



Web design principles summary quiz

TOTAL POINTS 10

1. Important things to consider in your design are:(select all that apply)

1 point

- ☒ How difficult is it to learn?
- ☒ Who is using your site?
- ☒ Does it lay out well on different browsers?
- ☒ Does it lay out well on different devices?

2. Responsive design means

1 point

- ☐ A website with efficient technical support
- ☒ A website which adapts to different screen sizes
- ☐ A website which responds quickly to user input
- ☐ A website that answers all the questions a user has

3. Which of the following are types of navigation for websites? (select all that apply)

1 point

- ☒ Global
- ☒ Hierarchical
- ☐ Natural
- ☒ Local

4. The most important areas of the screen are: (select all that apply)

1 point

- ☒ The left
- ☒ The right
- ☒ The top
- ☐ The bottom

5. Accessible sites have:(select all that apply)

1 point

- ☒ Been tested with the CSS rules switched off
- ☐ Permanently large fonts
- ☒ Semantic HTML
- ☒ alt text in the images

6. Which of the following fit into the cognition/ evidence based approach? (select all that apply)

1 point

- ☒ Telling a user where they are
- ☒ Telling a user where they can go
- ☒ Presenting information to the user as clearly as possible
- ☒ Using eye tracking studies to inform the layout

7. Which two of the following are user centred questions (as opposed to cognitive, evidence based questions)? (select all that apply)

1 point

- ☒ Is red text on a black background difficult to read?
- ☒ What do the users want?
- ☒ Who are the users?
- ☒ How do the users move their eyes over a page?

8. Which of the following comes first in both user centred design and evidence based design approaches?

1 point

- ☒ User experience
- ☐ The HTML code
- ☐ The home page
- ☐ The CSS code

9. Which of the following are good design principles?

1 point

- ☐ Show as much information as possible so every possible user can see the information they want.
- ☒ Show only the information that the user group you have identified for your site is likely to want to see.
- ☐ Use as many colours as possible to make the site exciting.
- ☐ Make it look the same on all devices

10. Which of the following are bad design principles? (select all that apply)

1 point

- ☒ Invite users into your site by displaying as much interesting information as possible.
- ☐ Use colours for titles, with different colours for different titles.
- ☒ Always use background colours
- ☐ Vary the text size to stop the site from being boring

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