Story 1

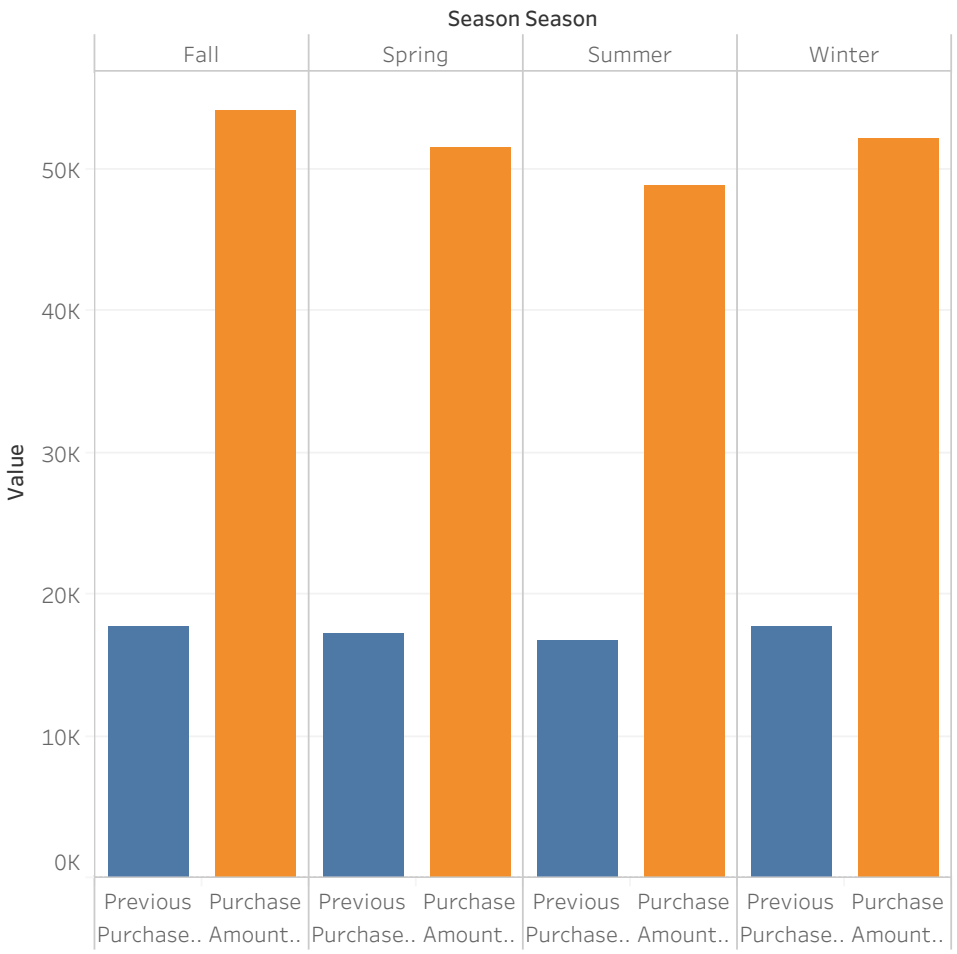
category wise data	comparison to previous purchase	Payment Methods used by customers	Male and Female distribution	Effect of discount on goods	Sale of goods as per different sizes.

It is found that out of four categories maximum number of people spend on Clothing followed by accerssories and least number of people spend on OuterWear

Category Category
Accessories
Clothing
Footwear
Outerwear

Story 1

category wise data	comparison to previous purchase	Payment Methods used by customers	Male and Female distribution	Effect of discount on goods	Sale of goods as per different sizes.



It is observed that in all four seasons there is hike of almost thrice of amount spent by customers on goods in comparison to the previous purchases

Story 1

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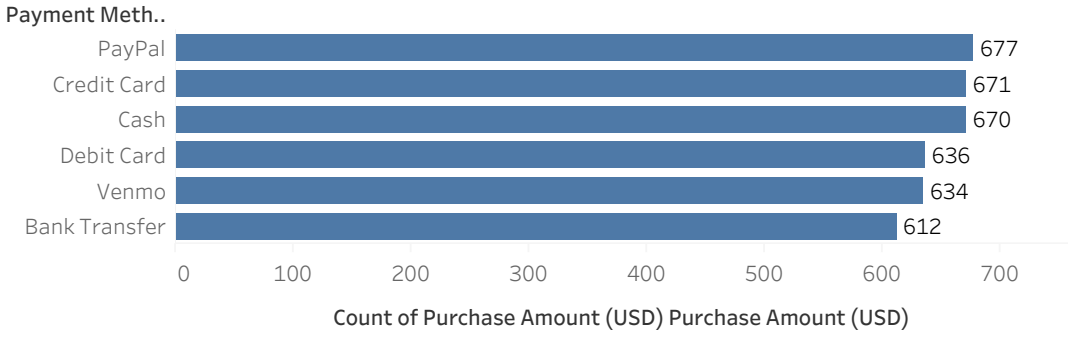

Out of six payment method it is found that all the six methods are almost equally used with a minor difference in payment method for making the transactions.

Story 1

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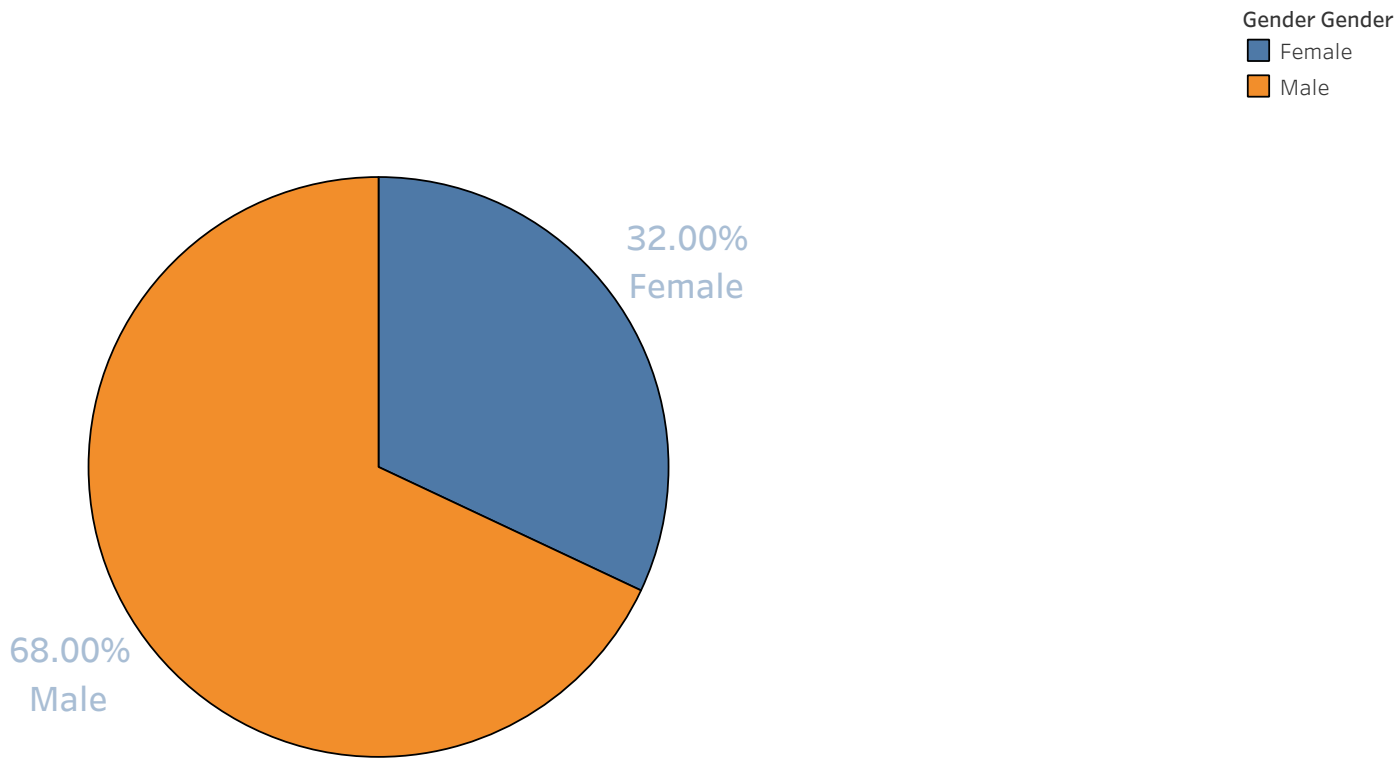
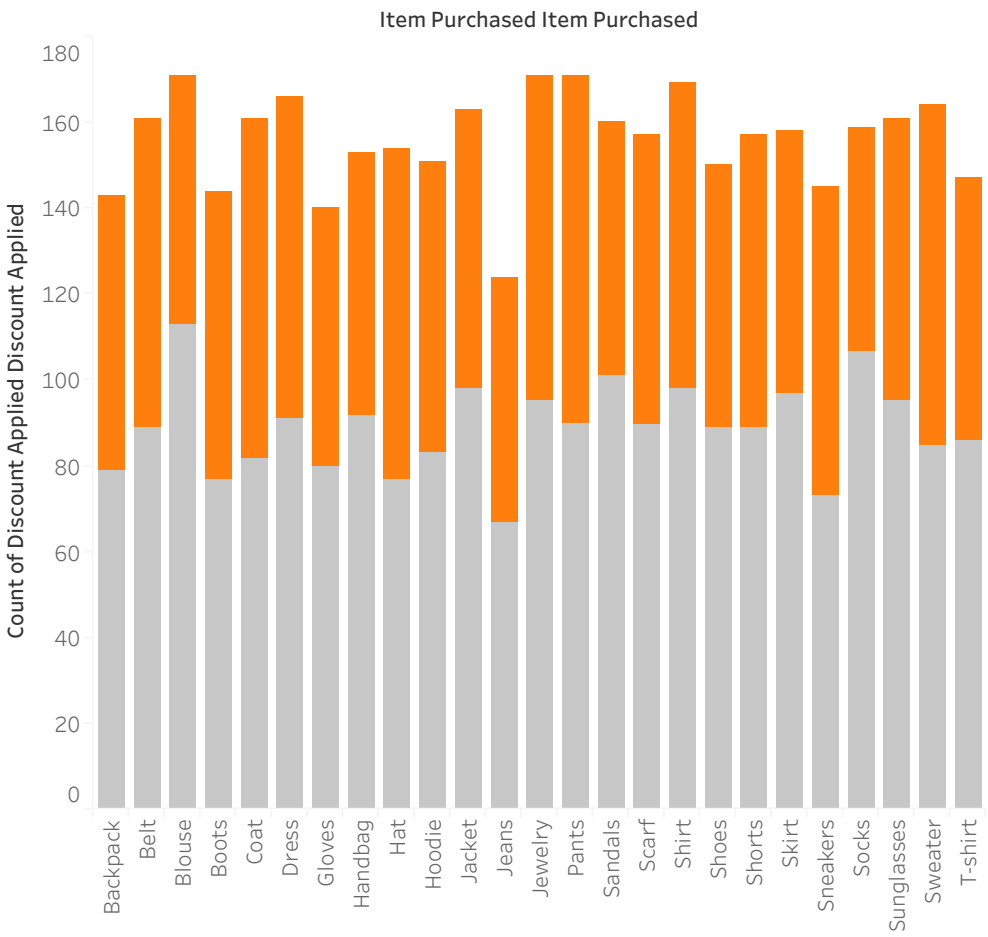


It is visible that Male tends to do more shopping than female.

Story 1

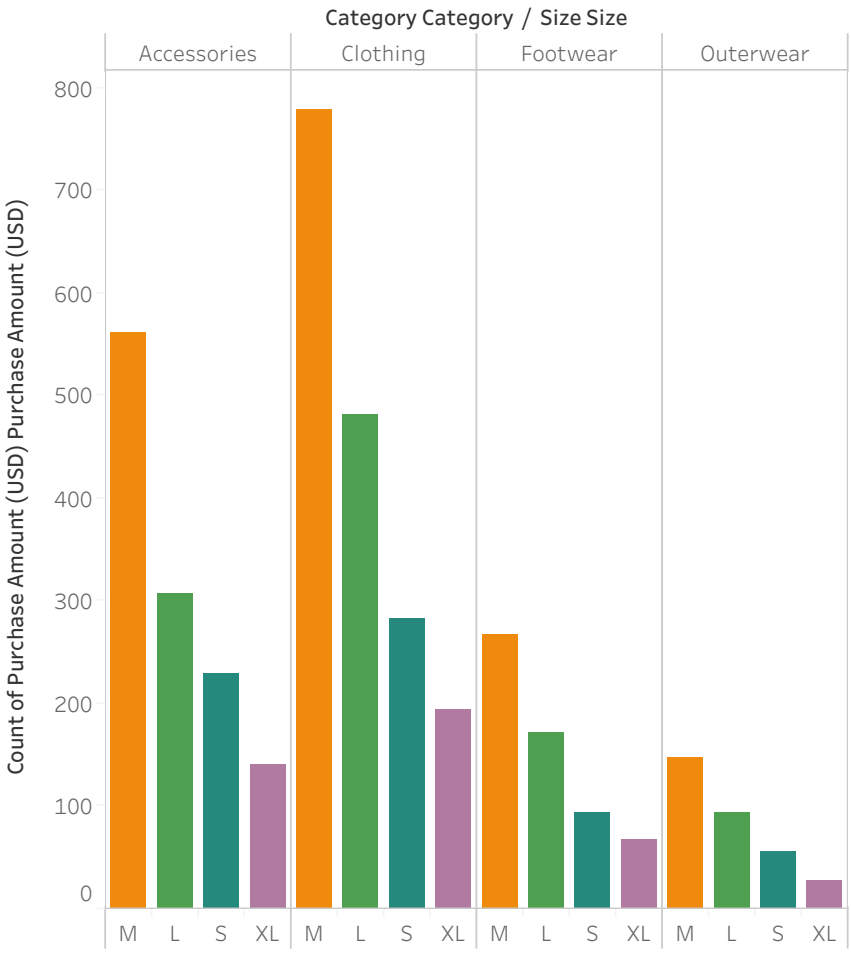
category wise data	comparison to previous purchase	Payment Methods used by customers	Male and Female distribution	Effect of discount on goods	Sale of goods as per different sizes.



It is Observed that sales got good hike after giving discount on commodities, so if seller wants to boost sales he/she should provide discount on commodities.

Story 1

category wise data	comparison to previous purchase	Payment Methods used by customers	Male and Female distribution	Effect of discount on goods	Sale of goods as per different sizes.



It is found that in different categories the size that is most demanded is M(Medium), then L(Large),then S(Small) and finally XL(eXtraLarge), so the seller should have a good stock of M and L sizes