



24.91M

Total Revenue

10.5M

Total Profit

1828

Total Returns

84.18K

Total Orders

Date

All

ProductName

All

Country

All

Pages



Summary

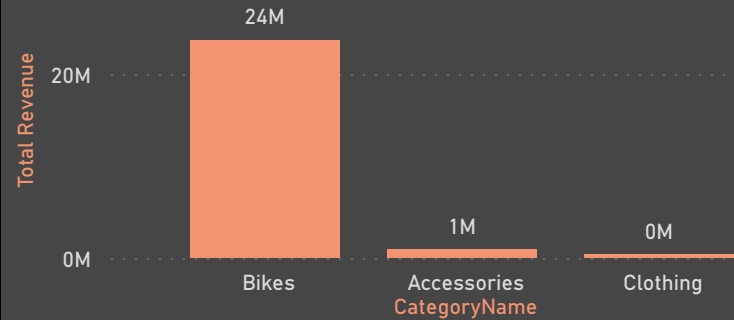


Product

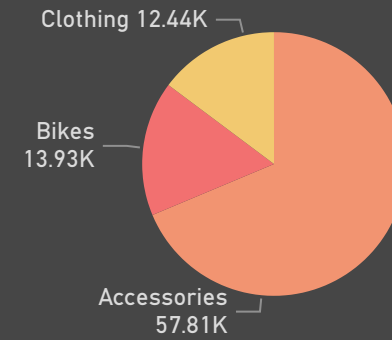


Customer

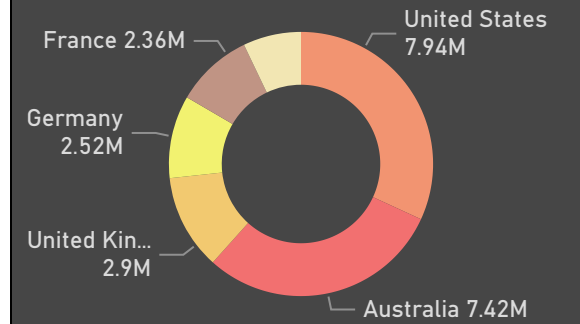
Revenue by CategoryName



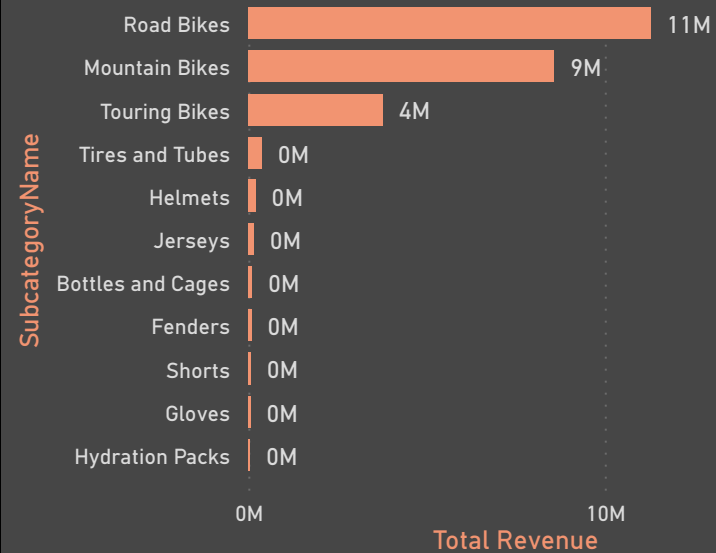
Orders by Category



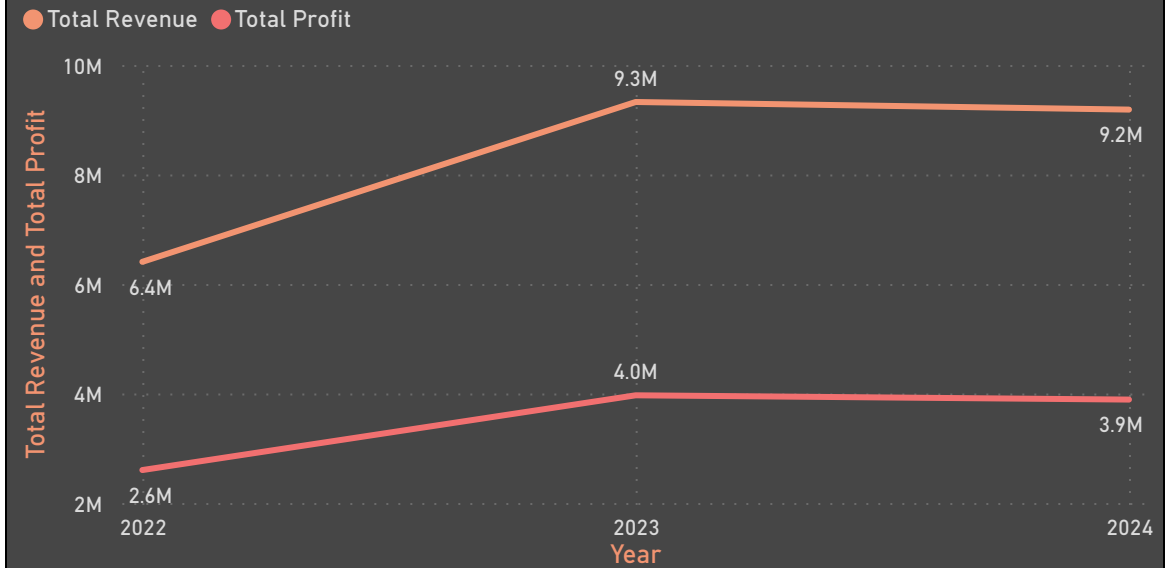
Revenue by Country



Revenue by SubcategoryName



Revenue and Total Profit by Year and Quarter





Water Bottle - 30 oz.

Most Ordered Product

Mountain-200 Black, 46

Most Profitable Product

Date

All

ProductName

All

Country

All

Pages



Summary

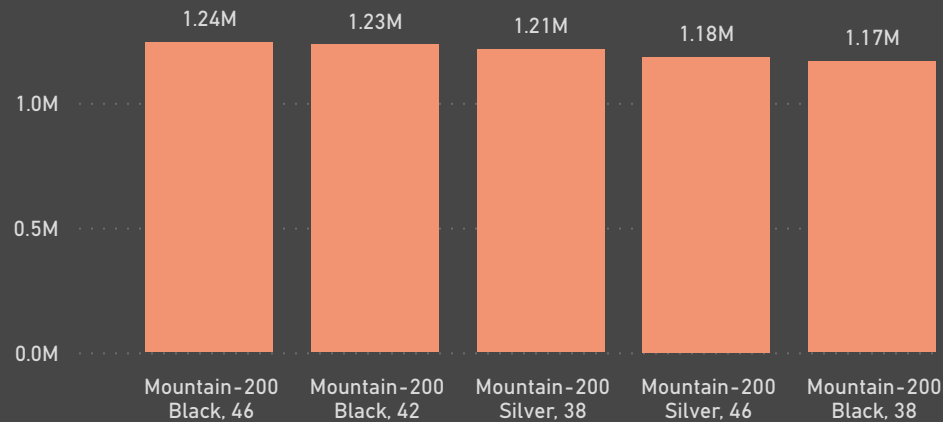


Product

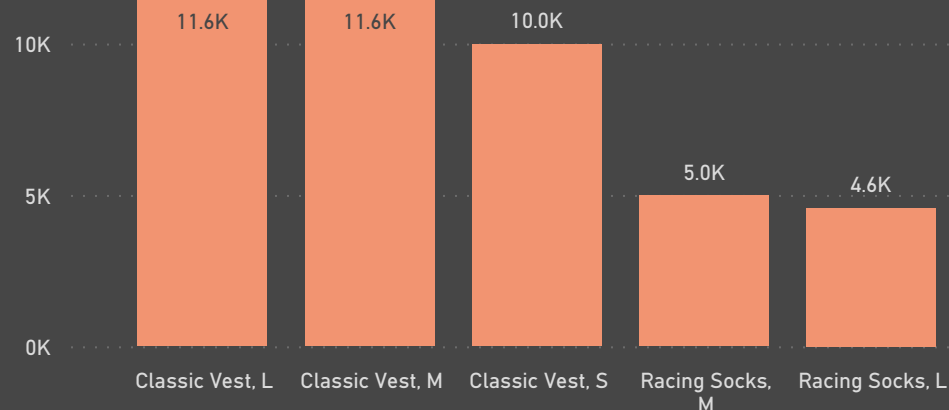


Customer

Top 5 Selling Products



Bottom 5 Selling Products



Product	Orders	Revenue	Profit	Return %
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Mountain-200 Black, 46	606	12,41,754.60	571633.7	3.0%
Mountain-200 Black, 42	602	12,33,558.20	567860.6	3.5%
Mountain-200 Silver, 38	586	12,13,852.12	558786.2	2.9%
Mountain-200 Silver, 46	571	11,82,780.82	544482.8	2.1%
Mountain-200 Black, 38	569	11,65,937.90	536732.0	2.6%
Mountain-200 Silver, 42	547	11,33,066.74	521597.3	2.7%
Road-250 Black, 52	316	6,89,372.96	272038.1	3.5%
Road-250 Red, 58	303	6,61,012.68	260846.6	3.6%
Road-250 Black, 48	294	6,41,378.64	253098.7	2.7%
Road-150 Red, 48	179	6,40,510.33	251849.4	4.5%
Road-150 Red, 62	169	6,04,727.63	237779.6	2.4%
Road-150 Red, 52	168	6,01,149.36	236372.6	3.0%
Road-250 Black, 58	268	5,84,658.08	230715.8	1.9%
Road-250 Black, 44	263	5,73,750.28	226411.4	3.4%
Road-150 Red, 56	157	5,61,788.39	220895.9	3.2%
Road-150 Red, 44	139	4,97,379.53	195570.2	5.0%
Touring-1000 Blue, 46	176	4,19,596.32	158774.9	2.8%
Road-350-W Yellow, 40	240	4,08,237.60	148435.2	2.9%
Touring-1000 Yellow, 46	168	4,00,523.76	151557.8	3.0%
Road-350-W Yellow, 42	233	3,96,330.67	144105.8	3.9%
Road-250 Red, 48	161	3,93,379.35	148854.2	2.5%
Road-350-W Yellow, 48	225	3,82,722.75	139158.0	2.2%
Touring-1000 Blue, 54	157	3,74,298.99	141634.4	3.2%
Total	84174	2,49,14,567.18	10457580.9	2.2%



17416

Total Customers

Mr. Maurice Shan

Most Profitable Customer

Date

All

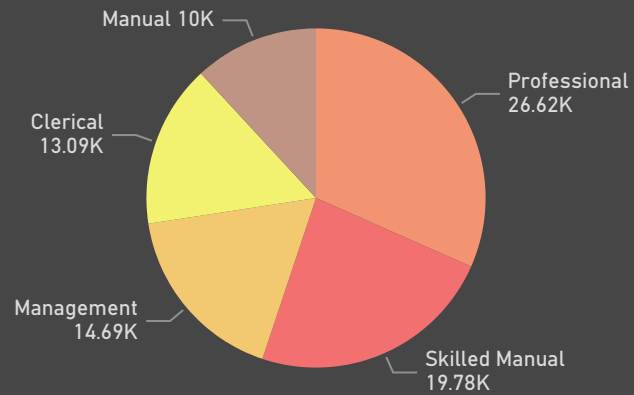
ProductName

All

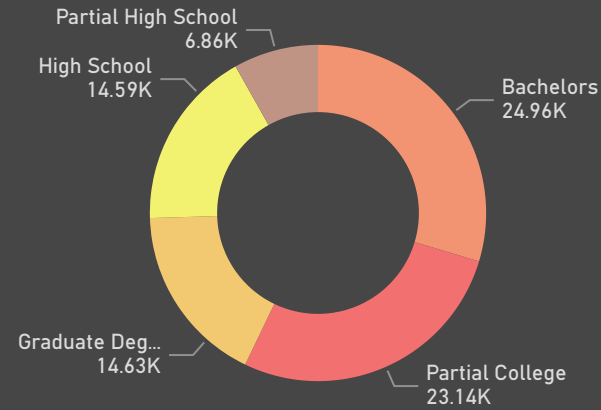
Country

All

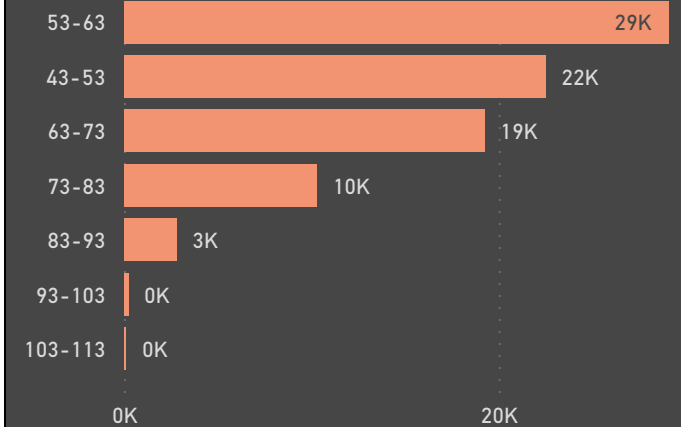
Orders by Occupation



Orders by EducationLevel



Orders by Age Group



Pages



Summary

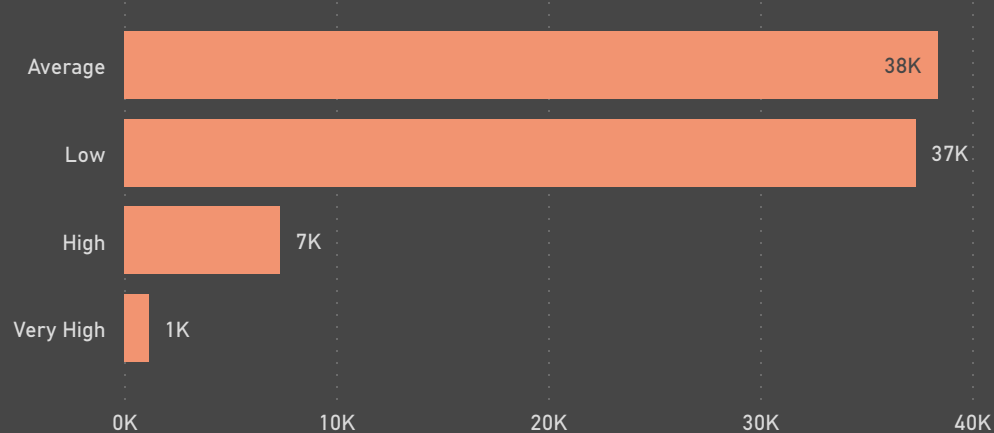


Product



Customer

Orders by Income Group



Full Name

Orders

Revenue

Profit

Mr. Maurice Shan	13	12,407.95	5074.8
Mrs. Janet Munoz	19	12,015.39	4971.5
Mrs. Lisa Cai	33	11,330.44	4780.8
Mrs. Lacey Zheng	26	11,085.74	4650.9
Mr. Jordan Turner	23	11,022.38	4611.7
Mr. Franklin Xu	20	10,863.44	4555.9
Mr. Larry Munoz	14	10,852.04	4506.0
Mrs. Kate Anand	18	10,436.51	4246.1
Mr. Larry Vazquez	12	10,394.98	4222.8
Mrs. Ariana Gray	22	10,381.42	4182.1
Total	84176	2,49,14,567.18	10457580.9