

Shuang (Vika) Chen

Email: shuangchen1993@hotmail.com

Phone: +86-150-1034-6042

EDUCATION

Geisel School of Medicine at Dartmouth College, Hanover, NH

July 2016—June 2017

Master of Public Health, Health Policy & Clinical Practice

- **Coursework:** Biostatistics, Epidemiology, Strategic & Financial Management, Critical Issues in Healthcare, Systematic Review, Cost-effectiveness Analysis; Business of Healthcare, Medical Care & the Corporation (Tuck Business School),
- **Projects:** Research Assistant at Dartmouth-Hitchcock Medical Center
- **Thesis:** The Need for Expedited Approval: Policy Recommendation for Oncology and Orphan Drugs in China

Fox School of Business at Temple University, Philadelphia, PA

Jan—Dec 2014

Exchange Program, International Business Administration(IBA)

- **Coursework:** International Business, International Marketing, International Monetary Economics, Probability & Statistics, Human Biology, Introduction to Health Services Systems, Marketing Management, Portuguese

China Pharmaceutical University, Nanjing, China

Sept 2012—June 2016

Bachelor of Science, International Economics and Pharmaceutical Science

- **Coursework:** Managerial Accounting, Negotiation, Linear Algebra, Analytical Chemistry & Pharmaceutical Analysis, General Chemistry, Statistics, Environmental Microbiology, Economics, GMP, etc.
- **Projects:** Portfolio Investment, Global Understanding
- Awarded Third-Class Scholarship (20%), Merit-based Honor (5%); Chair of Social Practice Department in Student Union

EXPERIENCE

QuintilesIMS, Shanghai, China

Aug 2017—current

PTA, Management Consulting

- Supported a project to launch a hypolipidemic drug in China market
- Participated in literature research and data analysis to anticipate the potential market share
- Participated in expert and patient interview and transcript composing

Dartmouth-Hitchcock Medical Center, Lebanon, NH

March—May 2017

MPH Intern, Health Insurance Analysis

- Analyzed employee insurance and wellness data including expense, claims, health risk, engagement etc.; created a dashboard illustrating the trending and correlation of those data and provided with recommended action
- Wrote a report examining the program for employee wellness and safety, and identifying gaps in services where we could build out the Total Worker Health programming.

Pfizer Innovation Health, Shanghai, China

March—July 2016

Intern, Business Strategy & Operation

- Supported 2017 operation plan making to deliver business plan, forecasting, strategy and budgeting process to global; worked with cross-function team to perform industry, competition and growth analyses for 14 products in 5 areas, including Prevenar13, a vaccine launched China market in 2017
- Created a forecast model of Inlyta sales for marketing leader to evaluate the performance of sales representatives
- Supported organizing 2016 Pfizer Oncology Great China (POGC) Mid POA in Wuzhen, Zhejiang
- Designed and composed 2016 POGC Q1 Scorecard/Newsletter, facilitate 400+ employees have a better understanding of the work of other departments

Gauze, Philadelphia, PA (a health-tech start-up focus on global hospitals database)

Sept—Dec 2014

Intern, Marketing Research

- Researched, validated, and analyzed healthcare facility information from 500 Chinese hospitals to assist in expanding the database for travelers in need of medical care and international medical tourists
- Wrote a report examining the differences between the Chinese and American hospital industries, and offering suggestions for entering the Chinese market

MassMutual Asia Ltd., Hong Kong

Jan 2013

Winter Intern, Financial Management

- Participated in a NGO creation competition
- Participated in a Business Strategic Management Program of University of Hong Kong

China Pharmaceutical University Student Union, Nanjing, China

Chair of Social Practice Department

Oct 2012—Jan 2014

- Created and organized a campus recruiting event to match students with pharmaceutical internships, and communicated with state-level media to enable live broadcasting of the event
- Chief editor of campus magazine, Xiang Yao Wei Lai, with a circulation of 3700 and a focus on campus events and the pharmaceutical industry

PERSONAL

Language: Native Chinese, Fluent English, Basic Portuguese

Technical: Stata, Microsoft Office (Word, Excel, PowerPoint)

Volunteering: Pharmaceutical information service in Shangyuantang Pharmacy, Nanjing

Interest: hiking, kayaking, skiing