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# VIKASH SINGH

BUSINESS



BABU PURWA COLONY  
KIDWAI NAGAR KANPUR  
UTTAR PRADESH,  
KANPUR, 208023



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OM

## EDUCATION

### MBA

HARCOURT BUTTLER  
TECHNICAL UNIVERSITY /  
KANPUR / 2023

### B.ED

S.J.MAHAVIDYALAYA /  
KANPUR / 2021

BY CHHATRAPATI SHAHU JI  
MAHARAJ UNIVERSITY,KANPUR

### B.SC

S.J.MAHAVIDYALAYA /  
KANPUR / 2016

BY CHHATRAPATI SHAHU JI  
MAHARAJ UNIVERSITY,KANPUR

### INTERMEDIATE

KRISHNA DEVI PUBLIC INTER  
COLLEGE NIRALA NAGAR  
KANPUR / KANPUR / 2013

### HIGHSCHOOL

SUBHASH SMARAK INTER  
COLLEGE SAHYOGINAGAR  
KANPUR / KANPUR / 2010

## WORK EXPERIENCE

### RSPL

Jan 2023 - Jun 2024  
KANPUR NAGAR

BUSINESS

## SKILLS

MS OFFICE



MS EXCEL



HTML



## LANGUAGES

HINDI



ENGLISH



## HOBBIES

- I LIKE READING BOOKS.
- I LIKE PLAYIN CRICKET.
- I LIKE LISTENING MUSIC.

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# INTERNSHIP

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MARKETING  
NAMASTE INDIA  
Jun 2024 - Jul 2024  
KANPUR

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# COURSES

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LYCOS COMPUTER EDUCATION CENTER Oct 2015	●	PROFESSIONAL DIPLOMA IN COMPUTER APPLICATION AND OFFICE MANAGEMENT
Dec 2016	●	CCC

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# TOPIC

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- Evaluated the impact of marketing campaigns on improving brand awareness.
- Worked with the marketing team to develop strategies to increase brand recognition.
- Gained practical experience in market research and consumer behavior analysis