## VIKAS **KULARI**

+91 95 0248 5931



vikassinghkulari@gmail.com



Hyderabad, India 500066



### Software Engineer

### **SUMMARY**

Highly motivated Frontend Developer with 2 years of experience building exceptional user experiences using Nuxt.js, Vue.js, Tailwind CSS, and SEO best practices. I excel in crafting interactive UIs, reusable plugins, and server-side rendered (SSR) applications for optimal performance and search engine visibility. Committed to clean, maintainable code and a passion for user-centric design.

#### **EDUCATION**

#### Narsimha Reddy Engineering College

Bachelor of Technology 2018-2022

#### Sri Chaitanya Junior Kalasala College

Telangana State Board of Intermediate Education 2016 – 2018

#### Sri Chaitanya Techno School

Secondary School Certificate 2016

#### SKILLS

- Programming Languages: JavaScript, Type Script, Python
- Web Development Framework: Vue.js, Nuxt 3
- Frontend Technologies : HTML, CSS, Tailwind, Bootstrap
- Testing and debugging

#### **EXPERIENCE**

#### **Software Engineer**

MantraReal Technologies Private Ltd | 2022 - Present

#### LANGUAGE

- English
- Hindi
- Telugu
- Marwadi
- Punjabi

### **PROJECTS**

# 1. GharPe Real Estate Platform (Vue.js, Nuxt.js, Tailwind CSS):

MantraReal Technologies Private Ltd | 2022 - Present

I spearheaded the development of dynamic and user-centric interfaces, driving a modern, responsive, and accessible user experience (UX) for the GharPe real estate platform. My focus on SEO best practices resulted in increased organic search visibility, attracting more potential clients.

• Beyond User Experience: I actively contributed to performance optimization through Server-Side Rendering (SSR) and leveraged Vue3 state management features for efficient data handling and scalability. Additionally, I spearheaded the development of 3D image mapping and navigation, facilitating engaging virtual property exploration.

# 2. BuilderPe Real Estate Platform (Vue.js, Nuxt.js, Tailwind CSS):

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Developed a user-friendly platform that streamlined lead capture for builders, resulting in a significant increase in lead generation. Built functionalities for automated email campaigns and personalized communication, leading to a higher lead conversion rate.

- Enhanced User Experience: Created an interactive platform with 360° views and VR tours, increasing user engagement and lead interest. Developed a user-friendly interface for seamless property search and communication.
- Efficient Marketing & Workflows: Introduced social media scheduling and automated campaigns for efficient marketing. Built a centralized platform with integrated communication channels for effective lead communication. Added task management and collaboration features for improved operational efficiency.