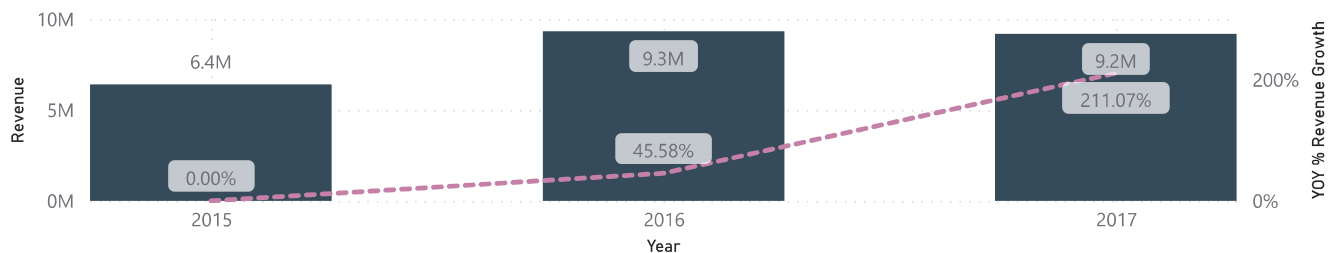
Europe

North  
America

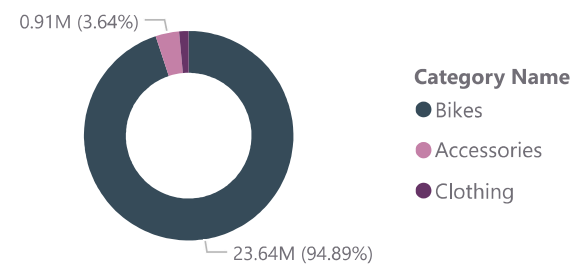
Pacific

## YoY Revenue Growth

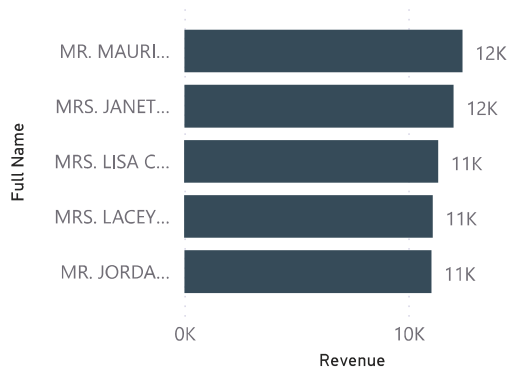
● Revenue ● YOY % Revenue Growth



## Revenue by Category



## Top 5 Customers by Revenue



## Revenue by Country



ProductName	Return Qty	Return Rate
All-Purpose Bike Stand	8	3.42%
AWC Logo Cap	46	1.11%
Bike Wash - Dissolver	25	1.47%
Classic Vest, L	4	2.20%
Classic Vest, M	7	3.85%
Classic Vest, S	8	5.10%
Fender Set - Mountain	54	1.36%
Half-Finger Gloves, L	18	2.14%
Half-Finger Gloves, M	16	1.74%
Half-Finger Gloves, S	15	1.69%
Hitch Rack - 4-Bike	8	2.65%
<b>Total</b>	<b>1828</b>	<b>2.17%</b>

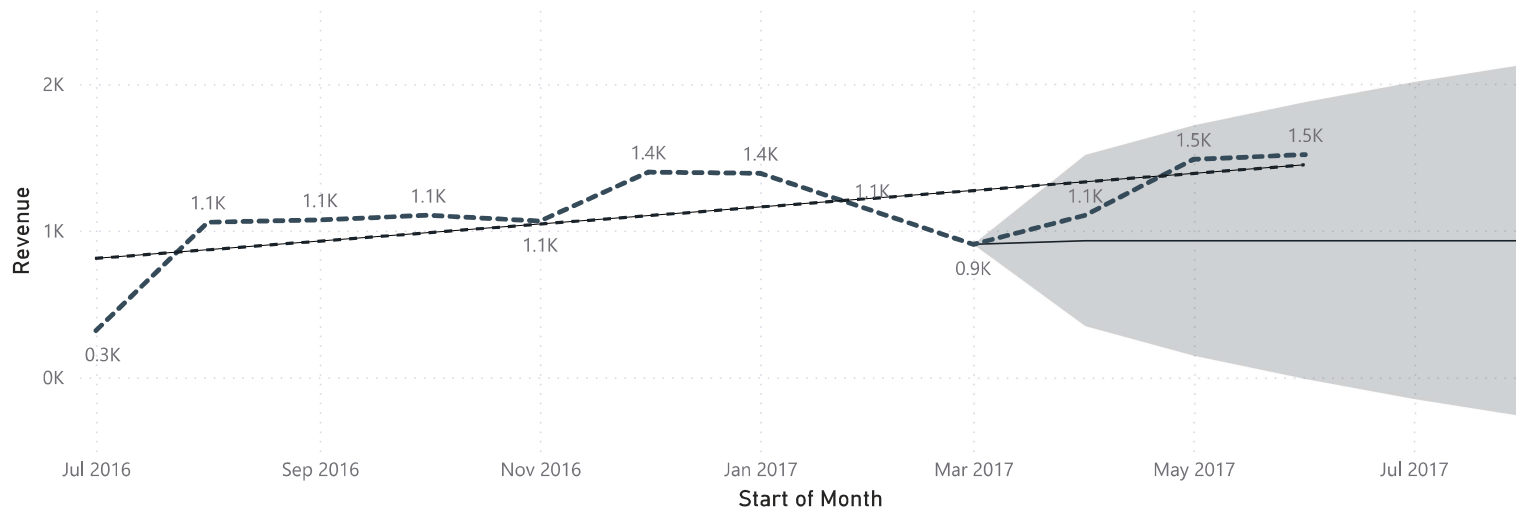


# Bike Wash - Dissolver

## Revenue Vs. Target

1.52K ✓  
Goal: 1.52K (+0.14%)

## Monthly Revenue



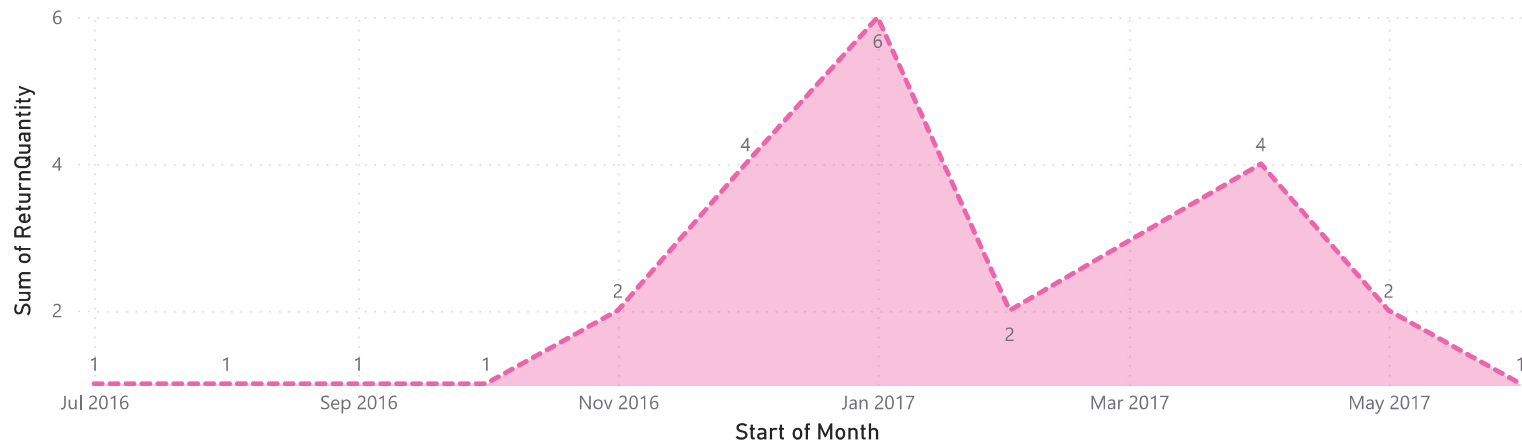
## Order Qty Vs. Target

191 ✓  
Goal: 190.74 (+0.14%)

## Return Qty Vs. Target

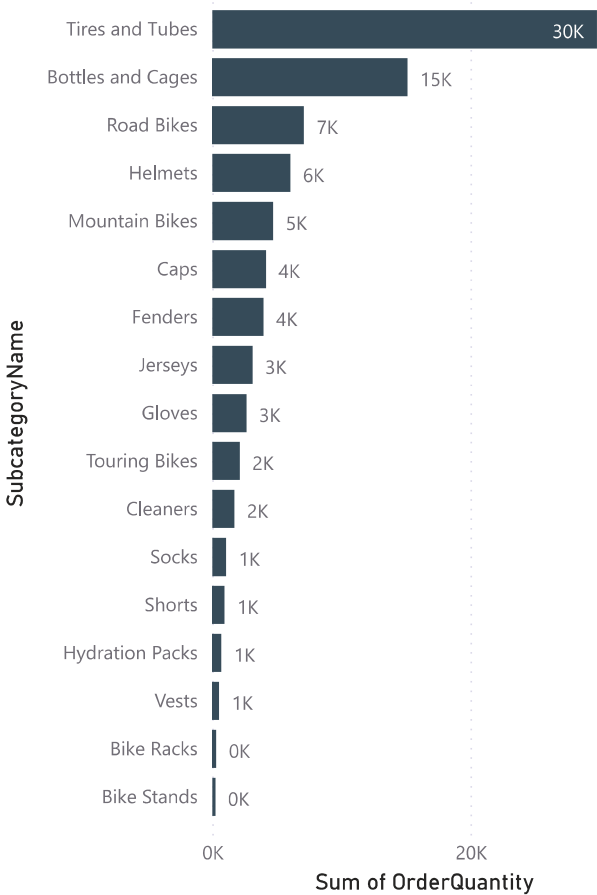
1 ✓  
Goal: 2 (+50%)

## Monthly Return Quantity



# Sales Report using Qns

## OrderQuantity by Subcategory



Select all	Europe	North America	Pacific
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### Top 5 Customers by Revenue

Full Name	Sum of Revenue
MR. MAURICE SHAN	12,407.95
MRS. JANET MUNOZ	12,015.40
MRS. LISA CAI	11,330.45
MRS. LACEY ZHENG	11,085.75
MR. JORDAN TURNER	11,022.40
Total	57,861.96

### Bottom 5 Customers by Revenue

Full Name	Sum of Revenue
MR. BRAD KUMAR	2.29
MR. CODY SANDERS	2.29
MR. DARREN SUAREZ	3.99
MR. ROSS MADAN	3.99
MR. XAVIER WHITE	3.99
Total	49.06

## Revenue by Country

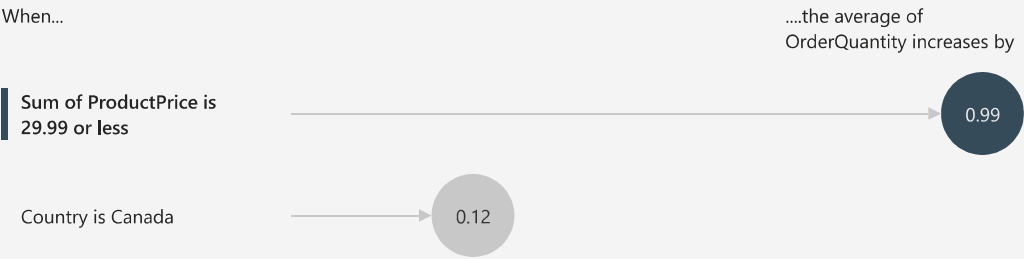




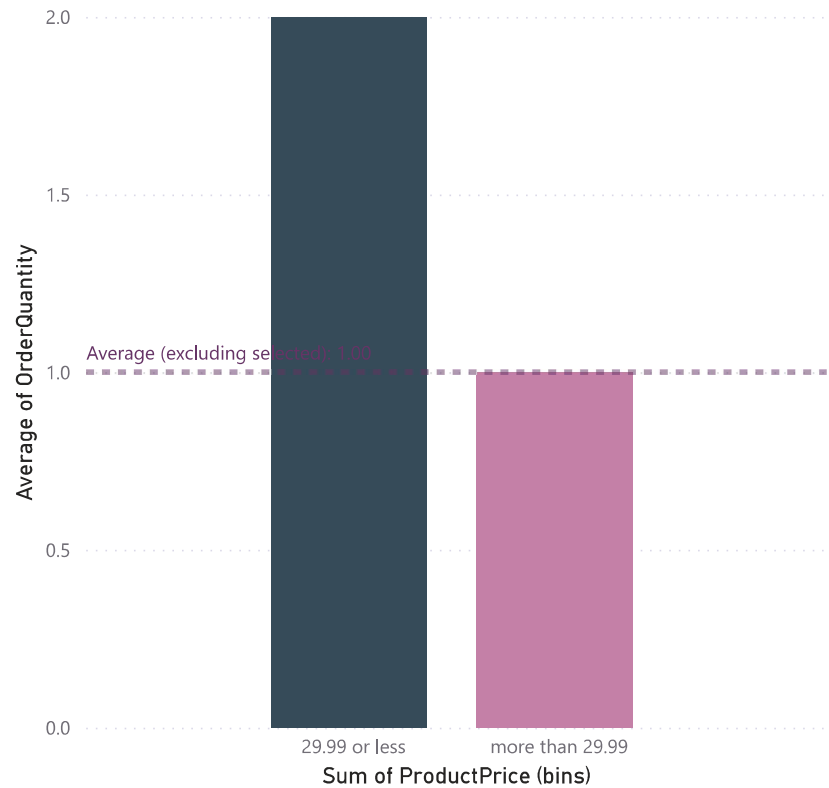
What influences OrderQuantity to 

Increase

 ?



← OrderQuantity is more likely to increase when Sum of ProductPrice is 29.99 or less than otherwise (on average).



☐ Only show values that are influencers

What influences Revenue to 

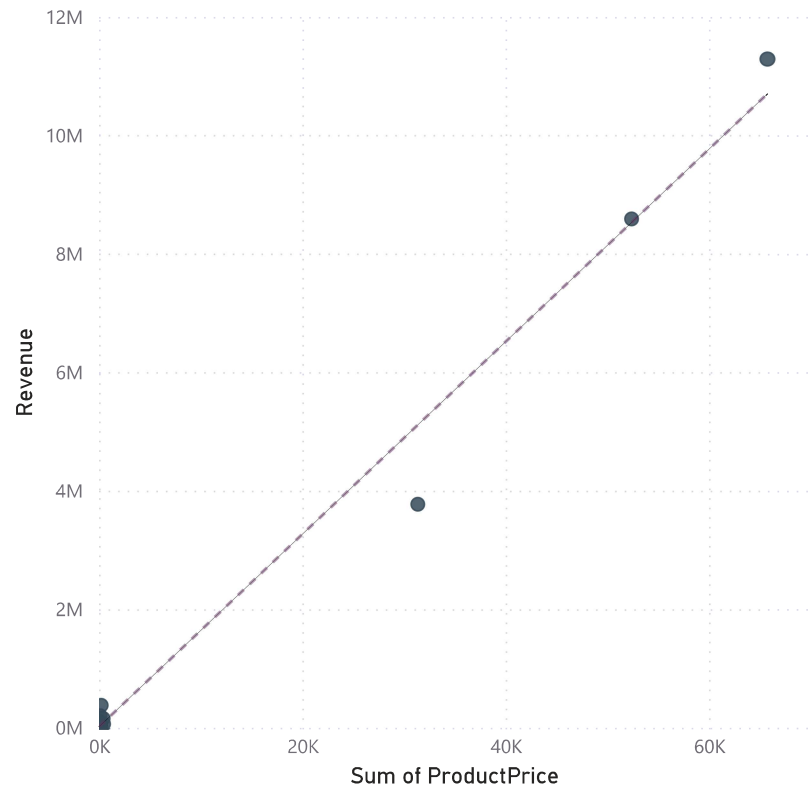
Increase

 ?

When...  
Sum of ProductPrice goes up 19858.34  
.....the average of Revenue increases by

3.16M

← On average when Sum of ProductPrice increases, Revenue also increases.



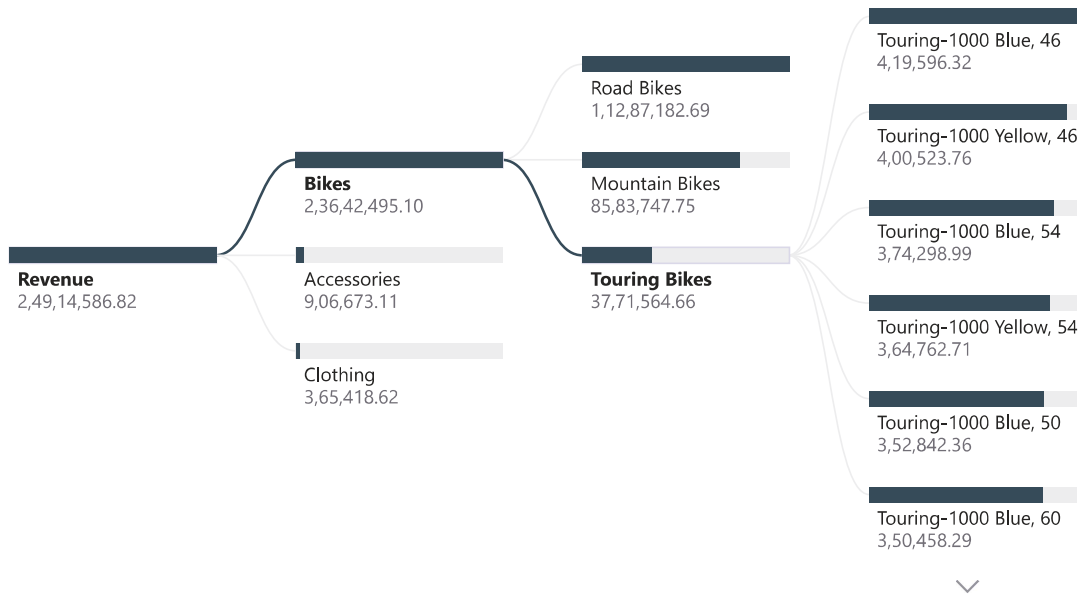
Category Name ×

Bikes

SubcategoryName ×

Touring Bikes

ProductName ×



Year

☐ 2015

☐ 2016

☐ 2017



## Revenue by Category for all years

