

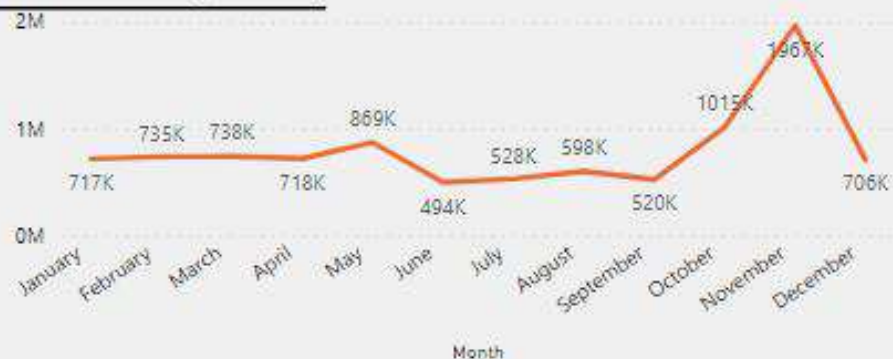


Axon Sales Analysis

Month

January	March	May	July	September	November
February	April	June	August	October	December

Sales Amount by Month



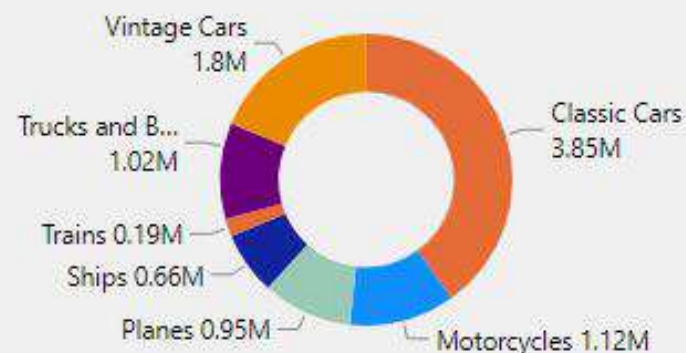
3.83M

Profit

9.60M

Sales

Total Sales by productLine



Sales Year:

2003

2004

2005

Sales by Product Vendor



Sales by Product Name



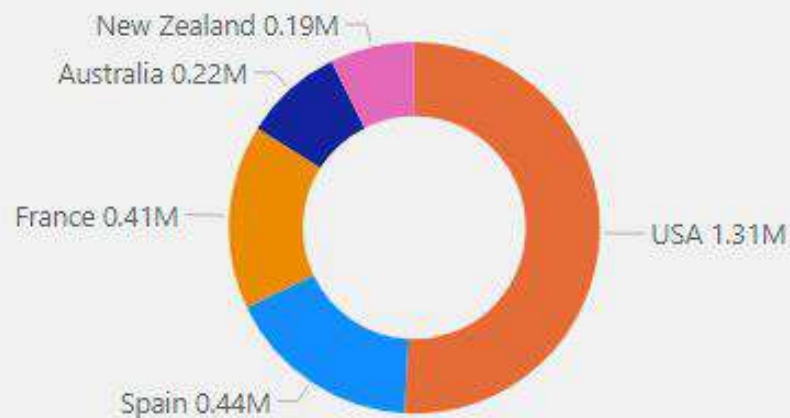


Axon Sales Analysis

Total Profit by Month



Profit by country



105.5K

Total Quantity Ordered

326

Total Orders

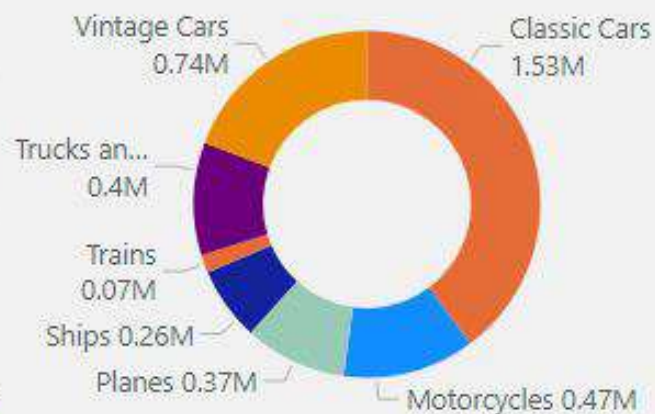
3.2K

Average of SalePrice

Month

January	March	May	July	September	November
February	April	June	August	October	December

Profit by Product Line



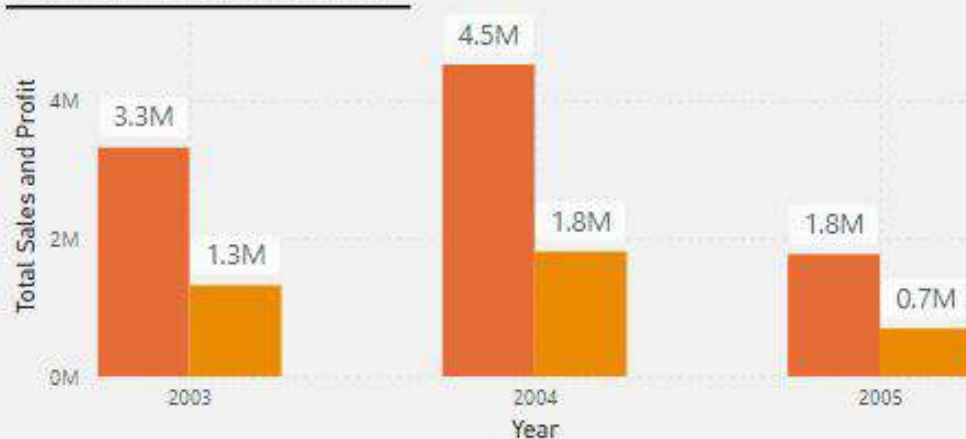
Sales Year

2003

2004

2005

Total Sales and Profit by Year





Axon Sales Analysis

As we navigate the challenges posed by Axon , a comprehensive analysis becomes our compass for informed decision-making. In this report, we work on the insights with the provided data .

- We had data of product for period of 2.5 years (2003,2004,2005) of many different countries . Upon looking at the facts total sales of 2.5 years was of 9.6 millions Out of which the Profit 3.8 millions meaning 39.58 % of profit .
- Breaking the data into each year highest profit was in 2004 which was 1.8 million (40.04 %) followed by year 2003 having 1.32 million (39.75 %) . In first half of year 2005 profit was 695K .
- Most profit was came from USA with the total profit of 1.31 million followed by Spain and France . Country with the lowest amount of profit was Hong Kong .
- In November month every year sales reaches its peak due to festive season (Black Friday and Thanks giving) .In Nov 2003 profit reached to 394K .
- Classic cars were the most profitable product .