## Other Analytics Report Answers

- 1. Guests with more special requests are less likely to cancel. For example, the cancellation rate drops from 33.20% (0 requests) to 5.56% (5 requests).
- 2. Guests with no special requests have a cancellation rate of 33.20%.
- 3. Non-refundable deposits have the highest cancellation rate at 94.70%.
- 4. Refundable deposit bookings have a cancellation rate of 24.30%.
- 5. Longer lead times are associated with higher cancellation rates. Bookings made more than 30 days in advance have a 34.76% cancellation rate, while last-minute bookings (<7 days) have only 8.13%.