

CREDIT CARD CUSTOMER REPORT

Average of i»iClient_Num by Qtr

Q4

Q3

Q2

Q1

Week_Start_Date

All

REVENUE

55M

INCOME

576M

TOTAL
INTEREST

7.84M

CSS

3.19

M

30M

F

25M

Average of i»iClient_Num by Use
Chip

Swipe

Online

Chip

Average of i»iClient_Num by
Card_Category

Silver

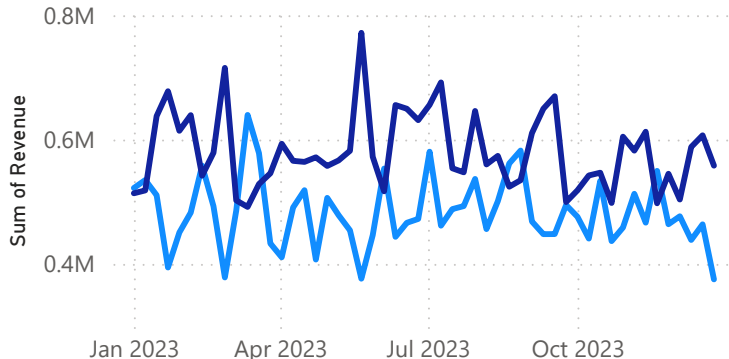
Blue

Gold

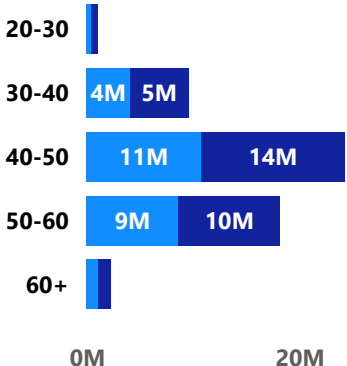
Platinum

Revenue by Week

Gender ● F ● M

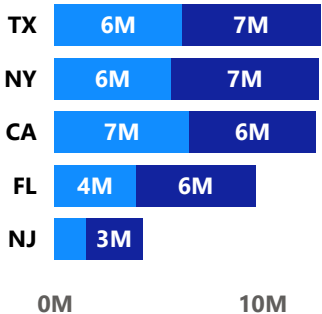


Revenue by AgeGroup

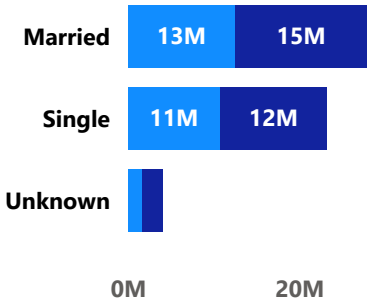


| Customer_Job | Sum of Revenue | Sum of Income | Sum of Interest_Earned |
|--------------|----------------|---------------|------------------------|
| Blue-collar | 6904279 | 72262158 | 9,52,800.57 |
| Businessman | 17387832 | 186959919 | 25,39,390.31 |
| Govt | 8111701 | 88773989 | 11,60,016.37 |
| Retirees | 4535184 | 48675030 | 6,30,359.24 |
| Selfemployed | 8261758 | 75313288 | 11,19,741.81 |
| White-collar | 10114656 | 103930055 | 14,41,073.93 |
| Total | 55315410 | 575914439 | 78,43,382.23 |

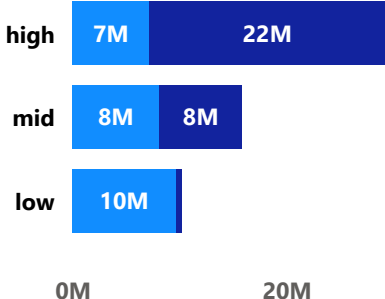
Top 5 states



Revenue by Marital Status

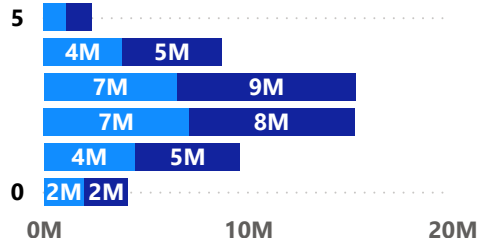


Revenue by IncomeGroup



Revenue by Dependent Count

Gender ● F ● M



Revenue by Education Level

