

2.6M

2022

4.0M

2023

3.9M

2024



AdventureWorks Sales Analysis

Date

All

Most Profitable Product

Mountain-200 Black, 46

Most Ordered Product

Water Bottle - 30 oz.

Top Profitable Customer

Mr. Maurice Shan

Most Profitable Product

Country	Total Profit
Australia	4751.8
Canada	3447.6
France	2003.0
Germany	2296.3
United Kingdom	2867.3
United States	9491.0
Total	24857.0

Revenue

1.83M✓

Prev Month: 1.77M (+3.31%)

Orders

8260✓

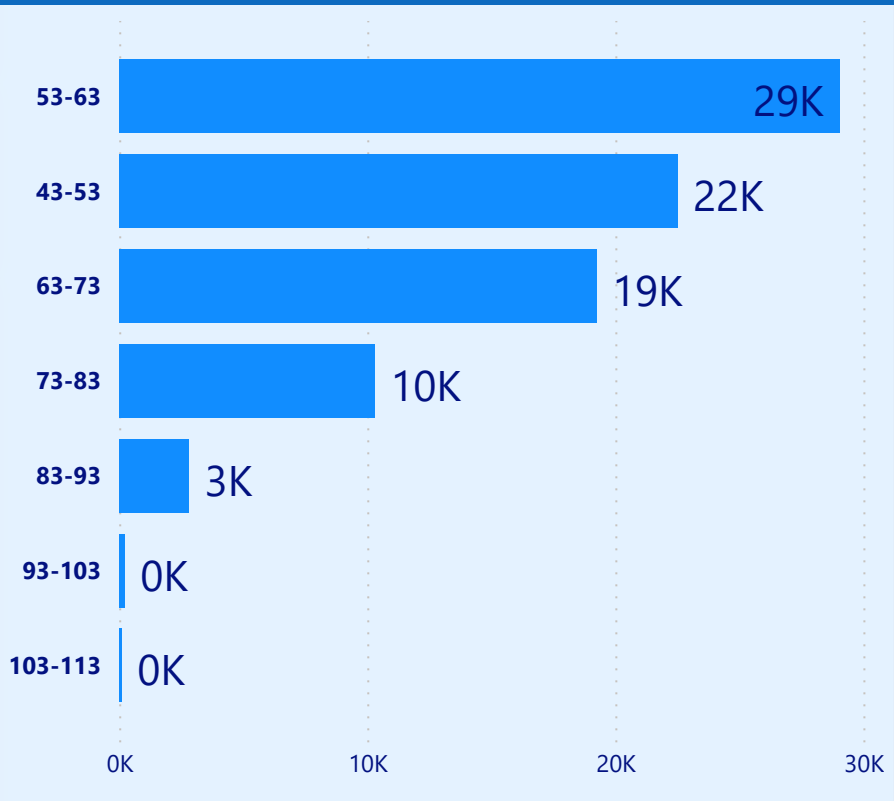
Prev Month: 8199 (+0.74%)

Returns

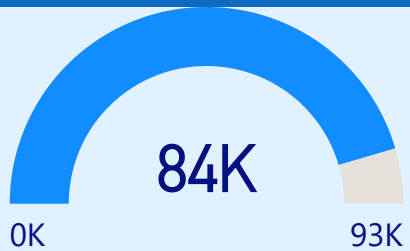
167✓

Prev Month: 169 (+1.18%)

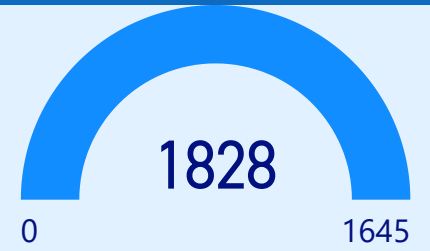
Order by Age Group



Current/Target Orders



Current/Target Returns



Order by Income level

