



# CUSTOMER EXPLORATORY ANALYSIS

## Churn/Not Churn

No

Yes

# of Total Customers

1869

Yearly Charge

\$2.86M

Monthly Charge

\$139.1...

# of Tech Tickets

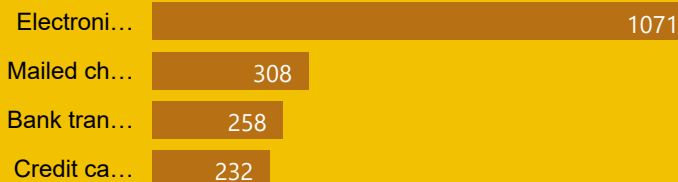
2173

# of Admin Tickets

885

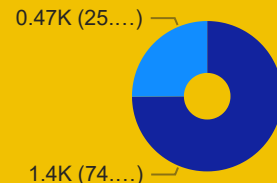
## ACCOUNT INFORMATION

### Payment Method



### Paperless Billing

● Yes ● No



### Average Charges

\$74.44  
Monthly  
\$1,531.80  
Yearly

### Contract Type



## DEMOGRAPHICS

# of Senior Citizens

476

# of Partners

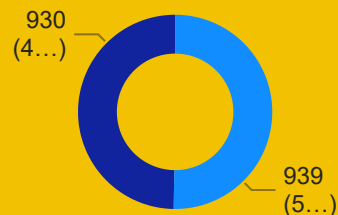
669

# of Dependents

326

### Gender

● Female ● Male



1699

Phone Service

523

Online Backup

295

Online Security

## SERVICES SIGNED UP

310

Tech Support

818

Streaming Movies

545

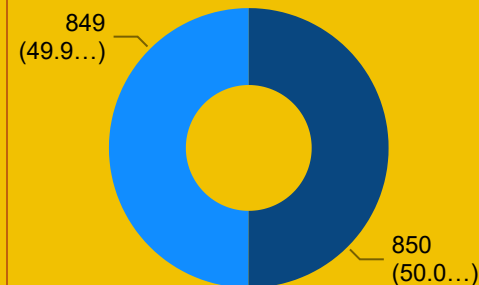
Device Protection

814

Streaming TV

### Multiple Lines

● Yes ● No



### Internet Services

● Fiber optic ● DSL ● No

