# Ankit Tiwari

# **SEO Executive**

Highly driven SEO Specialist with over 4 years of experience in optimizing and increasing online presence and performance for diverse industries. Seeking a position to leverage my skills in SEO, digital analytics and leadership, and to contribute to a forward-thinking and innovative team

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in linkedin.com/in/ankit-tiwari-2375a71b9

# **WORK EXPERIENCE**

#### **SEO Executive**

#### Prakhar Software Solution Pvt Ltd

04/2023 - Present

Achievements/Tasks

- Performed SEO audits, implemented fixes, and constructed SEO roadmaps for consistent
- Conducted thorough keyword research and analysis to drive strategic content creation.
- Coordinated with the content team to optimize blogs and website content for SEO.
- Monitored and analyzed Google Analytics and search insights to drive SEO strategy and improvement.
- Performed on-page optimization tasks, including writing meta descriptions and optimizing images.

# **SEO Executive**

# WBN Technology Pvt Ltd

08/2020 - 04/2023

Achievements/Tasks

- Successfully improved website ranking on Google SERPs by employing advanced SEO strategies.
- Monitored and analyzed Google Analytics and search insights to drive SEO strategy and improvement.
- Collaborated with the web development team to ensure SEO best practices were followed.
- Performed on-page optimization tasks, including writing meta descriptions and optimizing images.

#### **SEO Executive**

#### Esign Web services Pvt Ltd

09/2019 - 08/2020

Achievements/Tasks

- Utilized link building and content optimization to improve organic search rankings.
- Provided regular performance reports to clients using Google Analytics and other tools.
- Conducted comprehensive keyword research and implemented successful SEO strategies based on findings.

# **SKILLS**

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# **PROJECTS**

#### Prakhar Software

https://prakharsoftwares.com/

#### Naukriyan

https://naukriyan.com/

#### House Buyer of Virginia

https://www.housebuyerofvirginia.com/

#### Tasty Coders

https://tastycoders.com/

#### Wbn Technology

https://wbntechnology.in/

# Absolute Design Build

https://absolutedesignbuild.com/

### Alpha Team Roofing

https://alphateamroofing.com/

#### Sonar Appliances

https://sonarappliances.com/

#### Zova Car Rental

https://zoyacarrental.com/

#### Ae Naturals

https://aenaturals.in/

# **EDUCATION**

#### **Bachlor of Arts**

Delhi University (Sol)

12th **CBSE** 

# **ACHIEVEMENTS**

### Star Performance

WBN Technology

# **LANGUAGES**

#### English

Hindi

Limited Working Proficiency

Native or Bilingual Proficiency