**Coffee**

—> increasingly the cultural marker of the Tamil, especially brahmin

—> urban working class

**Tea**

—> middle class family got tea in the form of coffee

—> low price high quality for working class

—> tea has been compared to an energy drink as state about fire brigade

—> by 1940s tea even came to be institutionalized in its position

—> Indian Tea Marketing Board for tea canteen 4 annas per month (Madras)

—> by 1943 Factories Act Administration Report recorded, scores of mills across Tamilnadu, in Coimbatore, Madurai, Tuticorin, Tiruchi and Madras, served only tea to its workers

—> Only the Hindu, the acknowledged seat of brahmin hood, served coffee to its press workers. 7

—> best tea can be had only at Muslim households and non-vegetarian restaurants, run often by Muslims (popularly called ’military hotels’)

**Conclusion**

—> In India coffee began its career as a beverage of Europeans

—> coffee came into houses as a beverage

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