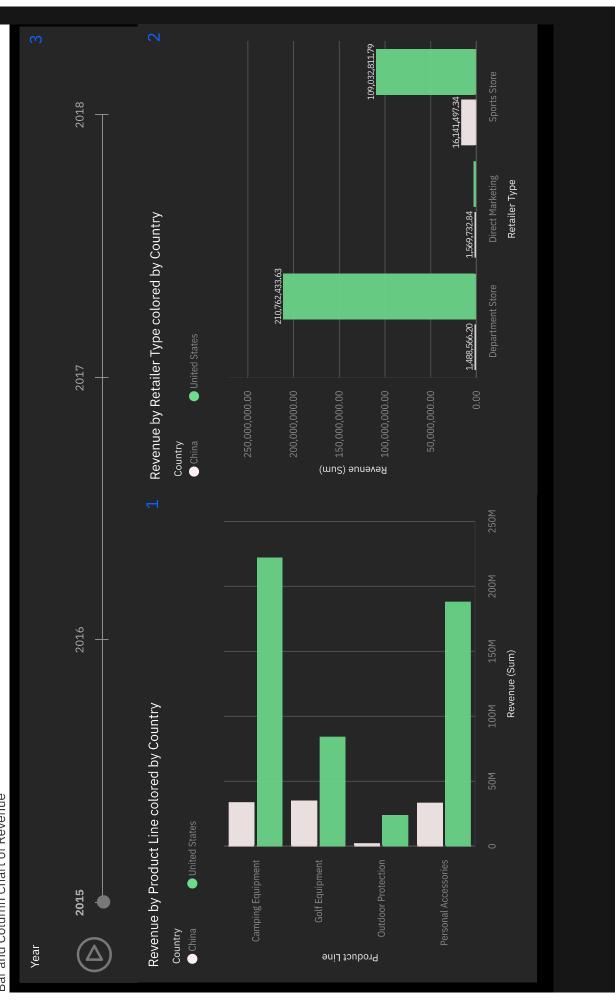
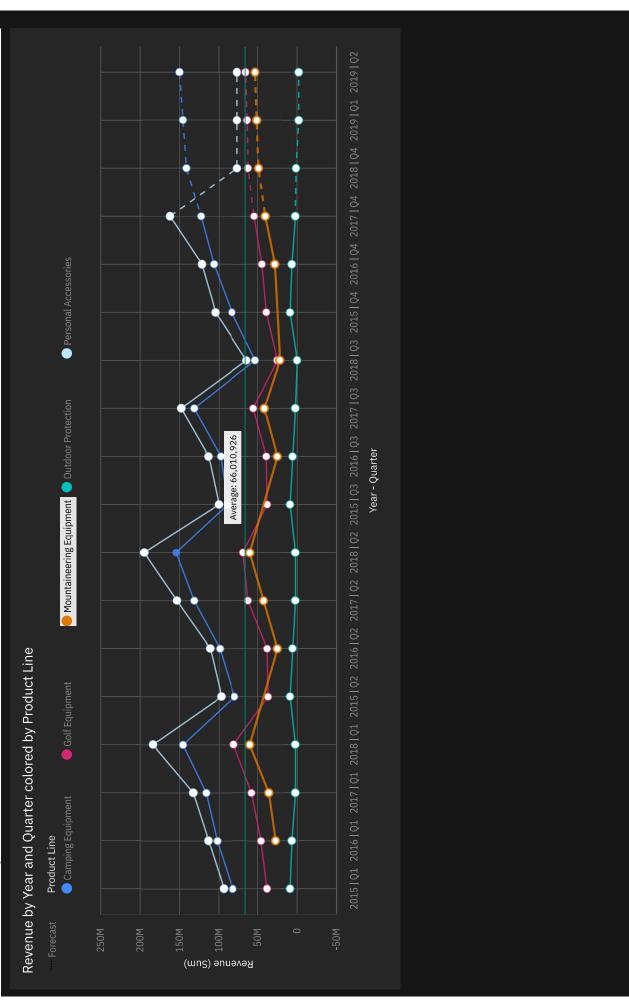
Bar and Column Chart of Revenue

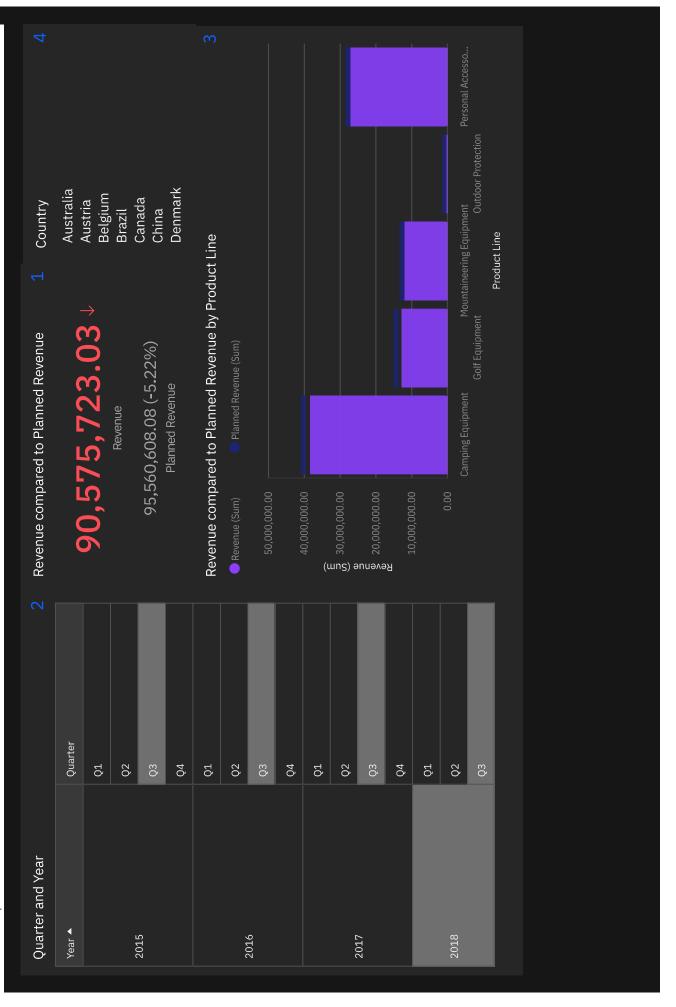




Line Chart for Quarterly Revenue



Revenue Comparison with KPI



Conditional Cross Tab of Revenue

Camping Equipment Colf Equipment Mountaineering Equip Outdoor Protection Pea	Revenue for Pro	Revenue for Product Line, Year and Quarter	nd Quarter					
Q1 81,929,179,22 37,462,452.68 (no value) 8977,551.03 Q2 80,046,861.82 37,462,452.68 (no value) 8,736,525.29 Q3 88,193,533.99 38,883,691.26 (no value) 9,269,080.35 Q4 82,816,763.03 39,320,740.68 (no value) 9,179,464.40 Summary 332,986,338.06 153,553,850,98 (no value) 9,179,464.40 Q1 101,300,991.84 45,585,426.86 27,392,389.63 6,405,575.14 © Q2 98,185,771.79 38,799,485.25 25,426,694.11 5,988,942,21 © Q4 105,582,529,92 44,540,777.49 28,728,761.85 6,717,172.01 © Q4 115,880,547.01 57,612,872.82 36,539,41.14 © 2,631,637.40 Q1 115,880,547.01 57,612,872.82 36,539,41.14 © 2,631,637.40 Q2 130,749,800.24 56,040,710.42 41,444,335.89 2,634,637.40 © Q2 131,451,955.62 61,970,505.15 42,684,317.46 2,634,637.40	Revenue		Camping Equipment	Golf Equipment	Mountaineering Equip	Outdoor Protection	Personal Accessories	Summary
Q2 80,046,861.82 37,462,452.68 (no value) 8,738,525.29 Q3 88,193,533.99 38,883,691.26 (no value) 9,269,980.35 Q4 82,816,763.03 39,320,740,68 (no value) 9,179,464.40 Summary 332,986,338.06 153,585,426.86 27,392,359.63 6,405,575.14 Q1 101,300,991.84 45,585,426.86 27,392,359.63 6,405,575.14 Q2 98,185,771.79 38,799,485.25 25,435,839.35 5,901,884.72 Q2 98,185,771.79 38,799,485.25 25,435,839.35 5,901,884.72 Q4 105,552,529,92 44,540,777.47 25,435,839.35 5,901,884.72 Q1 115,850,547.01 166,006,427.07 107,099,659.94 25,008,574.08 Q2 131,451,955.62 61,970,505.15 42,684,317.46 2,601,247.98 Q1 115,850,547.01 57,612,872.82 36,539,741.14 2,401,277.99 Q2 131,451,955.62 61,970,505.15 41,444,335.89 2,691,397.09 Q3 130,745,955.62 61,970,505.15		Ų1	81,929,179.22	37,886,966.36	(no value)	8,977,551.03	92,911,008.70 🕲	221,704,705.31
Q3 88.193,533.99 38,883,691.26 (no value) 9,269,980.35 Summary 332,986,338.06 153,553,850.98 (no value) 9,179,464.40 \$101,300,991.84 45,585,426.86 27,392,359.63 6,416,571.07 Q1 101,300,991.84 45,585,426.86 27,392,359.63 6,415,571.47 Q2 98,185,771.79 38,799,485.25 25,435,839.35 5,901,844.72 9 Q4 105,552,529.92 44,540,777.49 25,435,839.35 5,901,844.72 9 Q1 115,850,547.01 57,612,872.82 26,435,839,35 2,631,247.08 9 Q2 131,451,955,62 64,970,505.15 42,684,317.44 2,631,637.40 9 Q2 130,749,800.24 50,040,710.42 41,444,335.89 2,621,633.46 9,621,633.46 Q4 120,749,800.24 50,040,710.42 41,444,335.89 2,621,633.46 9,621,633.46 Q4 120,749,800.24 50,040,710.42 41,444,335.89 2,621,633.40 2,631,633.70 Q4 122,330,110.96 54,486,187 6,04		Q2	80,046,861.82		(no value)	8,738,525.29	95,895,544.78 ③	222,143,384.57
Q4 82,816,763.03 39,320,740,68 (no value) 9,179,464.40 Summary 332,986,338.06 153,553,850.98 (no value) 36,165,521,07 Q1 101,300,991.84 45,586,426.86 27,392,359,63 6,405,571.4 6 Q2 98,185,771.79 38,799,485.25 25,435,839.35 5,901,884,72 6 Q4 105,552,529,92 44,540,777,49 25,542,699.11 5,983,942.21 6 Summary 402,757,573.17 168,006,427,07 107,099,659.94 25,001,247.98 6 Q1 115,850,547.01 57,612,872.82 36,539,741.14 2,401,247.98 6 Q2 131,451,956.62 61,970,505.15 42,684,317.46 2,621,653.16 6 Q3 130,749,800.24 56,040,710.42 41,444,335.89 2,621,653.16 6 Q4 122,330,119.96 54,486,182.16 40,371,428.77 2,694,937.30 6 Q4 122,330,119.96 54,486,182.16 40,371,428.77 2,694,937.30 2,694,937.30 Q2 1453,000,24	2015	Ć3	88,193,533.99	38,883,691.26	(no value)	9,269,980.35	99,403,110.65 ©	235,750,316.25
Summary 332,986,338.06 153,553,850.98 (no value) 36,165,521.07 Q1 101,300,991.84 45,585,426.86 27,392,359.63 6,405,575.14 © Q2 98,185,771.79 38,799,485.25 25,435,839.35 5,901,884.72 © Q3 97,718,279.62 39,080,737.47 25,542,699.11 5,983,942.21 © Q4 105,552,529.92 44,540,777.49 28,728,761.85 6,717,172.01 S Summary 402,787,573.47 168,006,427.07 107,099,659.94 25,008,574.08 S Q1 115,850,547.01 57,612,872.82 36,539,741.14 2,401,247.98 S Q2 131,451,955.62 61,970,505.15 42,684,317.46 2,621,653.16 S Q3 130,749,800.24 56,040,710.42 41,444,335.89 2,621,653.16 S Summary 500,382,422.83 230,110,270.55 161,039,823.26 10,349,175.84 1,377,666.79 Q1 145,500,143.06 80,528,789.54 59,768,978.06 1,877,666.79 1,886,488.11		Q 4	82,816,763.03	39,320,740.68 🕲	(no value)	9,179,464.40	103,437,429.48 🕲	234,754,397.59
Q1 101,300,991.84 45,585,426.86 27,392,359.63 6,405,575.14 ⊕ Q2 98,185,771.79 38,799,485.25 25,435,839.35 5,901,884.72 ⊕ Q3 97,718,279.62 39,080,737.47 25,542,699.11 5,983,942.21 ⊕ Q4 105,552,529.92 44,540,777.49 ⊕ 28,728,761.85 6,717,172.01 Summary 402,757,573.17 168,006,427.07 107,099,659.94 25,008,574.08 Q1 115,850,547.01 57,612,872.82 36,539,741.14 ⊕ 2,401,247.98 Q2 131,451,955.62 61,970,505.15 42,684,317.46 ⊕ 2,631,337.40 ⊕ Q4 122,330,119.96 54,486,182.16 40,371,428.77 ⊕ 2,694,937.30 ⊕ Summary 500,382,422.83 230,110,270.55 161,039,823.26 10,349,175.84 Q1 145,500,143.06 80,528,789.54 59,768,978.06 ⊕ 1,877,66.79		Summary	332,986,338.06	153,553,850.98	(no value)	36,165,521.07	391,647,093.61	914,352,803.72
Q2 98,185,771.79 38,799,485.25 25,435,839.35 5,901,884.72 © Q3 97,718,279.62 39,080,737.47 25,542,699.11 5,983,942.21 © Summary 402,757,573.17 168,006,427.07 107,099,659.94 25,008,574.08 25,008,574.08 Q1 115,850,547.01 57,612,872.82 36,539,741.14 © 2,401,247.98 Q2 131,451,955,62 61,970,505.15 42,684,317.46 2,621,653.16 © Q4 122,330,119.96 56,040,710.42 41,444,335.89 2,621,653.16 © Summary 500,382,422.83 230,110,270.55 161,039,823.26 10,349,175.84 (0,349,175.84 Q1 145,500,143.06 80,528,789,54 59,768,978.06 1,877,666.79 (0,346,373.16)		Ų1	101,300,991.84	45,585,426.86	27,392,359.63		112,544,107.06 🕲	293,228,460.53
Q3 97,718,279.62 39,080,737.47 25,542,699.11 5,983,942.21 © Q4 105,552,529.92 44,540,777.49 28,728,761.85 6,717,172.01 6 Summary 402,757,573.17 168,006,427.07 107,099,659.94 25,008,574.08 25,008,574.08 Q1 115,850,547.01 57,612,872.82 36,539,741.14 2,401,247.98 2,631,337.40 Q2 131,451,955.62 61,970,505.15 42,684,317.46 2,631,337.40 6 Q3 130,749,800.24 56,040,710.42 41,444,335.89 2,631,337.40 6 Q4 122,330,119.96 54,486,182.16 40,371,428.77 2,694,937.30 2,694,937.30 Summary 500,382,422.83 230,110,270.55 161,039,823.26 10,349,175.84 Q1 145,500,143.06 80,528,789.54 59,768,978.06 1,877,666,79		0 2	98,185,771.79	38,799,485.25	25,435,839.35		109,857,778.85 🕲	278,180,759.96
Q4 105,552,529.92 44,540,777,49 © 28,728,761.85 6,717,172.01 Summary 402,757,573.17 168,006,427.07 107,099,659.94 25,008,574.08 Q1 115,850,547.01 57,612,872.82 36,539,741.14 2,401,247.98 Q2 131,451,955.62 61,970,505.15 42,684,317.46 2,631,337.40 Q3 130,749,800.24 56,040,710.42 41,444,335.89 2,621,653.16 Q4 122,330,119.96 54,486,182.16 40,371,428.77 2,694,937.30 Summary 500,382,422.83 230,110,270.55 161,039,823.26 10,349,175.84 Q1 145,500,143.06 80,528,789.54 59,768,978.06 1,877,666.79 Q2 153,470,902.51 69,082,281.61 60,117,148.81 1,886,438.31 1,877,666.79	2016	Ó3	97,718,279.62	39,080,737.47	25,542,699.11		112,754,008.54 😊	281,079,666.95
Summary 402,757,573.17 168,006,427.07 107,099,659.94 25,008,574.08 Q1 115,850,547.01 57,612,872.82 36,539,741.14 2,401,247.98 Q2 131,451,955.62 61,970,505.15 42,684,317.46 2,631,337.40 Q3 130,749,800.24 56,040,710.42 41,444,335.89 2,621,653.16 Q4 122,330,119.96 54,486,182.16 40,371,428.77 2,694,937.30 Summary 500,382,422.83 230,110,270.55 161,039,823.26 10,349,175.84 Q1 145,500,143.06 80,528,789.54 59,768,978.06 1,877,666.79		Q4	105,552,529.92		28,728,761.85	6,717,172.01	121,167,461.45 🕲	306,706,702.72
Q1 115,850,547.01 57,612,872.82 36,539,741.14 2,401,247.98 Q2 131,451,955.62 61,970,505.15 42,684,317.46 2,631,337.40 © Q3 130,749,800.24 56,040,710.42 41,444,335.89 2,621,653.16 © Q4 122,330,119.96 54,486,182.16 40,371,428.77 © 2,694,937.30 © Summary 500,382,422.83 230,110,270.55 161,039,823.26 10,349,175.84 10,349,175.84 Q1 145,500,143.06 80,528,789.54 59,768,978.06 © 1,877,666.79		Summary	402,757,573.17	168,006,427.07	107,099,659.94	25,008,574.08	456,323,355.90	##########
Q2 131,451,955.62 61,970,505.15 42,684,317.46 2,631,337.40 © Q3 130,749,800.24 56,040,710.42 41,444,335.89 2,621,653.16 © Q4 122,330,119.96 54,486,182.16 40,371,428.77 © 2,694,937.30 © Summary 500,382,422.83 230,110,270.55 161,039,823.26 10,349,175.84 10,349,175.84 Q1 145,500,143.06 80,528,789.54 59,768,978.06 © 1,877,666.79 Q2 153,470,902.51 69,082,281.61 60,117,148.81 1,886,438.31 ©		Ų1	115,850,547.01	57,612,872.82	36,539,741.14 ③	2,401,247.98	131,719,858.12 🕲	344,124,267.07
Q3 130,749,800.24 56,040,710.42 41,444,335.89 2,621,653.16 © Q4 122,330,119.96 54,486,182.16 40,371,428.77 © 2,694,937.30 © Summary 500,382,422.83 230,110,270.55 161,039,823.26 10,349,175.84 10,349,175.84 Q1 145,500,143.06 80,528,789.54 59,768,978.06 © 1,877,666.79		0 2	131,451,955.62	61,970,505.15		2,631,337.40 😊	153,136,346.88 😊	391,874,462.51
nmary 500,382,422.83 230,110,270.55 161,039,823.26 10,349,175.84 153.470.902.51 69.082.281.61 60.117,148.81 € 1.886.438.31 € 1.886.328 € 1.886.238 € 1.886.238 € 1.886.238 € 1.886.238 € 1.886.238 € 1.886.238 € 1.886.	2017	Ó3	130,749,800.24	56,040,710.42			147,261,512.83 😊	378,118,012.54
nmary 500,382,422.83 230,110,270.55 161,039,823.26 10,349,175.84 145,500,143.06 80,528,789.54 59,768,978.06 1,877,666.79		Q 4	122,330,119.96	54,486,182.16			161,891,690.59 🕲	381,774,358.78
145,500,143.06 80,528,789.54 59,768,978.06 1,877,666.79 153,470,902.51 69,082,281.61 60,117,148.81 © 1,886,438,31 ©		Summary	500,382,422.83	230,110,270.55	161,039,823.26	10,349,175.84	594,009,408.42	#########
153.470.902.51 69.082.281.61 60.117.148.81 © 1.886.438.31 ©		Ų1	145,500,143.06	80,528,789.54	59,768,978.06 ③	1,877,666.79	183,948,790.24 ③	471,624,367.69
		Q2	153,470,902.51	69,082,281.61	60,117,148.81 😊	1,886,438.31 😊	194,713,152.58 😊	479,269,923.82