

Credit Card Transaction Report

week_start_date

All

Q4

Q3

Q2

Q1

F

M

Gold

Silver

Blue

Platinum

AVG

Med

High

Revenue

57M

Total Interest

8M

Amount

46M

Count

667K

card_category Sum of Revenue Sum of total_trans_amt Sum of interest_earned

Blue 47188612 37840749 6614173

Silver 5659109 4647596 821923

Gold 2533682 2091362 384755

Total 56517011 45533021 7982480

QTR Revenue and total trans count

Sum of Revenue Sum of total_trans_ct

10M

14M

14M

14M

14M

14M

173K

167K

164K

163K

Q1

Q2

Q3

Q4

180K

170K

160K

Revenue by Chip

Swipe

Chip

Online

36M

17M

4M

Revenue by Expenditure type

Bills

Entertainment

Fuel

Grocery

Food

Travel

14M

10M

10M

9M

8M

6M

Revenue by Education

Graduate

High School

Unknown

Uneducated

Post-Graduate

Doctorate

23M

11M

9M

8M

3M

2M

Revenue by Customer

Businessman

White-collar

Selfemployed

Govt

Blue-collar

Retirees

18M

10M

9M

8M

7M

5M

Revenue by Card

Blue

Silver

Gold

Platinum

47M

6M

3M

1M