

VIKAS A VASTRAD

Aspiring Data Analyst | +91 6366033669 | vikasvastrad23@gmail.com | [LinkedIn](#) | [Github](#)

OBJECTIVES

A Fresher data analyst with extensive experience in data analysis, reporting, and visualization who is highly motivated and careful. Competent in developing predictive models to improve forecasting accuracy, identifying company needs, and establishing and implementing data collection systems. Proven ability to work with cross-functional teams and provide data-driven insights to enhance revenue growth and operational efficiency.

EDUCATION

Bachelor's Degree in Mechanical Engineering

Bapuji Institute of Engineering and Technology, Davanagere

Academic Year : 2019-2023

INTERNSHIP EXPERIENCE

- Data Analyst Intern - AI Variient** 09/2023 - 12/2023
 - I honed skills in data analysis through an internship; extracted, cleaned, and presented data using Power BI, Tableau, Excel, and SQL; integrated Access; and imported Visual as File, enabling the organization to make data-driven decisions.
 - Acquired proficiency in a range of analytical tools, including Python and R, to conduct statistical analysis and derive actionable insights from complex datasets.
 - Gained hands-on experience in creating compelling data visualizations using tools such as Power BI and Tableau.
- Data Analyst – Job Simulation (Accenture North America - Forage)** 01/2024 – 03/2024
 - I completed a simulation focused on advising a hypothetical social media client as a data analyst at Accenture.
 - Acquired proficiency in a range of analytical tools to conduct statistical analysis and derive actionable insights from complex datasets.
 - I cleaned, modelled, and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions.

PROJECTS

- AMAZON SALES ANALYSIS**
 - I applied Excel and SQL for data preprocessing, Power BI for interactive dashboards, in-depth visualizations, and uncovering patterns in recruitment, engagement, and retention data.
 - Amazon sales analytics provide insights into product performance, customer behavior, and market trends to optimize sales strategies and enhance revenue generation for businesses operating on the platform.
- OLIST STORE ANALYSIS**
 - I applied Excel and SQL for data preprocessing, Power BI for interactive dashboards, in-depth visualizations, and uncovering patterns in recruitment, engagement, and retention data.
 - I evaluate that Olist store analysis offers insights into sales forecasting, customer segmentation analysis, geographic sales distribution, and the identification of variables impacting sales performance.

CERTIFICATIONS

- Data Analyst certification - ExcelR
- SQL and Relational Databases - Cognitive class (By IBM)

SKILLS: MySQL, Power BI, Tableau, Excel, Python, R programming, data visualization, statistical analysis, data cleaning, and dashboards.