

Total Calls by Month

1800

1750

1700

1650

1600

Call Center Performance





5000

pwc

Total Calls

4054

Call Answered

946

Call Rejected

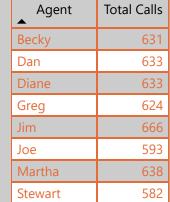
3646

Resolved Calls

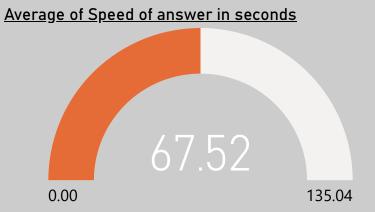
1354

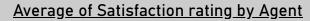
Unresolved Calls

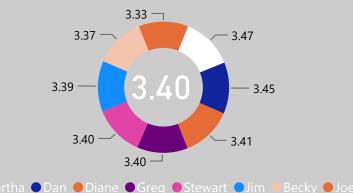




March

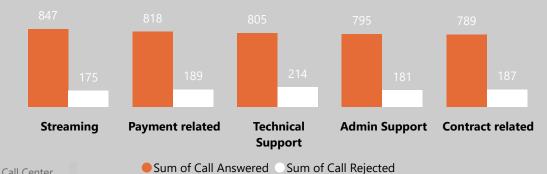








January



February

Total Calls by Topic



Date: April 2024 / Virtual Case Experience: Power BI - Task 1 - Call Center



Key Insights of Phone Now Call Center





The Phone Now Call Center received 5000 calls between January and March, with 4054 calls being answered, resulting in an 81.08% answer rate. Of the 4054 answered calls, 3646 were resolved, accounting for 72.92% of all answered calls, with the remaining 27.08% of calls remaining unresolved. The average speed of answer for calls was 67.52 seconds, the average call time for calls was 03:45 minutes, overall customer satisfaction rating for the analyzed period was 3.4, which is moderately satisfactory.

All agents had a high percentage of calls answered, ranging from 79.15% to 82.62%, Dan, Joe, and Becky had the highest percentage of resolved calls, ranging from 74.41% to 73.22%. Diane had the highest percentage of unresolved calls, at 28.59%. Dan and Joe were the most effective agents in terms of resolving calls across all topics.

Martha had a high number of unresolved calls for streaming and technical support. Diane had the highest number

of unresolved calls for contract-related and payment-related. Stewart had the highest number of unresolved calls for payment-related, while Greg had the highest number of unresolved calls for technical support issues, these patterns suggest that there may be room for improvement in these areas for these agents. They may benefit from additional training or support to enhance their skills in these areas to increase their resolution rates.

Technical support and payment-related issues had the highest number of unresolved calls, indicating that there is an opportunity for improvement in this area.