

## **VIJAY PRASANNA**

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## **EXECUTIVE SUMMARY**

Motivated Computer Science Engineering student with strong technical, leadership, and communication skills. Founder & CEO of Devverse, an IT company delivering scalable software solutions, internships, and career-oriented digital courses. Experienced EMCEE, RJ, and digital presenter with proven audience engagement expertise. Skilled in frontend and backend development, digital marketing, event hosting, and project coordination. Passionate about innovation, impactful communication, and continuous learning.

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## **CAREER OBJECTIVE**

To leverage my technical expertise, digital communication skills, and leadership abilities to contribute to innovative IT solutions, high-impact projects, and organizational growth while continuously enhancing my competencies.

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## **PROFESSIONAL EXPERIENCE**

### **Founder & CEO – DEVVERSE**

*Remote / Sep 2025 – Present*

- Founded an IT / EdTech company offering internship programs, online courses, and software solutions.
  - Built partnerships and managed B2B outreach with colleges, handling presentations and orientation drives.
  - Led digital marketing campaigns, achieving 15K+ student reach.
- Oversaw operations, curriculum development, and certificate workflows.

### **Advertising Manager – DEVVERSE**

*Remote / Oct 2025 – Present*

- Designed digital promotional campaigns for student acquisition.
- Conducted market research to improve brand positioning and performance.
- Managed content strategy, social media engagement, and ad optimization.

### **Human Resources Intern – Springer Capital**

*Remote / Nov 2025 – Present*

- Screened resumes and identified suitable candidate profiles.
- Managed HR documentation and recruitment coordination.
- Assisted with internship onboarding and communication processes.

### **Junior Python Developer (Freelance)**

*Remote / Aug 2025 – Present*

- Developed backend components using Python and MySQL.
- Improved database performance and optimized API workflows.
- Contributed to client automation and data processing scripts.

**Junior Frontend Developer (Freelance)***Hybrid / Oct 2024 – Present*

- Built interactive websites using HTML, CSS, JavaScript, and Netlify.
- Enhanced UI/UX designs and implemented responsive components.
- Managed deployment pipelines and client revisions.

**EMCEE (Anchor & Event Host) – Chennai Anchor Association** *On-site / Nov 2024 – Present*

- Hosted 10+ stage shows, corporate events, and cultural programs.
- Ensured professional event flow and audience engagement.
- Demonstrated strong communication, crowd-handling, and coordination abilities.

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**EDUCATION**

Bachelor of Engineering (B.E.) in Computer Science and Engineering  
Apollo Engineering College, Poonamallee  
2024 – 2028 (Expected)

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**TECHNICAL SKILLS**

Programming: Python, C, C++, HTML, CSS, JavaScript  
Tools & Platforms: Canva, Bootstrap 5  
Web Technologies: Netlify, Render, WordPress  
Databases: MySQL  
Other: Deployment, Git basics, UI/UX concepts

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**STRENGTHS**

- Strong communication & anchoring abilities
- Leadership, team management, project coordination
- Fast learner & self-motivated
- Public speaking & stage handling

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**CERTIFICATIONS**

- Getting Started with Microsoft Excel – United Latino Students Association
- AWS Cloud Practitioner (CLF-C02): Cloud Concepts
- Hands-on Python: Learn by Doing – RECCSAR
- Python (Basic) – HackerRank
- Business Email Writing – HP Life
- Effective Leadership – HP Life
- Know Your Target Audience – HP Life
- Advanced Diploma in Python Programming (ADPP) – Computer Software College

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**ACHIEVEMENTS**

- Founded Devverse, an emerging EdTech and IT company.
- Founder of Glowcore beauty brand
- Hosted over 20+ stage shows/events as an EMCEE.