

SUMMARY

- Summary has been divided into two parts:-
 - A) Important insights
 - B) Recommendations
- Important insights:- We have been provided database , after writing code and running it , we have got some important insights and trends which will help the RSVP for their next project.
- Recommendations:- We also suggest some recommendations that will help the RSVP company in planning and executing movie for a global audience.

IMPORTANT INSIGHTS

- We can see the decreasing trend in number of movies released in the year. Year released- No. of movies are 2017-3052, 2018-2944 and 2019-2001.
- Highest number of movies released in month of March and lowest number we can see in month of December.
- Highest number of movies produced in Drama total number 4285, avg duration 106.77.
- Dream Warrior Pictures and National Theatre Live has given the top hit movies Average Ratings>8.
- In USA drama and comedy movies are more popular, RSVP to pay attention to release more types of these movies.
- As per average rating top 3 directors are James Mangold, Anthony Russo and Soubin Shahir.
- According to the median rating top 2 actor are Mammooty and Mohanlal.
- AS per the votes count top 3 Production company are Marvel Studios, Twentieth Century Fox and Warner Bros.
- Top 3 Indian actor are Vijay Sethupathi, Fahadh Faasil and Yogi Babu acted in at least in 5 movies.

RECOMMENDATIONS

- We recommend that RSVP company should choose one between Dream Warrior Pictures and National theatre live as they have given top hit movies having average rating >8 .
- In USA drama and comedy movies are more popular so we recommend that RSVP company should pay attention in releasing more number of these types of movies. It will increase the chance of generating more revenue.
- As per average rating top three directors are James Goldman , Anthony Russo and Saubin Shahir so we recommend that RSVP company should choose one of these three directors as their movie will be hit globally.
- Top 3 production company are Marvel Studio , Twentieth Century and Warner Bros so we recommend that RSVP should choose one of these three as it will capture more audience globally and also increase revenue.