

YOUTUBE GROWTH SECRETS

FOR BEGINNING YOUTUBERS

HI! I AM JUN!



YouTube



LET'S TALK ABOUT SOME
SECRETS I LEARNED
FROM WORKING WITH
YOUTUBE HEADQUARTERS !

YOUTUBE SECRET #1



WHAT DOES YOUTUBE WANT?



YOUTUBE'S GOAL:
**TO KEEP VIEWERS ON THE PLATFORM
AS LONG AS POSSIBLE**

**TO GET VIEWERS TO WATCH AS MANY
VIDEOS BACK TO BACK
AS POSSIBLE**

**TO MAKE AS MUCH MONEY FROM
ADS AS POSSIBLE**





**THAT'S WHY
YOUTUBE REWARDS PEOPLE WHO:**

**BRING PEOPLE ONTO THE PLATFORM
&
KEEP THEM THERE**



WHAT ARE YOU DOING TO KEEP PEOPLE ON YOUTUBE RIGHT NOW?

WHAT IS YOUR NICHE?

DO YOU HAVE AN INTERESTING 2 MIN. TRAILER?

WHAT IS YOUR MOST POPULAR VIDEO?

WHAT IS YOUR MOST POPULAR PLAYLIST?

**ARE YOU POSTING 1 VIDEO A WEEK, AT THE SAME
DAY, AT THE SAME TIME?**

A photograph of a person from the waist up, wearing a light grey button-down shirt and white trousers. Their hands are on their hips, and they are wearing a silver-toned metal-link watch on their left wrist. The background is a bright, slightly overexposed outdoor scene.

YOUTUBE SECRET #2

WATCH TIME IS MORE IMPORTANT THAN NUMBER OF VIEWS

**THE ALGORITHM REWARDS VIDEOS
THAT KEEPS PEOPLE WATCHING
AND PUNISHES VIDEOS THAT TRICKS
PEOPLE INTO CLICKING THE THUMBNAIL**

**DON'T USE CLICK BAIT THUMBNAILS
THAT ARE NOT RELATED TO YOUR VIDEO.
PEOPLE WHO CLICK ARE LIKELY
TO SKIP IN A FEW SECONDS.**



YOUTUBE IS OBSESSED WITH AUDIENCE RETENTION

**WATCH TIME IS MORE IMPORTANT THAN VIEWS
YOUR SUCCESS IS DEPENDENT UPON HOW LONG
YOU CAN KEEP PEOPLE WATCHING YOUR VIDEOS
WITHOUT SKIPPING**

YOUTUBE SECRET #3

IN THE BEGINNING...

MAKE SHORTER VIDEOS

**TEST HOW COMPETITIVE THE MARKET IS
AND
HOW MUCH PEOPLE LIKE YOUR CONTENT**





**MOST YOUTUBE GURUS TELL
YOU TO MAKE LONGER VIDEOS**

10 MIN. OR LONGER...

TO INCREASE WATCH TIME AND AD REVENUE

**BUT IN THE BEGINNING, YOU DON'T KNOW
WHICH TOPIC WILL GENERATE
THE MOST WATCH TIME...**

... AND YOUR CHANNEL IS NOT MONETIZED YET.

DON'T BURN YOURSELF OUT WITH LONG VIDEOS!

**IN THE BEGINNING,
MAKE SHORTER VIDEOS
5-10 MIN.**



**FIND YOUR VOICE,
FIND YOUR PROCESS,
FIND WHAT WORKS**

THEN DOUBLE DOWN AND MAKE LONGER VIDEOS



YOUTUBE SECRET #4

NEVER EVER BUY

**FAKE VIEWS
FAKE LIKES
FAKE SUBSCRIBERS**



**YOUR AUDIENCE RETENTION
WILL BE HORRIBLE BECAUSE
NO ONE WILL ACTUALLY WATCH YOUR VIDEO**

**THE ALGORITHM WILL
PENALIZE VIDEOS THAT HAVE
A SURGE OF UNNATURAL ENGAGEMENT**

**YOU CAN'T RETARGET PEOPLE
WHO WATCHED YOUR VIDEO
WITH ADS BECAUSE THEY WERE
NOT INTERESTED IN YOUR CONTENT
IN THE FIRST PLACE**



YOUTUBE SECRET #5

ONLY MAKE VIDEOS THAT PEOPLE ARE SEARCHING FOR



**AMATEUR YOUTUBERS MAKE VIDEOS
THAT THEY ARE INTERESTED IN**

**SMART YOUTUBERS MAKE
VIDEOS THAT PEOPLE
ARE SEARCHING FOR...
AND ADD WHAT THEY ARE
INTERESTED IN,
DURING THE MIDDLE OF
THE VIDEO**



**START BY TYPING IN THE TOPIC
THAT YOU WANT TO MAKE
AND SEE IF ANY **KEYWORDS** POP OUT**

how to start a

how to start a youtube channel

how to start a business

how to start a podcast

how to start a small business

how to start a charcoal grill

how to start a clothing brand

how to start a fire

how to start a youtube channel for beginners

how to start a car

how to start an online business

how to start a lawn mower

how to start a gaming channel

how to start a business without money

how to start a conversation with a girl

Library

History

Trend Alerts

Most Viewed



Facebook

Ads - V

Wu

le



IN LESS THAN
4 DAY 7:14

MORE LIKES
MORE FOLLOWERS 6:00

Email Marketing Tips 2021 -
How to Make Money with a...

Email Marketing for Social
Media Growth - More Likes...



**YOUTUBE
MARKETING
ACADEMY™**

YOUTUBE SECRET #6

A photograph of a person from behind, wearing a white graduation cap. They are holding a pair of dark binoculars up to their eyes. The person is surrounded by numerous old, worn books of various sizes and colors, creating a background of knowledge and research.

**MAKE VIDEOS THAT ARE
PROVEN TO HAVE INTEREST**

AND

**VIDEOS ANSWERING QUESTIONS PEOPLE ARE ASKING
AND YOUR COMPETITORS ARE NOT ANSWERING**



YOUTUBE SECRET #7

ADD A TINY LOGO TO YOUR THUMBNAILS SO THAT YOUR FANS WILL EASILY RECOGNIZE YOU HAVE A NEW VIDEO







**THE BEST LOCATION
FOR THE LOGO IS AT THE
BOTTOM LEFT HAND CORNER**



**DON'T PUT IT IN THE
LOWER RIGHT HAND CORNER
AS IT WILL BE COVERED
BY THE VIDEO LENGTH INFO**

YOUTUBE SECRET #8



**CREATE PLAYLISTS THAT
SOLVE A SPECIFIC PROBLEM
OR
TO GET A SPECIFIC RESULT**

I TEACH INSTAGRAM GROWTH ON YOUTUBE BUT THAT'S REALLY BROAD...



How to become
InstaFamous for
Beginners

Public ▾



Becoming InstaFamous is now easier than before.
It's not about how many followers you have but the engagement and relationship with your followers.

Because that is what will get you noticed by big brands and give you brand deals... making you "famous".
But first, you need attention.
I will prove to you how you can get attention and be "Instafamous" with less than 10K followers.

Your Instafamous adventure starts now!

SORT



Free Instagram Profits Ebook - How to Make Money Without a lot of Followers
Jun Wu 1:55



How To Become Instagram Famous 2020 - Instafamous Academy
Jun Wu 5:02



How To Grow Instagram Followers During Quarantine 2020
Jun Wu 12:48



How To Get More Views On Instagram Stories - IG Story Hack 2020
Jun Wu 5:07



How To Make The Best Instagram Bio Picture To Get More Followers
Jun Wu 7:20



Bigest Instagram Username and Name mistakes
Jun Wu 3:56



How to Be an Instagram Model (No Experience Needed)
Jun Wu 7:28

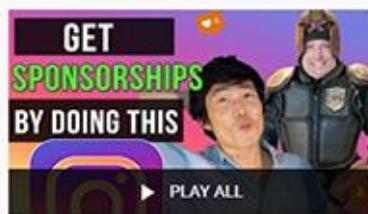


Top 3 Instagram Mistakes to avoid when growing your account 2019
Jun Wu 8:38

SO I CREATED A PLAYLIST THAT TEACHES SPECIFICALLY HOW TO BECOME INSTAFAMOUS BY GETTING ATTENTION ON INSTAGRAM



ONCE PEOPLE GOT ATTENTION ON INSTAGRAM,



How to get Sponsorship Deals

Public ▾

X ⏪ ...

Getting a sponsorship deal is not as hard as you think. All you need is about 5000 followers and 2 words... "Brand Awareness". Let me personally show you how to do it. With tons of practical examples! Let's start getting you free stuff and getting you paid. Because... What's the point of using Instagram if you can't take advantage of your influence right?

SORT

- =  Get Sponsorships On Instagram by Doing 2 Things (For SMALL Influencers!) Jun Wu 8:05
- =  How I Got the Paid Zoom Sponsorship Brand deal on Instagram Jun Wu 12:03
- =  Instagram 2020 Influencer Trends - Why Target Worked With Me - InstaFamous Academy Jun Wu 11:15
- =  How to Get PAID Brand Sponsorship Deals in 2020 on Instagram Jun Wu 10:30
- =  How to Get Free Stuff on Instagram - Sponsorship deals 101 Jun Wu 9:52

I CREATED ANOTHER PLAYLIST THAT TEACHES SPECIFICALLY HOW TO USE THAT ATTENTION, TO GET BRAND DEALS FROM SPONSORS



DOWNLOAD NOW FOR FREE!

PLAY ALL

How to become InstaFamous for Beginners

Public

Becoming InstaFamous is now easier than before. It's not about how many followers you have but the engagement and relationship with your followers.

Because that is what will get you noticed by big brands and give you brand deals... making you "famous". But first, you need attention. I will prove to you how you can get attention and be "Instafamous" with less than 10K followers.

Your Instafamous adventure starts now!

Jun Wu

SORT

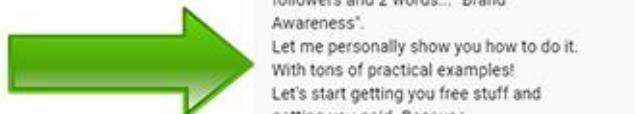
- Free Instagram Profits Ebook - How to Make Money Without a lot of Followers**
Jun Wu 1:55
- How To Become Instagram Famous 2020 - Instafamous Academy**
Jun Wu 5:02
- How To Grow Instagram Followers During Quarantine 2020**
Jun Wu 12:48
- How To Get More Views On Instagram Stories - IG Story Hack 2020**
Jun Wu 5:07



How to get Sponsorship Deals

Public

Getting a sponsorship deal is not as hard as you think. All you need is about 5000 followers and 2 words... "Brand Awareness". Let me personally show you how to do it. With tons of practical examples! Let's start getting you free stuff and getting you paid. Because... What's the point of using Instagram if you can't take advantage of your influence right?



SORT

- Get Sponsorships On Instagram by Doing 2 Things (For SMALL Influencers)**
Jun Wu 8:05
- How I Got the Paid Zoom Sponsorship Brand deal on Instagram**
Jun Wu 12:03
- Instagram 2020 Influencer Trends - Why Target Worked With Me - InstaFam**
Jun Wu 11:15
- How to Get PAID Brand Sponsorship Deals in 2020 on Instagram**
Jun Wu 10:30
- How to Get Free Stuff on Instagram - Sponsorship deals 101**
Jun Wu 9:52

**JUST MAKE SURE TO SELL PEOPLE ON WHY THEY
NEED TO WATCH THIS PLAYLIST
AND THE BENEFITS THEY WILL GET**

YOUTUBE SECRET #9

Subscribe

**SHARE YOUR CHANNEL URL
TO GET AUTOMATIC SUBSCRIBERS**



WHEN YOU ADD

?sub_confirmation=1

AFTER YOUR YOUTUBE CHANNEL URL,

PEOPLE WHO CLICK ON THAT LINK

WILL BE TAKEN TO YOUTUBE

WITH A CHOICE TO AUTOMATICALLY SUBSCRIBE >

Confirm channel subscription

Are you sure you want to subscribe to Jun Wu?

CANCEL

SUBSCRIBE



How to Run YouTube Google Ads FOR Beginners!

▶ PLAY ALL



YOUTUBE
MARKETING
ACADEMY



Don't forget to find me on YouTube!

More YouTube growth secrets and Online Marketing videos every week!

[Jun's YouTube Channel](#)

I respond to all comments. ☺ Come by, say hello and I'll help you!

Learning should always be fun... otherwise what's the point? ;)