Vikas Chauhan

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Professional Summary

Instructional Designer & Learning Experience Designer with 10+ years building outcome-driven learning for enterprise clients. Canvas LMS administrator responsible for full-cycle program builds (design → production → launch → reporting). Expert in video-led learning and microlearning (Vyond, animation, AI voiceovers, stakeholder showcase reels), storyboarding, and authoring (Rise 360/Storyline/H5P). Known for accessibility-first design, clean UI (custom CSS/HTML in Canvas), and measurable impact on completion, proficiency, and time-to-productivity.

Core Skills

- **Instructional Design:** ADDIE, backward design, scenario/branching, microlearning, blended learning, ILT to digital conversion
- **Video & Multimedia:** Storyboarding, animation (Vyond), AI voiceovers, scriptwriting, stakeholder promo reels, shoot planning with multimedia teams, graphics & motion briefs
- **LMS & Delivery:** Canvas LMS (admin/theming/governance), course architecture, HTML/CSS UI polish, builds with quizzes/assignments/discussions, reporting & learner support
- **Authoring & Tools:** Articulate Rise/Storyline, H5P, Camtasia, Canva, Mentimeter, Qualtrics, Google Workspace, MS Office, Git for versioning
- **Standards & Quality:** WCAG accessibility, SCORM/xAPI, QA checklists, style guides
- **Analysis & Impact:** Training Needs Analysis, assessments, analytics dashboards, A/B improvements, stakeholder communication

Experience

Instructional Designer — Knowledge Group Consulting (KGC)
Dubai, UAE · 2021 — Present - Administer Canvas LMS for 3k+ learners; led theming, course templates, and account governance to standardize quality and reduce build time by ~30%. - Designed and shipped 20+ eLearning modules (Rise/Storyline/H5P) across compliance, onboarding, customer experience, and systems training. - Built video-led programs with leading speakers: authored scripts, coordinated shoots with videographers, provided multimedia storyboards/graphics briefs, and produced animated/AI-narrated segments (Vyond) for learning journeys and stakeholder showcases. - Constructed complete Canvas experiences around finished lessons: journey mapping, interface design (custom HTML/CSS), interactive elements, quizzes, assignments, and discussions; managed enrollments, support, and reporting during delivery. - Introduced data reviews (Canvas analytics & xAPI/SCORM reports) that drove an 18% lift in completion within one quarter; implemented spaced practice and scenario-based checks to raise average

quiz scores by 12–15%. - Created reusable storyboard, script, and QA frameworks; reduced rework and review cycles by ~40%. - Packaged Articulate Rise/Storyline outputs for Canvas and TalentLMS; comfortable with additional LMS platforms.

Instructional Design Manager / L&D Specialist — Mentor Global Consultants / L&D Specialist — Mentor Global Consultants**

Dubai, UAE · Dec 2014 — 2021 - Owned end-to-end design and delivery across classroom, eLearning, experiential, and blended programs; coordinated internal/contracted IDs, developers, and media teams to hit deadlines and quality bars. - Translated technical and non-technical content into engaging, interactive learning; integrated solutions with client LMS platforms. - Built content libraries and delivery standards; improved consistency and throughput across projects. - Notable domains: performance management, management skills, retail sales, service excellence, operations, strategy, corporate governance, business continuity, real estate, compliance, communications, fraud & risk, recruitment.

Assistant Manager, HR — Time Machine Group

Dubai, UAE · Oct 2013 — Mar 2014 - Ran HR operations for ~75 employees; rolled out performance evaluation and L&D activities; led recruitment and onboarding.

Deputy Manager, Content — Centum Learning Limited

New Delhi, India · Mar 2012 — Apr 2013 - Conducted TNAs; produced complete L&D solutions (presentations, activities, workbooks, facilitator guides, case studies); led projects and trained facilitators.

Instructional Design Consultant — NIS Sparta

New Delhi, India · Jun 2011 — Mar 2012 - Designed role-specific, adult-learning-based programs; customized learning games and experiential activities; supported multi-region facilitation.

Content Developer — Liquid Paper Finserve Pvt. Ltd.

New Delhi, India · Jan 2008 — Nov 2010 - Produced digital and print content (web, newsletters, manuals, SOPs, induction); supported service quality and process improvements.

Process Developer — Genpact (GE Capital International Services)

New Delhi, India · Sep 2003 — Oct 2007 - Delivered customer operations; created MIS/performance reports; coached new team members.

Select Clients & Industries

Banking (ADIB, DIB, American Express, PNB), Government (DEWA, RTA), Consumer (PepsiCo, Coca-Cola, Panasonic), Automotive (Skoda, Maruti Suzuki, Tata Motors, Yamaha, Jaguar Pvt. Ltd., Eicher, New Holland, John Deere), Retail (Majid Al Futtaim/Carrefour), Telecom (Airtel), FMCG (Nivea) — representative work across Middle East & India.

Education

B.A. (Hons.) English — University of Delhi, India
Bishop Cotton School, Shimla — Commerce (Pre-University)

Certifications & Training

- Articulate 360 (Rise/Storyline) advanced workflows
- Accessibility for eLearning (WCAG 2.x essentials)
- Project management fundamentals (agile/kanban)

Selected Projects (Portfolio Quick Links)

- **Onboarding Academy (Canvas):** scenario-based modules; reduced time-to-productivity ~33%.
- **Video Learning Journeys & Stakeholder Reels:** scripted, storyboarded, and produced animated/ AI-narrated explainers and program promos (Vyond + live-action edits) to drive adoption across cohorts.
- **Compliance Microlearning Series:** 12 modules; completion improvement from ~62% → ~94% with spacing and retrieval practice.
- **Learning Analytics Dashboard (xAPI/SCORM):** lightweight pipeline and reporting to track completion and performance.

References

Available on request.