



BC Vijaykanth Reddy

Contact

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GitHub:

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Technical Skills:

- C# , .NET Core
- HTML, CSS, JS
- MySQL, SQL
- Redis ,AWS Elastic Search
- React, .NET
- jQuery, Node.js, Bootstrap
- Git , Bitbucket Pipelines

Non-Technical Skills:

- Decision Maker
- Problem solver
- Lean Thinking
- Innovative
- Service-focused
- People Skills:Team worker, Flexible
- Process oriented

Education

Bachelor of Technology:

Computer Science Engineering
– 2022

Lovely Professional University,
Phagwara, Punjab (8.11 CGPA)

Objective

Experienced Software Developer with a strong background in .NET Framework and .NET Core, specialized in optimizing applications and implementing new features. Proficient in HTML5, C#, JavaScript, CSS, and MySQL. Adept at managing projects and fostering customer relations. Seeking a challenging role to leverage my programming and people-oriented skills to deliver reliable, scalable, and high-performing products.

Experience

LeadSquared Intern Software Engineer, (April 2021- April 2022)

LeadSquared Software Engineer, (April 2022- April 2025)

LeadSquared Senior Software Engineer (April 2025- Present)

(MySQL, C#, HTML, CSS, JS, JQuery, .NET MVC,React)

- Implemented various features to increase performance and reliability of the product.
- Surveyed and Acquired good exposure in understanding customer requirements, collaborated with various teams to deliver features on time.
- Built and maintained relationships, collaborated closely with QA, DevOps and our senior team members to find and fix bugs on production.
- Well interacted with sales and customer success to understand the requirement and issues in the product.

Projects

.NET standard and .NET Core migration

Upgraded all projects in the main infrastructure to .NET Core and .NET Standard.

Email Tracking

Architected and implemented a high-performance email tracking system using .NET Framework to monitor email engagement metrics (opens, clicks, unsubscribes)

Designed and optimized Redis-based data structure for real-time processing of high-volume email analytics, handling millions of daily transactions

Email Campaigns

Lead development of a scalable email marketing system processing 100K+ emails per minute with 99.9% delivery rate

Engineered critical features including , AI integration, secure attachment handling, enhanced email editor, and multi-provider integration.

Support Access Portal

Developed a secure customer support portal using React and .NET Core, implementing role-based access control

Streamlined support operations by reducing access provisioning time by 70%

Dear Diary (personal)

A website to write personal diary with attractive interface. (React, CSS, JS, Firebase, Fire Store, Redux) <https://dear-diary-hi.web.app/>

Semi-automated trading application

Created using Kotak Securities API using React and fire store functions as serverless backend.

Awards & Recognition

Star of the Quarter (2025)

Led .NET Standard migration and Support Access Portal development

Delivered high-quality solutions on schedule with cross-team collaboration

Spotlight Award (2024)

Successfully migrated V2 API to .NET Core on Linux with DevOps/SRE teams

Implemented API usage dashboard using Apache e-charts, demonstrating quick learning ability

Spotlight Award (2023)

Optimized bulk email processing systems, improving performance by ~50%

Enhanced email campaign delivery speed for high-volume customers