

## College Logo Design Competition Guidelines

### Introduction.

**Welcome to our College Logo Design Competition! We encourage creativity and innovation. To ensure fair play and high-quality submissions, please adhere to the following guidelines:**

- **Eligibility:**

The contest is open to all students and faculty members of the college. Each contestant can submit only one entry.

- **Theme and Concept:**

- Technical club logo
- College logo

- **Venue**

Computer lab.

- **Software**

The contestants should use the Canva logo maker to create their logo.

- **Submission Requirements:**

Submit in high-resolution JPEG or PNG format.

Send entries to .

[331varun@gmail.com](mailto:331varun@gmail.com)

- **Originality:**

Designs must be original and not previously published.

- **Judging Criteria:**

Creativity and originality.

Aesthetic appeal.

Clarity of message. ( explain the concept and idea for creating that logo in front of judges)

- **Judging Panel:**

The entries will be judged by a panel of experts based on criteria such as originality, creativity, relevance, and aesthetics.

- **Conclusion:**

**Thank you for participating! Your creativity contributes to our college's visual identity. Good luck, and may the best design win!**

