

## Global Sales Dashboard

Category

All

City

All

Year

All



Last Refresh Date  
07 January 2025

Total Revenue

**\$179.98M**

74.3% Less then last year(▼)

Total Profit

**\$35M**

74.7% Less then last year(▼)

Total Orders QTY

**628K**

377.0K Less then last year(▼)

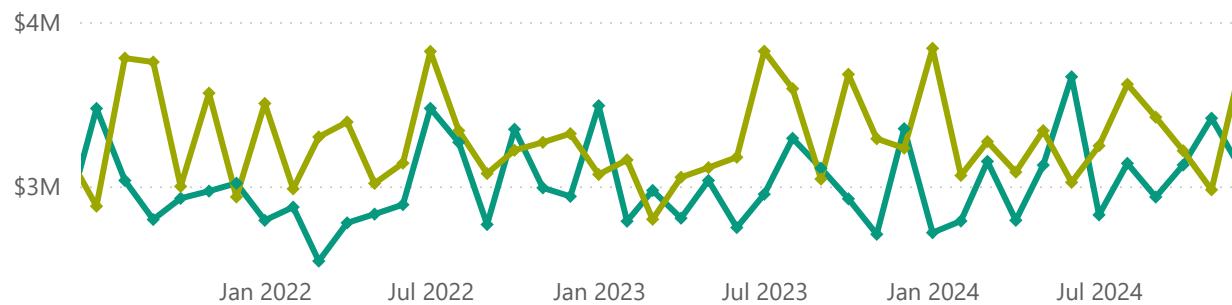
Return Rate

**11.99**

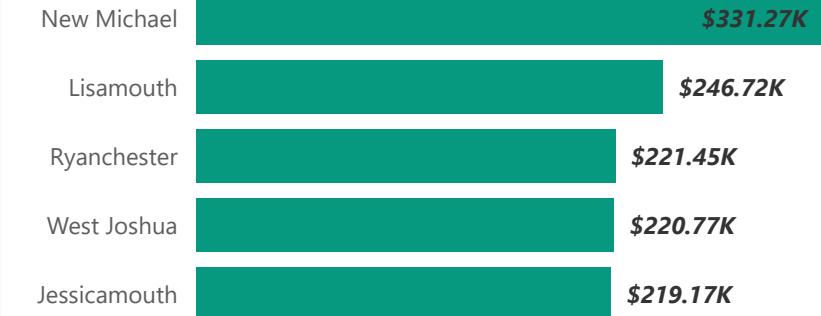
74.8% More then last year (▲)

### Target v/s Total Revenue

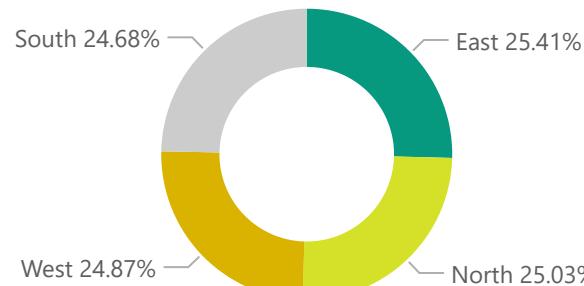
◆ Total Revenue   ◆ Revenue Target



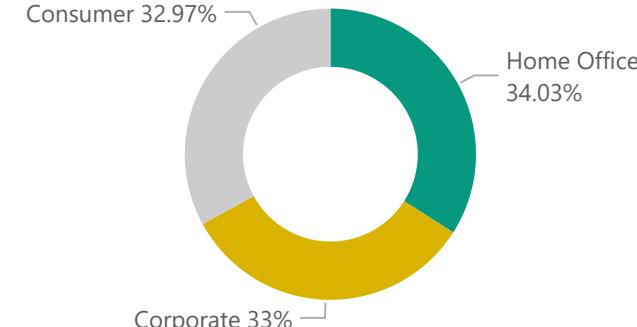
### Total Revenue by City



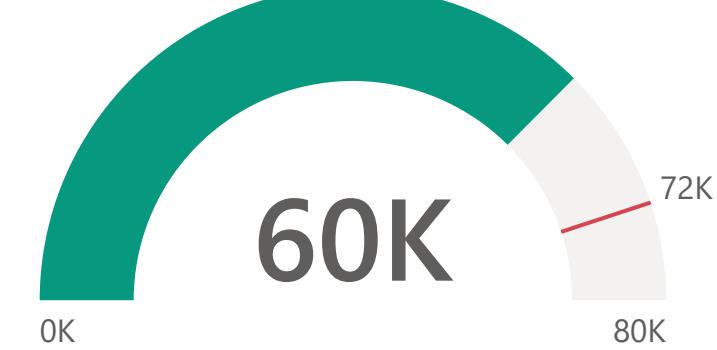
### Sales by Region



### Orders by Segment

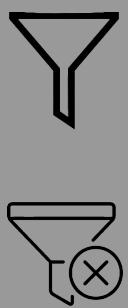


### Order v/s Target

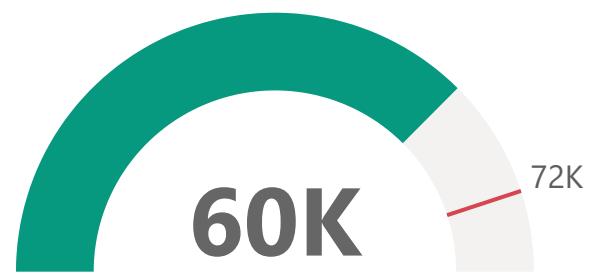


ON/OFF

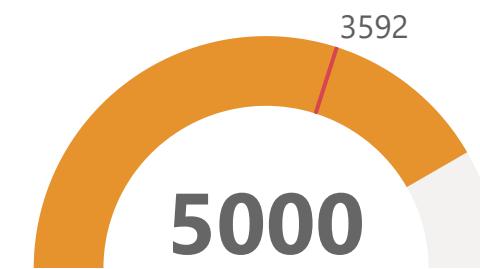




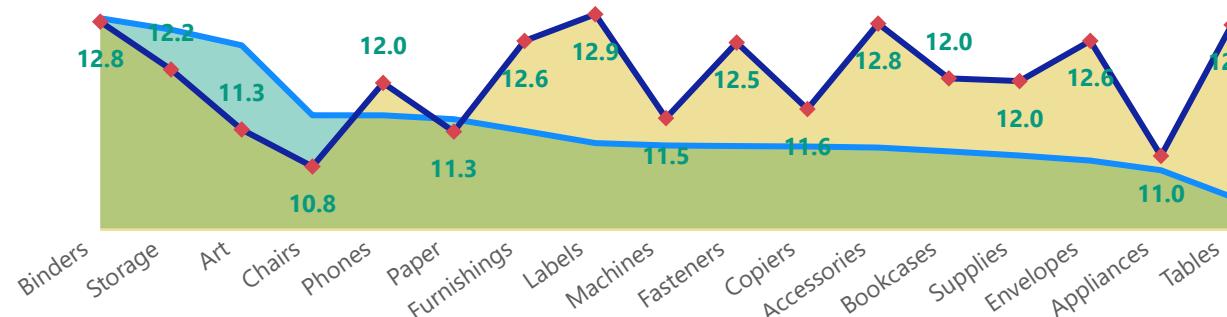
Total Orders



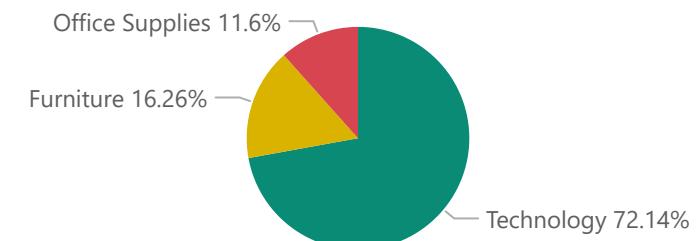
Total Returns



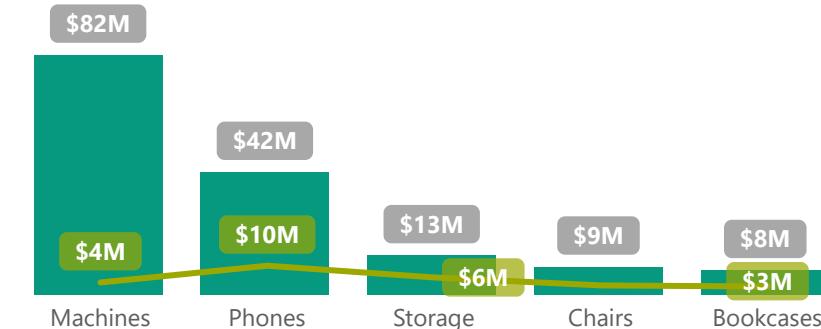
Total Orders v/s Return Rate By Sub Category



Sales Contribution By Category



Total Revenue v/s Profit By Category



# Inno Machine 5000

Top Highest Selling Product

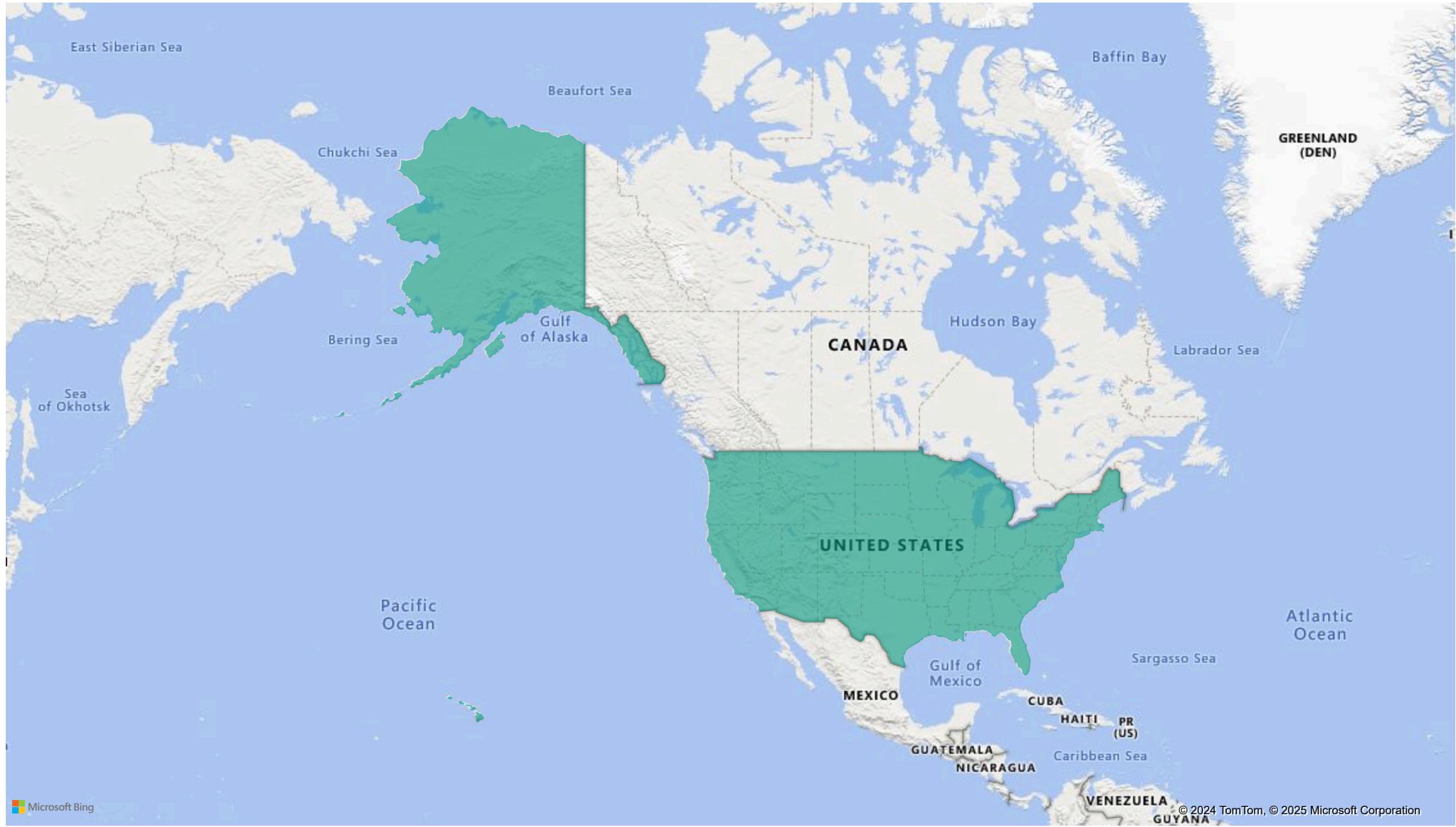
# Projector

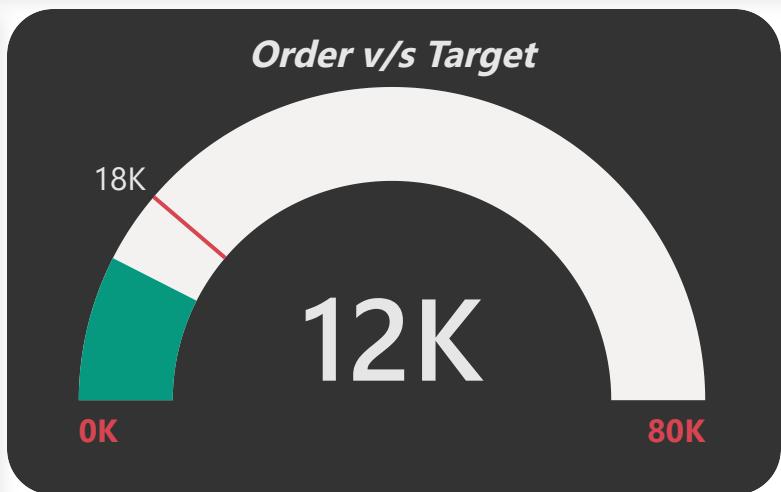
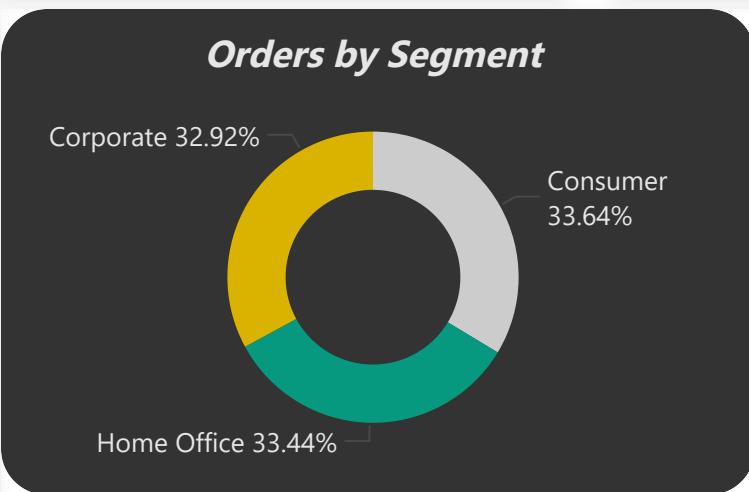
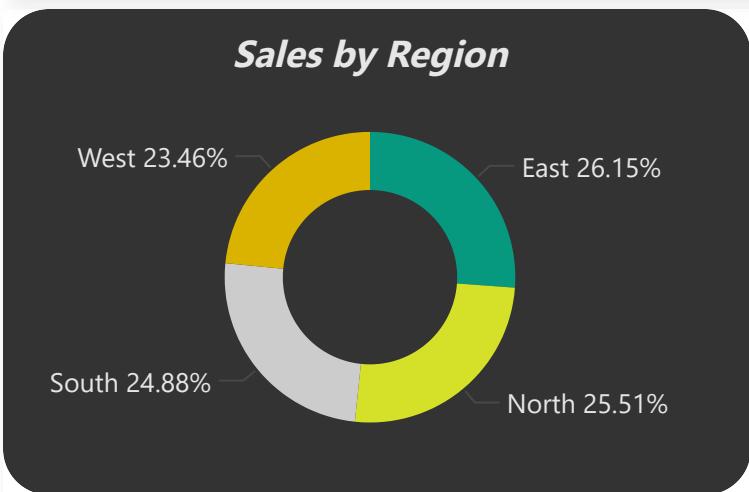
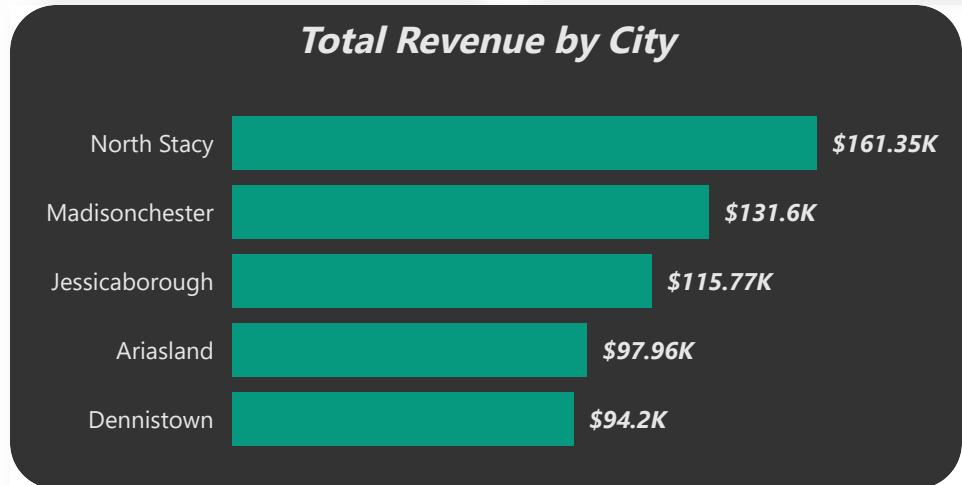
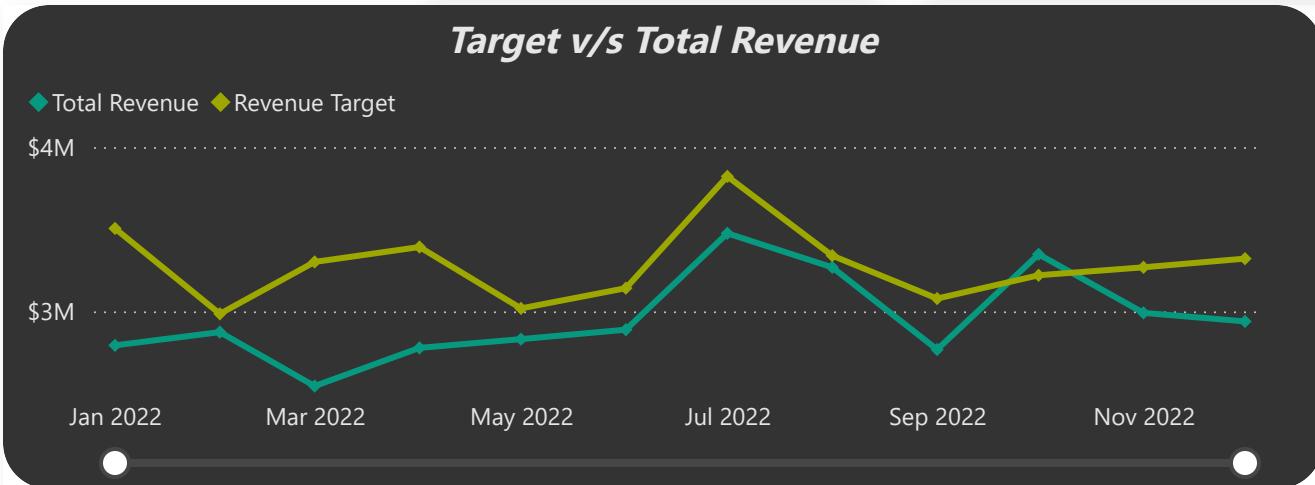
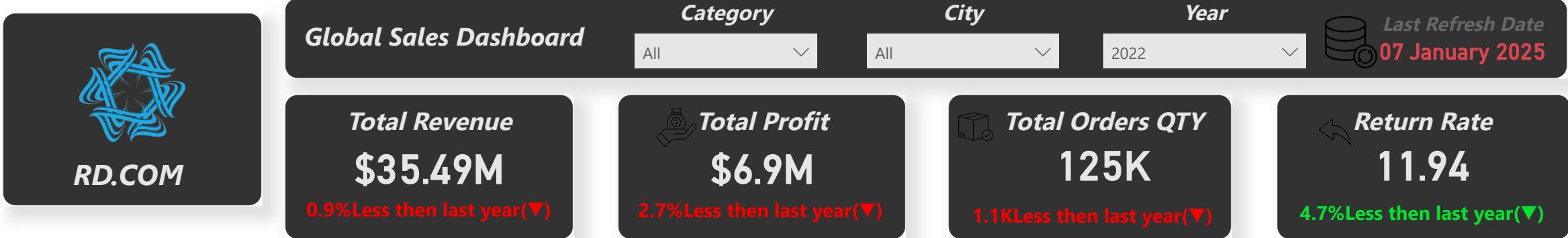
Top Highest Returned Product

| Product Name         | Total Orders | Total Revenue | Total Profit   | Return Rate |
|----------------------|--------------|---------------|----------------|-------------|
| Inno Machine 5000    | 1391         | \$5,07,07,508 | \$37,68,483.86 | 11.79       |
| AutoMach Nova        | 980          | \$2,43,41,812 | \$2,13,978.06  | 10.89       |
| Samsung              | 2017         | \$2,13,12,666 | \$72,76,787.09 | 11.73       |
| Iphone 15            | 929          | \$1,29,19,854 | \$20,76,448.38 | 12.55       |
| Oneplus 15           | 913          | \$75,01,811   | \$4,22,524.77  | 12.01       |
| Pinebrook Storage    | 2334         | \$73,37,460   | \$31,87,699.76 | 12.28       |
| StyleSit Modern      | 2549         | \$66,83,658   | \$21,62,995.89 | 11.03       |
| Hyper Mach Plus      | 459          | \$66,48,048   | \$70,365.84    | 12.08       |
| Liberty Dining Table | 678          | \$63,64,920   | \$28,10,222.12 | 13.04       |
| Literati Luxe        | 1279         | \$47,90,025   | \$16,24,816.27 | 10.57       |



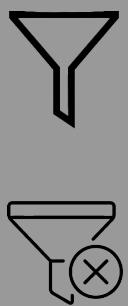
## Orders v/s Revenue v/s Profit By State





ON/OFF





Total Orders

60K

Total Returns

5000

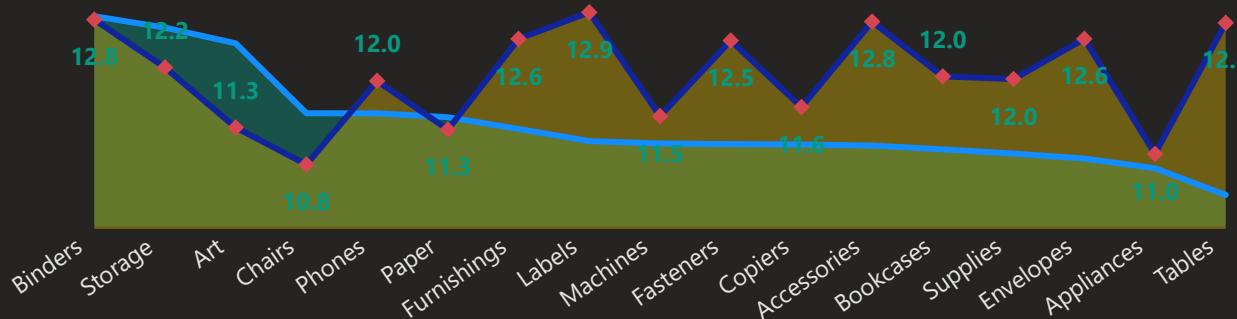
Sales Contribution By Category

Office Supplies 11.6%

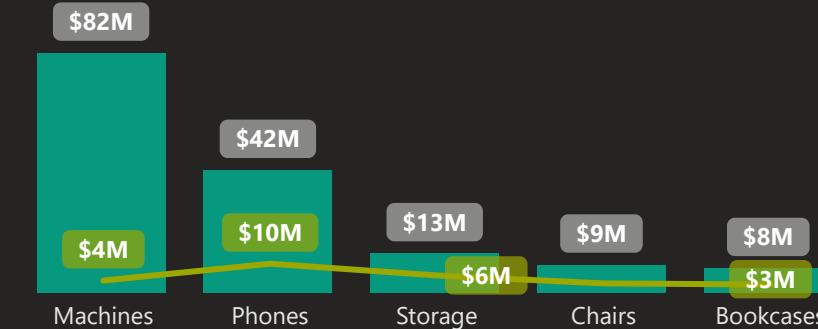
Furniture 16.26%

Technology 72.14%

Total Orders v/s Return Rate By Sub Category



Total Revenue v/s Profit By Category



# Inno Machine 5000

Top Highest Selling Product

# Projector

Top Highest Returned Product

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## Orders v/s Revenue v/s Profit By State

