



2022

2023



Profit YoY
107%



Units Sold YoY
108%

Select a Product



Arctis 7P+



AudioBox U



Scarlett 2i2



QuadCast S



MV7



NT1-A

Arctis 7P+



A compact USB audio interface with two inputs, allowing users to connect microphones and instruments for high-quality audio recording. Known for its ease of use and low-latency performance, it's a staple in beginner and professional setups alike.

613913.00
Canada

611562.00
United States of America

610709.00
France

560048.00
Mexico

558375.00
Germany

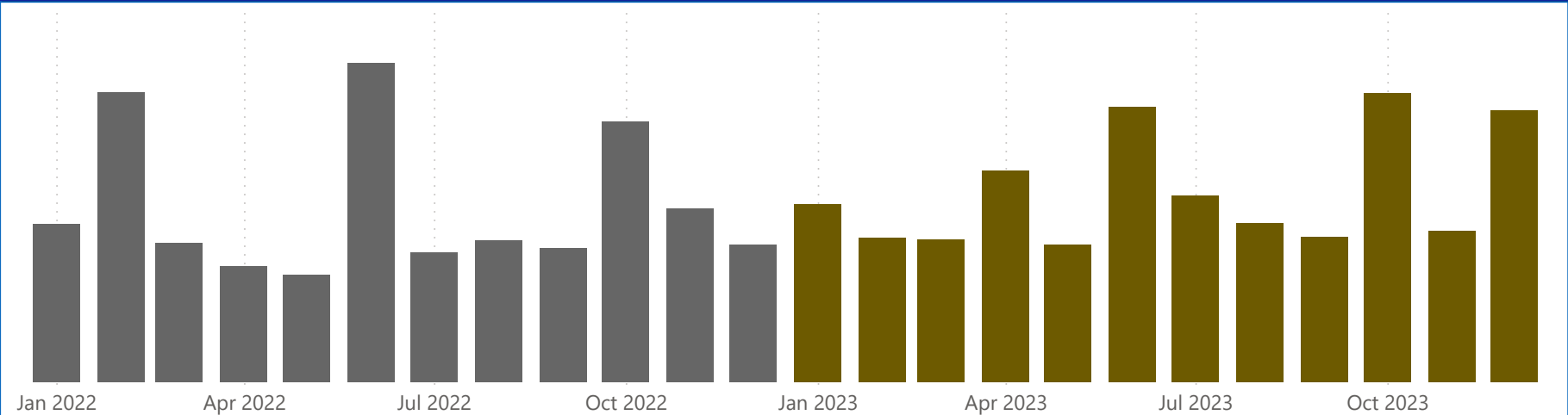
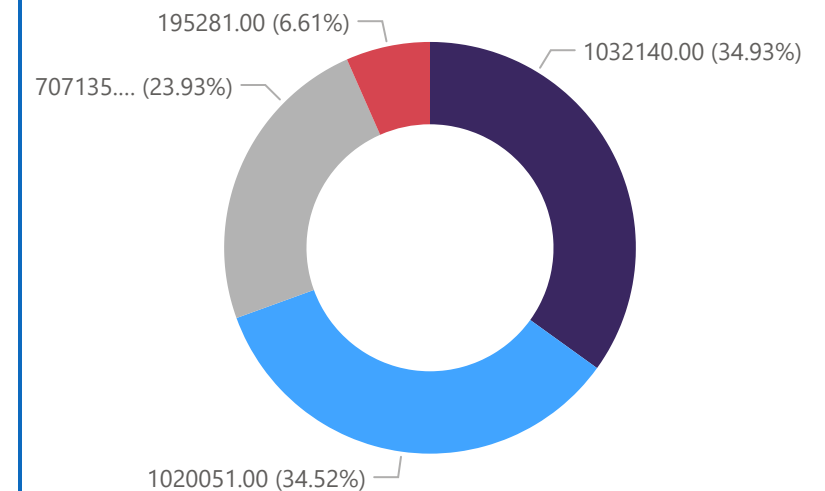


Table Breakdown

Year	2022		2023	
	customer_Type	Sum of Revenue\$	Min of Profit\$	Sum of Revenue\$
⊞	Creator	186984	-178	226126
	Education	201140	-364	241473
	Enterprise	219860	-414	236764
	Government	628713	-615	619707
	Small Business	177867	0	215973

Discount_Band Breakdown



Arctis 7P+

\$229

Sale Price

\$90

Cost Price

Customer Type

Percentage

Creator

14.35%

Education

13.88%

Enterprise

14.35%

Government

43.06%

Small Business

14.35%