

Revenue Report Answers (From Text)

1. August 2017 had the highest recorded revenue with \$3,131,402.33.
2. Revenue increased from \$4,885,517.06 in 2015 to \$15,291,176.01 in 2016, then slightly declined to \$14,284,246.24 in 2017.
3. City hotels generated more revenue (\$18,774,101.54) than resort hotels (\$15,686,837.77).
4. Online Travel Agencies (OTA) contributed the highest revenue with \$22,266,636.88.
5. Approximately 33% of the total revenue came from canceled bookings.
6. The revenue in July 2017 was \$2,842,012.43.