



EvidentlyAEO

Answer Engine Optimization Report

PREPARED FOR



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PREPARED BY



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Executive Summary

- Visibility increased to 30.0%, up 3.3% from last period, indicating stronger brand exposure.
- Share of Answer fell to 48.6%, a 43.9% drop, signaling a major competitive risk.
- Sentiment rose to 76.23, up 2.90 points, showing improved customer perception.
- Top gain: recommended SD cards for 4K video in DSLR/mirrorless cameras; top loss: 4K 60fps SD cards.
- Average position remains 99.2, indicating room for ranking improvement.

Brand Performance Overview

VISIBILITY SCORE

30.0

↗ +3.3% vs previous

SHARE OF ANSWER

48.6%

↘ -43.9% vs previous

BRAND PRESENCE

89.8%

↘ -10.2% vs previous

SENTIMENT SCORE

76.2

↗ +4.0% vs previous

Period-over-Period Comparison

METRIC	CURRENT	PREVIOUS	CHANGE
Visibility	30.0	29.0	+3.3%
Share of Answer	48.6%	86.7%	-43.9%
Brand Presence	89.8%	100.0%	-10.2%
Sentiment	76.23	73.33	+4.0%



LLM-Specific Performance

LLM	VISIBILITY	BRAND PRESENCE	SOA	SENTIMENT
Grok	26.2	93.6%	39.8%	75.9
Claude	25.8	76.5%	47.1%	72.3
Gemini	26.5	93.0%	40.8%	72.9
ChatGPT	32.0	98.7%	46.4%	78.7
Google AIO	37.9	100.0%	55.9%	79.4
Perplexity	31.6	87.5%	52.4%	76.7
Bing Copilot	22.7	60.5%	59.2%	73.2

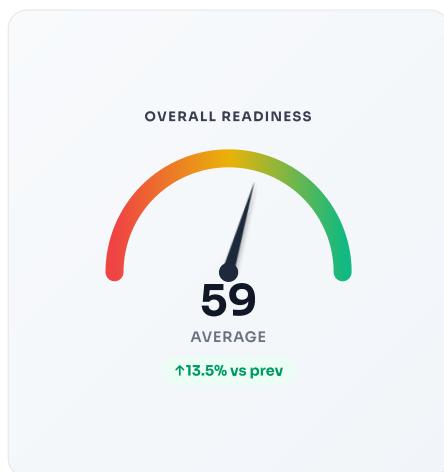


Competitive Landscape

COMPETITOR		VISIBILITY	BRAND PRESENCE	SOA	SENTIMENT
SanDisk	YOU	30.0	89.8%	48.6%	76.2
Samsung		20.8	64.0%	24.1%	68.5
Kingston		11.8	40.0%	12.8%	62.3
Crucial		10.3	19.8%	10.2%	61.8
Western Digital		5.5	19.5%	4.5%	59.2
Toshiba		0.1	0.6%	0.1%	56.8



Domain Readiness



KPI / TEST CATEGORY	PREVIOUS	CURRENT	CHANGE
LLM Bot Access	100	100	0.0%
Content	37	37	0.0%
AEO	28	28	0.0%
Semantic	43	43	0.0%
Access & Brand	87	87	0.0%
Technical	71	71	0.0%



Recommendation Pipeline & ROI



Implementation Efficiency

Conversion of approved strategies into live assets

0%

STRATEGY APPROVAL

5 %

CONTENT VELOCITY

0 %

Strategic Growth Opportunities

AI-powered recommendations mapped across the implementation workflow

Discover Opportunities 20

RECOMMENDATION ACTION	SOURCE/DOMAIN	FOCUS AREA	PRIORITY	EFFORT
Create a FAQ page on amazon.com for SanDisk products, optimized for Amazon search terms.	amazon.com	visibility	HIGH	Low
Publish a blog post on shop.sandisk.com about emerging storage technologies and how SanDisk is innovating.	shop.sandisk.com	sentiment	HIGH	Low
Publish an in-depth product comparison article on techradar.com comparing SanDisk SSDs with Samsung, Kingston, and other key competitors.	techradar.com	visibility	HIGH	Medium
Launch a community-driven review aggregator on reddit.com, encouraging users to share real-world experiences with SanDisk products.	reddit.com	visibility	HIGH	Medium
Publish a durability feature article on bhphotovideo.com that showcases SanDisk SSD reliability for professional photographers.	bhphotovideo.com	sentiment	HIGH	Medium
Curate a list of the top 10 storage solutions for gaming on techgearlab.com, featuring SanDisk SSDs.	techgearlab.com	visibility	HIGH	Medium
Publish a customer testimonial video on nytimes.com's tech section, showcasing a real-world case study of a business using SanDisk.	nytimes.com	sentiment	HIGH	Medium
Develop a comparison infographic on bestbuy.com comparing SanDisk SSD speeds with competitors.	bestbuy.com	visibility	HIGH	Medium
Release a technical whitepaper on digieraglobal.com detailing encryption and data protection capabilities of SanDisk products.	digieraglobal.com	soa	HIGH	High
Fix Technical Crawlability Issue: LLMs.txt Presence	owned-site	visibility	HIGH	Medium
Fix Semantic Structure Issue: Heading Hierarchy	owned-site	visibility	HIGH	Medium
Fix Accessibility & Brand Issue: Image Alt Text	owned-site	visibility	HIGH	Medium
Fix AEO Optimization Issue: Image Dimension Hints	owned-site	visibility	HIGH	Medium
Fix Technical Crawlability Issue: Robots.txt Availability	owned-site	visibility	MEDIUM	Medium
Fix Content Quality Issue: Content Freshness	owned-site	visibility	MEDIUM	Medium
Fix Content Quality Issue: FAQ Content & Schema	owned-site	visibility	MEDIUM	Medium
Fix Content Quality Issue: Brand Consistency	owned-site	visibility	MEDIUM	Medium
Fix Accessibility & Brand Issue: Meta Description Quality	owned-site	visibility	MEDIUM	Medium
Fix AEO Optimization Issue: Entity Confidence	owned-site	visibility	MEDIUM	Medium
Fix AEO Optimization Issue: List & Table Usage	owned-site	visibility	MEDIUM	Medium

To-Do List (Approved) 1

RECOMMENDATION ACTION	SOURCE/DOMAIN	FOCUS AREA	PRIORITY	EFFORT
Create a limited-time promotion page on shop.sandisk.com featuring bundle deals and exclusive discounts.	shop.sandisk.com	soa	HIGH	Low

Review & Refine

No recommendations in this stage.

No recommendations in this stage.



Performance Dynamics

Analysis of the most significant shifts in visibility and impact

CITATION SOURCE MATRIX

TOP MOVERS

