



I heard her mumbled a lot of talk about boredom and daily routine and how to get rid of this routine? I approached her to try to understand what was going on in her head and what was happening with her!

What is happening with you Mouza?

Why are you so upset?

Don't ask me, Buthaina, it's my daily routine





Buthaina: Mouza, you have to linger and try to present new ideas, create and innovate ideas, innovate something new to develop work, the secret is into Innovation, innovate Mouza and then tell me about it.

Mouza: What do you mean by innovation, Buthaina? What is the secret behind this word?

**Buthaina:** Innovation may be in the form of a new product, a new service, an update of existing processes or a policy proposal, or even by thinking of a particular challenge in a different way or stopping a particular pursuit has not proved successful

**Example:** Reconsidering some of the ineffective or no longer necessary jobs at the moment and the effective innovation process will be based on the principle of continuous improvement.





**Mouza:** I understand now what you mean Buthaina, but this work needs an integrated team.

**Bouthaina:** Yes, there is a team for innovation. It has an executive director of support services, HE Dr. Rashid Al Nuaimi and an innovation executive named Jassim Haddad, as well as ambassadors in all UAE offices.

Mouza smiled and asked Buthaina who are the members of the innovation team, Buthaina?



Buthaina: The team are "Maha Al-Junaibi, Omar Al-Humaidi, Buthaina Ahmad Sharif, Haya Al-Omeira, Mariam Al-Muhairi" in addition to the ambassadors of innovation, they are Mona Al Khumaeri, Afra Al Suwaidi, Aisha Raeesi, Rauoda Mizan, Mohammed Al Yehiaei, Salim Al Shehhi and Ali Al Qahlaf, and they represent the team in all UAE offices. Mouza: What are the tasks of the team to know what I capable of and do my best to presented innovative ideas?



# *Team tasks*



Provide monthly reports on the Council's innovation efforts

Submit monthly reports on the Council's efforts on innovation

Develop Innovation Projects in the Council through the Innovation Team

Coordinate with Mohammed bin Rashid Center for Government Innovation to implement the methodologies and tools of innovation in the Council

Measure and analyse the results of innovation in the Council

Manage and follow up the implementation of the initiatives of the Council included in the national innovation strategy

Promote a culture of innovation in the Council and make innovation a daily institutional business



Mouza is a pleasure to decide to participate in innovative ideas and I can't describe how I proud of my identity being part of this outstanding and innovative and creative team