

Billboard agency

1.Search

Name your campaign

SWF 2 weken

Select date

Date range \*

09-01-2023 - 15-01-2023

●

Enter your budget\*

€ 30.000,00

○

Enter your reach\*

Scenario's

Advanced Search

Changeability

Yes

Campaign guaranteed

Yes

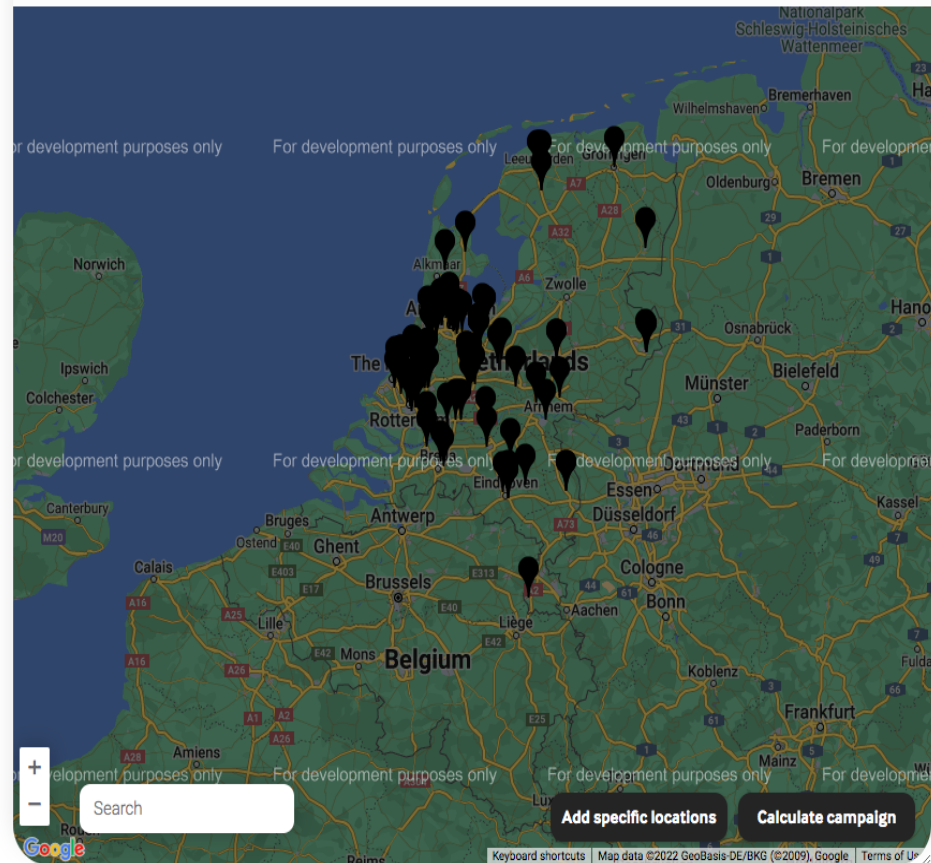
● National

○ Randstad

○ Province

Digital

City



+

-

Search

Add specific locations

Calculate campaign

Keyboard shortcuts

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# Add more screens



## Select screens from list

Filter by 

None

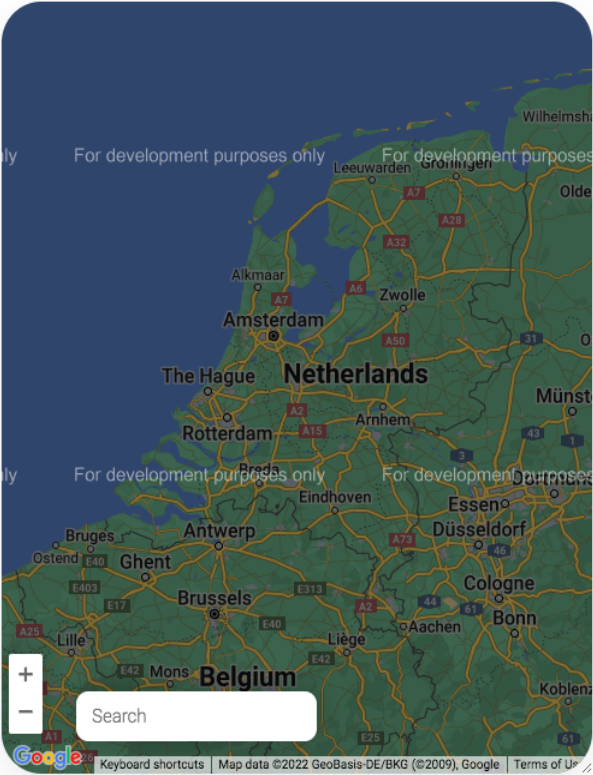
Search screens

Q

☐ Select All

Code	Location	Could	Must
N002	Station Amsterdam Zuid WTC	<input type="checkbox"/>	<input type="checkbox"/>
N009	Amersfoort Stationsplein	<input type="checkbox"/>	<input type="checkbox"/>
N012	Hilversum Stationsplein	<input type="checkbox"/>	<input type="checkbox"/>
N016	Amsterdam Leidseplein	<input type="checkbox"/>	<input type="checkbox"/>
N018	Rotterdam Westblaak	<input type="checkbox"/>	<input type="checkbox"/>
N019	Rotterdam Zuidplein	<input type="checkbox"/>	<input type="checkbox"/>
N020	Rotterdam Binnenwegplein	<input type="checkbox"/>	<input type="checkbox"/>
N021	Station Eindhoven Centraal Busplein	<input type="checkbox"/>	<input type="checkbox"/>
N022	Eindhoven Stationsplein	<input type="checkbox"/>	<input type="checkbox"/>
N023	Eindhoven De Markt	<input type="checkbox"/>	<input type="checkbox"/>
N024	Hilversum Hilvertshof Kerkstraat (Binnen)	<input type="checkbox"/>	<input type="checkbox"/>
N025	Hilversum Hilvertshof Kerkstraat (Buiten)	<input type="checkbox"/>	<input type="checkbox"/>
N026	Hilversum Groest	<input type="checkbox"/>	<input type="checkbox"/>
N027	Leeuwarden De Centrale	<input type="checkbox"/>	<input type="checkbox"/>
N028	Enschede Op de Brouwerij	<input type="checkbox"/>	<input type="checkbox"/>
N029	Enschede De Kruisstraat	<input type="checkbox"/>	<input type="checkbox"/>

## Select screens from map



2.Search Results:

Your search input

Date	9 Jan 2023 - 15 Jan 2023	Reach	
Budget	€ 30.000	Campaign	digital
Audience			

Your results

**Budget**

84

With your search request you can reach 84% of your selected budget.

Price	CPM	Reach
€ 25.290,65	€ 2,91	8.683.661

Your screens



Audience

## Your results

### Budget



With your search request you can reach 84% of your selected budget.

### Price

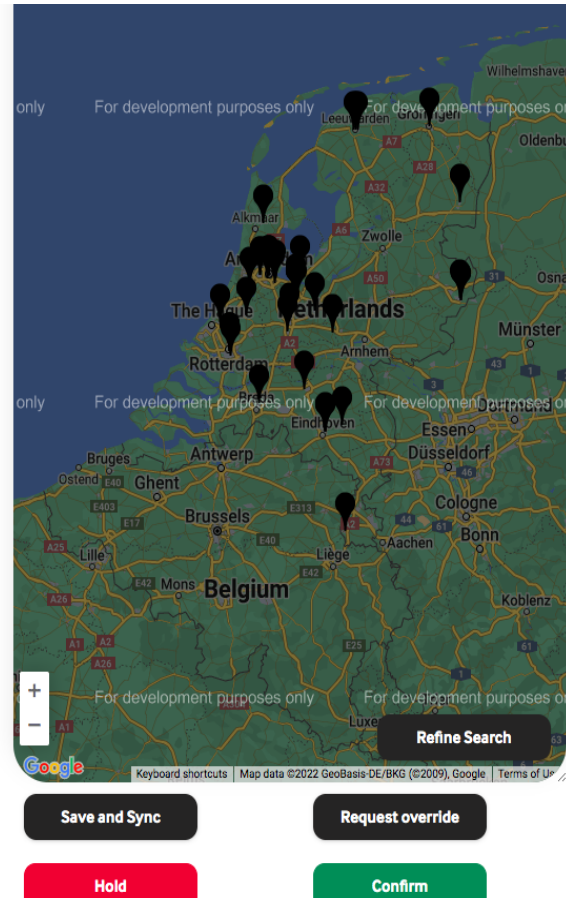
€ 25.290,65

### CPM

€ 2,91

### Reach

8.683.661



Budget	Reach	CPM
€ 25.290,65	8.683.661	€ 2,91

Budget	Reach	CPM
€ 5.330,84	1.593.833	€ 3,34

Select screens from list

Filter by

Screen Type

▼

N002	Station Amsterdam Zuid WTC	327.808	1.327,62	<input type="checkbox"/>
N009	Amersfoort Stationsplein	317.536	1.149,70	<input checked="" type="checkbox"/>
N012	Hilversum Stationsplein	289.378	1.068,17	<input checked="" type="checkbox"/>
N016	Amsterdam Leidseplein	499.968	2.024,87	<input checked="" type="checkbox"/>
N018	Rotterdam Westblaak	269.933	610,31	<input type="checkbox"/>
N019	Rotterdam Zuidplein	221.249	499,63	<input type="checkbox"/>
N020	Rotterdam Binnenwegplein	263.486	889,27	<input type="checkbox"/>
N021	Station Eindhoven Centraal Busplein	486.951	1.088,10	<input checked="" type="checkbox"/>
N022	Eindhoven Stationsplein	543.507	1.219,02	<input type="checkbox"/>
N023	Eindhoven De Markt	247.893	560,29	<input type="checkbox"/>
N024	Eindhoven Stationsplein	247.893	560,29	<input type="checkbox"/>

Select screens from map

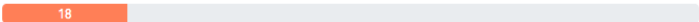
Search

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Audience

Your results

Budget



With your search request you can reach 18% of your selected budget.

Price

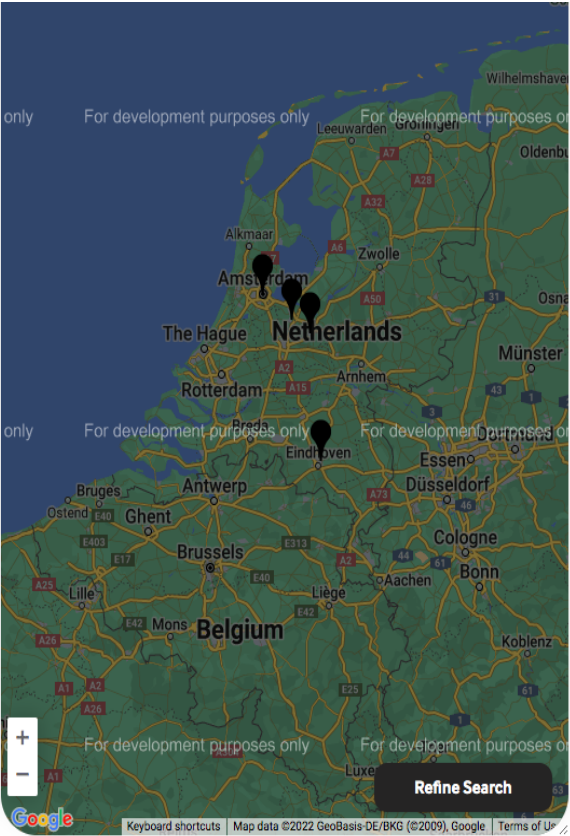
€ 5.330,84

CPM

€ 3,34

Reach

1.593.833



Save and Sync

Request override

Hold

Confirm