

VIJEY PRASANNA

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EXECUTIVE SUMMARY

Motivated Computer Science Engineering student with strong technical, leadership, and communication skills. Founder & CEO of Devverse, an IT company delivering scalable software solutions, internships, and career-oriented digital courses. Experienced EMCEE, RJ, and digital presenter with proven audience engagement expertise. Skilled in frontend and backend development, digital marketing, event hosting, and project coordination. Passionate about innovation, impactful communication, and continuous learning.

CAREER OBJECTIVE

To leverage my technical expertise, digital communication skills, and leadership abilities to contribute to innovative IT solutions, high-impact projects, and organizational growth while continuously enhancing my competencies.

PROFESSIONAL EXPERIENCE

Founder & CEO – DEVVERSE

Remote | Sep 2025 – Present

- Founded an IT / EdTech company offering internship programs, online courses, and software solutions.
 - Built partnerships and managed B2B outreach with colleges, handling presentations and orientation drives.
 - Led digital marketing campaigns, achieving 15K+ student reach.
- Oversaw operations, curriculum development, and certificate workflows.

Advertising Manager – DEVVERSE

Remote | Oct 2025 – Present

- Designed digital promotional campaigns for student acquisition.
- Conducted market research to improve brand positioning and performance.
- Managed content strategy, social media engagement, and ad optimization.

Human Resources Intern – Springer Capital

Remote | Nov 2025 – Present

- Screened resumes and identified suitable candidate profiles.
- Managed HR documentation and recruitment coordination.
- Assisted with internship onboarding and communication processes.

Junior Python Developer (Freelance)

Remote | Aug 2025 – Present

- Developed backend components using Python and MySQL.
- Improved database performance and optimized API workflows.
- Contributed to client automation and data processing scripts.

Junior Frontend Developer (Freelance)

Hybrid | Oct 2024 – Present

- Built interactive websites using HTML, CSS, JavaScript, and Netlify.
- Enhanced UI/UX designs and implemented responsive components.
- Managed deployment pipelines and client revisions.

EMCEE (Anchor & Event Host) – Chennai Anchor Association *On-site | Nov 2024 – Present*

- Hosted 10+ stage shows, corporate events, and cultural programs.
- Ensured professional event flow and audience engagement.
- Demonstrated strong communication, crowd-handling, and coordination abilities.

EDUCATION

Bachelor of Engineering (B.E.) in Computer Science and Engineering
Apollo Engineering College, Poonamallee
2024 – 2028 (Expected)

TECHNICAL SKILLS

Programming: Python, C, C++, HTML, CSS, JavaScript
Tools & Platforms: Canva, Bootstrap 5
Web Technologies: Netlify, Render, WordPress
Databases: MySQL
Other: Deployment, Git basics, UI/UX concepts

STRENGTHS

- Strong communication & anchoring abilities
- Leadership, team management, project coordination
- Fast learner & self-motivated
- Public speaking & stage handling

CERTIFICATIONS

- Getting Started with Microsoft Excel – United Latino Students Association
- AWS Cloud Practitioner (CLF-C02): Cloud Concepts
- Hands-on Python: Learn by Doing – RECCSAR
- Python (Basic) – HackerRank
- Business Email Writing – HP Life
- Effective Leadership – HP Life
- Know Your Target Audience – HP Life
- Advanced Diploma in Python Programming (ADPP) – Computer Software College

ACHIEVEMENTS

- Founded Devverse, an emerging EdTech and IT company.
- Founder of Glowcore beauty brand
- Hosted over 20+ stage shows/events as an EMCEE.