



Says

What have we heard them say?
What can we imagine them saying?

It is the
activity &
buying and
selling

The product
may be cheap

understanding
customer
preferences
and trends

Making informed
decisions, the
power of data
drive insights



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Selling product
in bulk to come
retailer as
highest

Wholesale only
need to buy large
quantities like 1
dozen etc...

Wholesale only
given to the
specific person like
shopkeepers etc...

It show expand
the bussiness
relevance



Buying on
selling goods in
large quality

Seller give the
products only as
particular quantity
or number & things
that get in

In the wholesale
products are coming to
distributor and to retailer
shops if some quantity
to the retailers cannot
get low demand to the
products

House wife can
do this
wholesale work
from is work

It has high
quantity and
lowest price

The product
must be
reusability

The customer
feel satisfied

Wholesale give the
opportunity to
purchase the lot
of things at
lowest price



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and emotions?
What other feelings might influence their behavior?

See an example



Brainstorm & Idea prioritization

Use this template in your own brainstorming sessions as your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to brainstorm
- 20 people recommended

1

Before you collaborate

2. The bit of preparation goes a long way. With this session, make what you need to do to get going.

10 minutes

3. Team gathering

Before you start, get everyone in the room and get all minds. Share around information to prepare ideas.

4. Brainstorm

Have everyone brainstorm about the problem or idea in the brainstorming session.

5. Team meeting to get the brainstorming team. Use the 'Team Meeting' template to get a topic and problem to discuss.

Team meeting

2

Define your problem statement

What problem are you trying to solve? From your problem, do a few things to define it. This will be the focus of your brainstorm.

10 minutes



3

Brainstorm

Write down any ideas that come to mind. Put across your problem statement.

10 minutes



10. The session is a very fast idea to the point of being a great idea to be going.



0

Group ideas

Have teams sharing their ideas with a partner or a small group of 3-4 people. One person shares their idea, the other listens and asks questions. Then the other person shares their idea, the first listens and asks questions. Repeat this process until all ideas are shared.

20 minutes



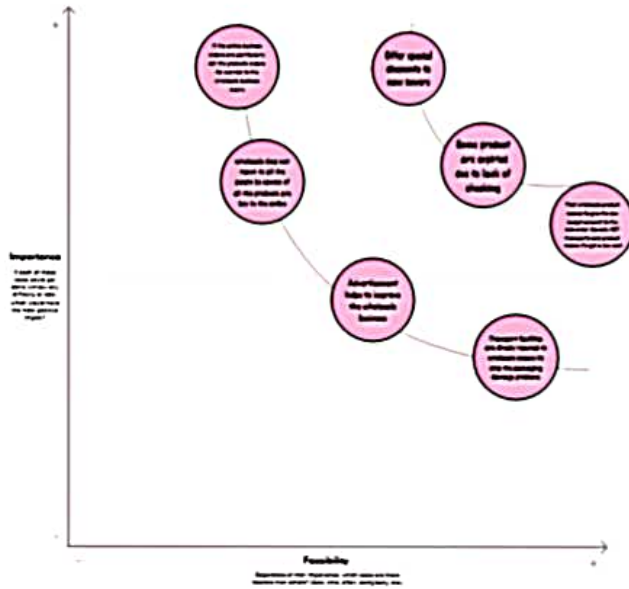
10
The business model is the way the business makes money. It is the way the business converts its resources into revenue.

1

Prioritize

Your team should discuss on the same page about which important ideas are important and which are feasible.

20 minutes



10
The business model is the way the business makes money. It is the way the business converts its resources into revenue.

2

After you collaborate

You can use the results of your collaboration to create a plan of action for your team.

Quick add-ons

- Share the story: Share a story about the results of your collaboration with your team.
- Report the story: Report the results of your collaboration to your team.

Keep moving forward

- Strategy document: Develop a strategy document for your team.
- Business model canvas: Develop a business model canvas for your team.
- Marketing plan: Develop a marketing plan for your team.

Share your feedback



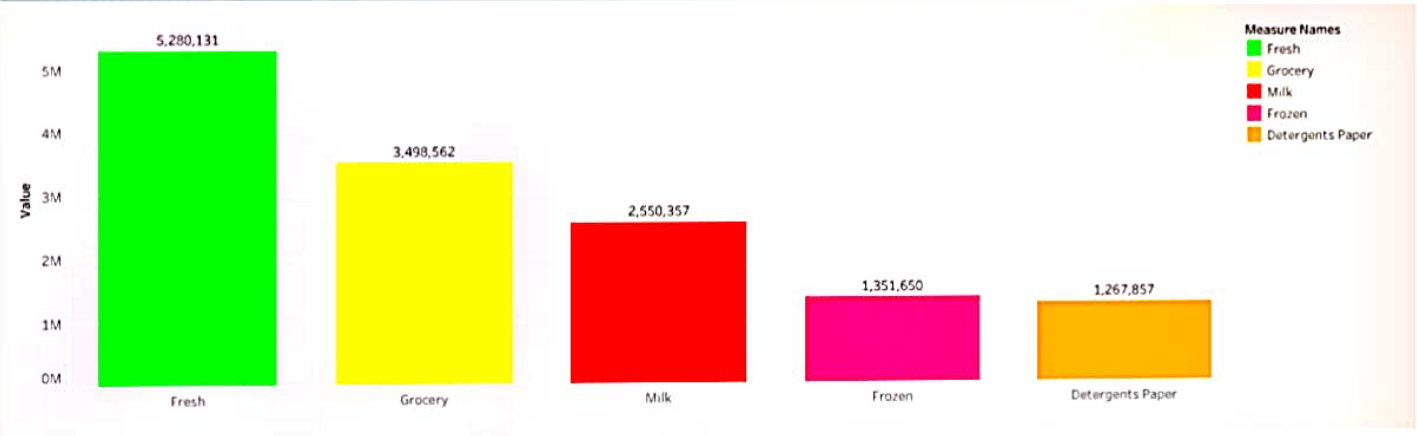
Story 2

1. There five products are easily available and used products of wholesale 2. And this products are sold in all regions

1 So this milk and grocery are tha using everyday in the all regions of people 2. it is most wanted things to the living things

1 There 2 products are easily get to the all regions of people from wholesale business 2. and it's is gying from all shop of market

1. But this group fre..



Story 2



Story 2



Story 2

1. There five produ...
1. So this milk and grocery are the using everyday in the all regions of people. 2. it is most wanted things to the living things
1. There 2 products are easily get to the all regions of people from wholesale business 2. and it's is gying from all shop of market
1. But this group fresh are the highest selling products from wholesale 2. the count of wholesale customers data csv are the low...

