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CLASS : BE COMPS A
BATCH : ADV BATCH F

ADV EXPERIMENT 1

DATASET :
E-commerce sales dataset -
https://www.kaggle.com/datasets/thedevastator/unlock-profits-with-e-commerce-sales-data

DATASET DESCRIPTION :
This dataset provides detailed insights into Amazon sales data, including SKU Code, Design Number, Stock, Category, Size and Color, to help optimize product profitability

Category: Type of product. (String)
Size: Size of the product. (String)
Date: Date of the sale. (Date)
Status: Status of the sale. (String)
Fulfilment: Method of fulfilment. (String)
Style: Style of the product. (String)
SKU: Stock Keeping Unit. (String)
ASIN: Amazon Standard Identification Number. (String)
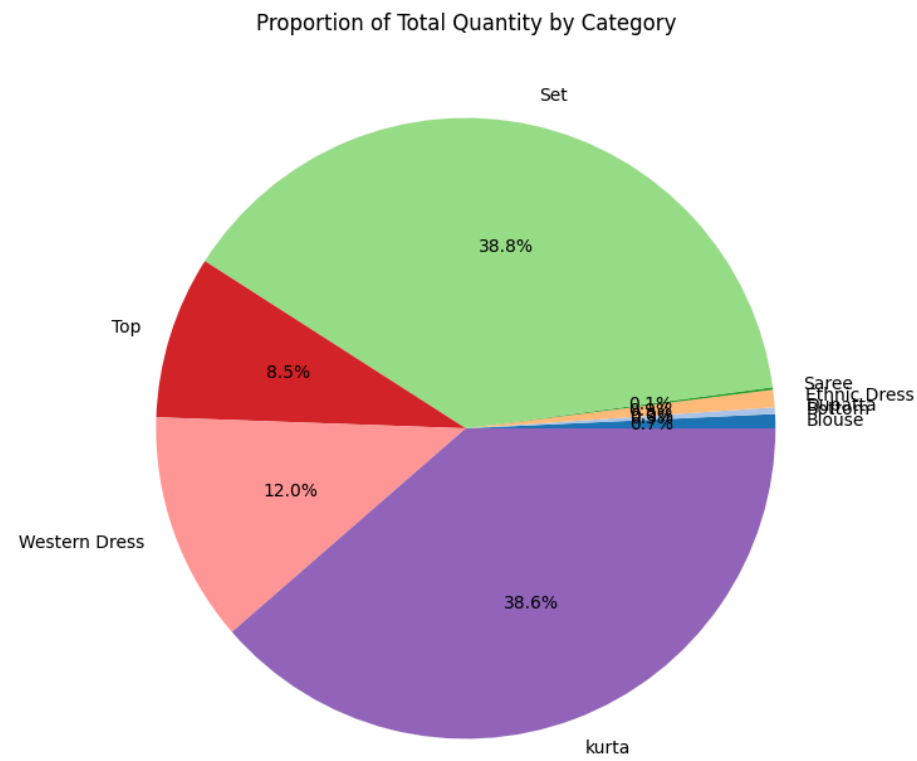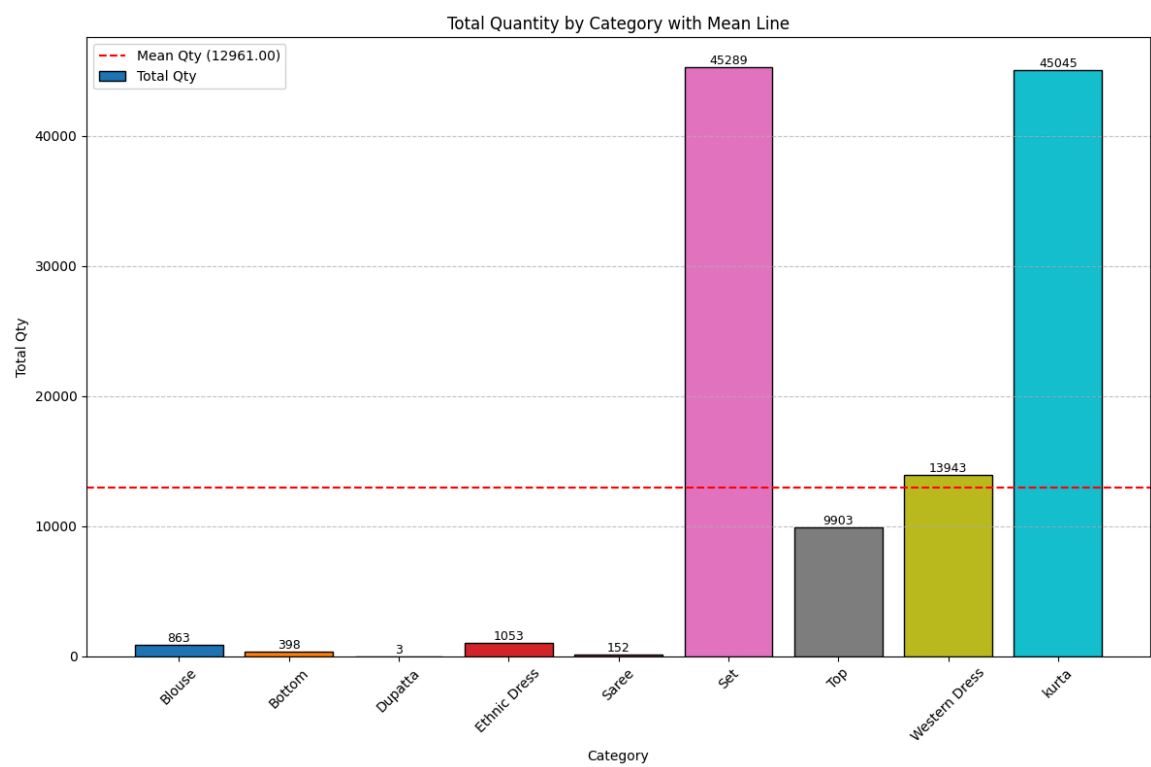Courier Status: Status of the courier. (String)
Qty: Quantity of the product. (Integer)
Amount: Amount of the sale. (Float)
B2B: Business to business sale. (Boolean)
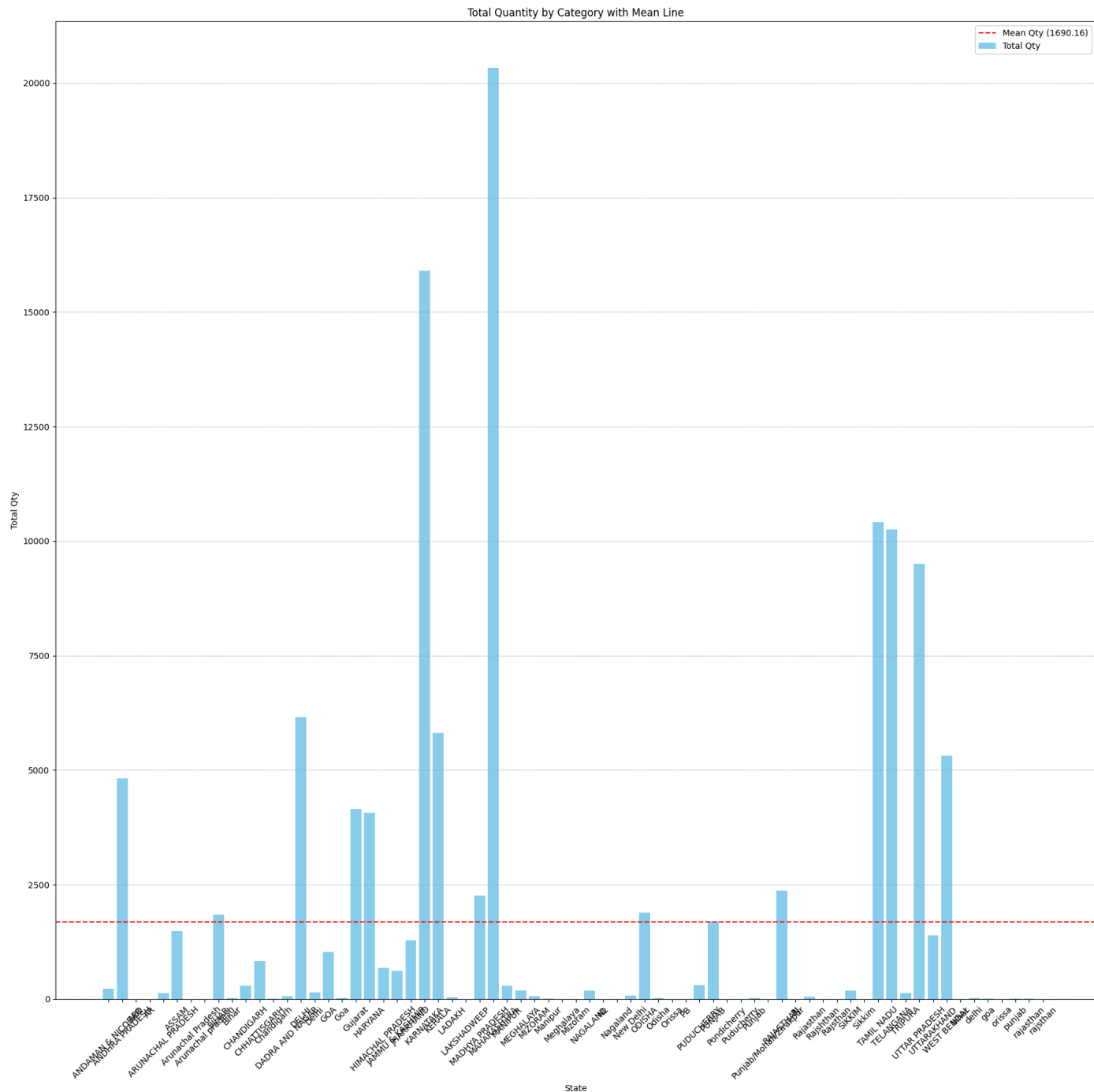Currency: The currency used for the sale. (String)

REPORT :

Total Quantity by Category with Mean Line

- - - Mean Qty (12961.00)
Total Qty

Category	Total Qty
Blouse	863
Bottom	398
Dupatta	3
Ethnic Dress	1053
Saree	152
Set	45289
Top	9903
Western Dress	13943
kurta	45045

Proportion of Total Quantity by Category

Set 38.8%
Top 8.5%
Western Dress 12.0%
kurta 38.6%
Saree 0.1%
Ethnic Dress
Bottom
Blouse 0.7%

Q. What can be inferred from the given bar graph and pie chart depicting the quantity of sales for each category ?

Ans. From the given bar graph and pie chart, it can be inferred that sets and kurtas are the highest selling clothing items followed by western dresses. Only these three categories fall above the mean quantity line. Tops follow these three categories in this graph while the rest of the categories of clothing have negligible sales.


Total Quantity by Category (Scatter Plot)
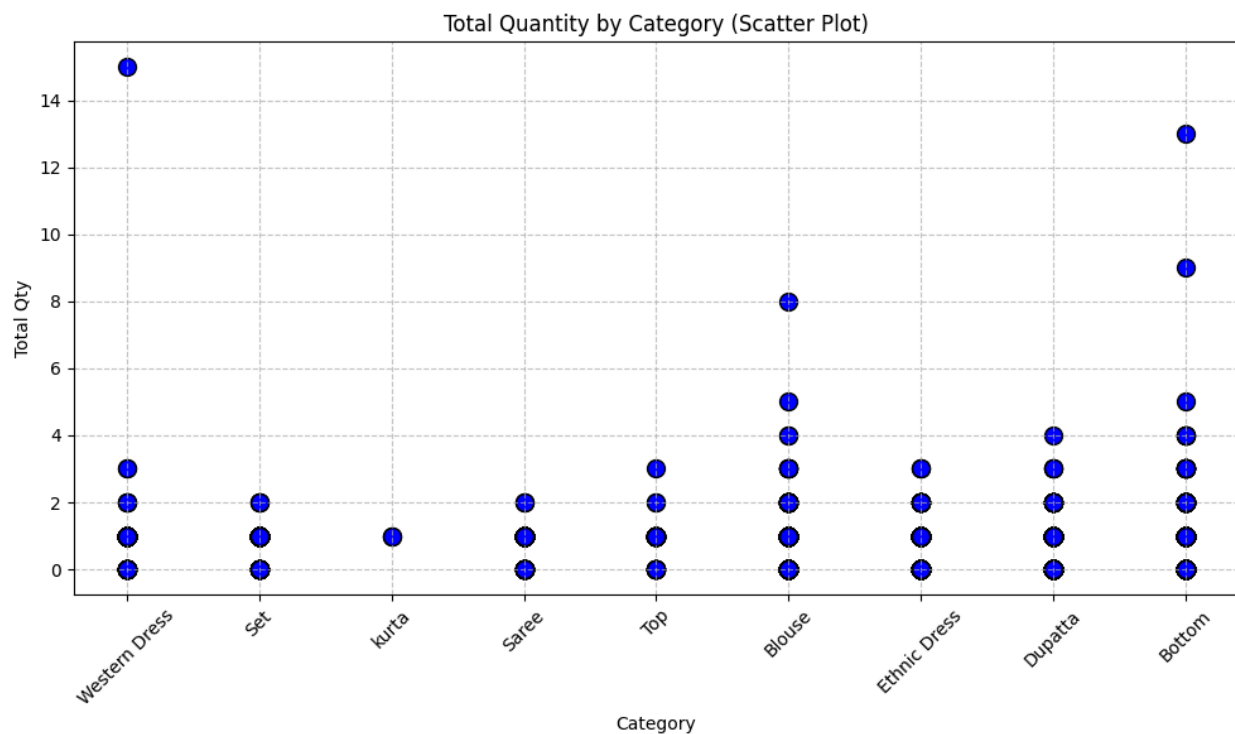
Q. What does the scatter plot showing category vs quantity depict ?

Ans. The scatter plot illustrates the total quantity of various clothing categories. It appears that ethnic dress and dupatta have the highest quantities, while western dress and saree have the lowest. This suggests that these categories are either more popular or have been stocked in larger quantities.

Total Quantity by Category with Mean Line

Proportion of Total Quantity by State

Q. What conclusion can be drawn based on the given state wise quantity of clothing items ?

Ans. The conclusion that can be drawn from the given bar graph and pie chart is that Maharashtra and Karnataka are the biggest contributors to product sales out of all regions. Tamil Nadu, Telangana and Uttar Pradesh also amount to a large quantity of sales within the country while the rest of the regions each contribute below 8% of the total sales.

Time Analysis: Total Quantity by Month and Category
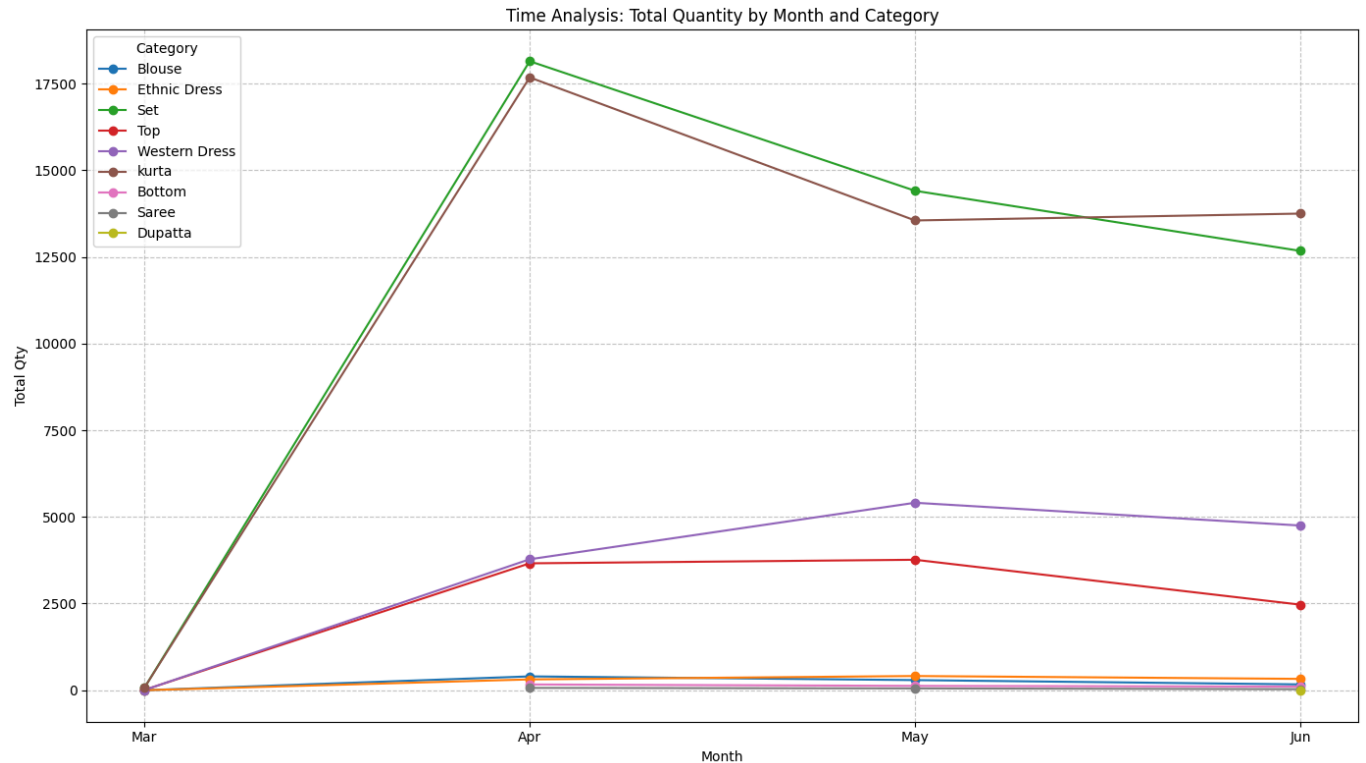
Q. What information can be derived from the given line chart depicting the quantity of sales for each month.

Ans. From this chart, we can derive that the sale of sets and kurtas are correlated to each other and they peak in April. Meanwhile, tops and western dresses are sold in similar patterns throughout months and peak in May due to hot weather. The sales of the rest of the categories are very negligible throughout all months.

CONCLUSION :
- It can be said that sets and kurtas are the highest selling items.
- Maharashtra and Karnataka are the biggest contributors to the sales.
- The sale of these items peaks in April and the sales of many items are correlated to each other.