# **College Logo Design Competition Guidelines**

## Introduction:

Welcome to our College Logo Design Competition! We encourage creativity and innovation. To ensure fair play and high-quality submissions, please adhere to the following guidelines:

## • Eligibility:

The contest is open to all students and faculty members of the college. Each contestant can submit only one entry.

## • Theme and Concept:

- · Technical club logo
- College logo

#### Venue

Computer lab.

#### Software

The contestants should use the Canva logo maker to create their logo.

#### • Submission Requirements:

Submit in high-resolution JPEG or PNG format (After completion of your logo in computer center).

Send entries to . innovategecsiwan@gmail.com

### • Originality:

Designs must be original and not previously published.

### Judging Criteria:

Creativity and originality.

Aesthetic appeal.

Clarity of message. (explain the concept and idea for creating that logo in front of judges)

### Judging Panel:

The entries will be judged by a panel of experts based on criteria such as originality, creativity, relevance, and aesthetics.

## Note:

You can bring your rough, hand-drawn predesign to the location

Thank you for participating! Your creativity contributes to our college's visual identity. Good luck, and may the best design win!