**ASHIMA NASA**

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**Business Development**

Preparing Business model Spot new opportunities

Creating tie-ups Learn marketing literature

Strategizing techniques Customer Acquisition

**Career Abridgment**

* Positive attitude, enthusiastic and a firm believer in team work.
* A versatile and hardworking person possessing excellent social and communication skills
* To attain entrepreneurial experience by applying creative problem solving and learn management skills
* utilize my skills and gain experience while enhancing the company’s productivity and reputation.

**Academic forte**

**Amity University**

* Bachelors in Journalism and mass communication July 2016 – June19

8.82 CGPA

**Delhi Public School**

* 12th Grade March 2016

89.25%

**St. Albans School**

* 10th Grade March 2014

7.8 CGPA

**Internship Undergone**

**Sales Executive At Tommy Hilfiger (4 months)**

* Need to help in consulting the customer coming to store as per their need.
* Sales target need to achieved

**Volunteered** **At WWF In** **earth hour Campaign**

* It is a worldwide movement organized by the World Wide Fund for Nature (WWF). The event is held annually encouraging individuals, communities and businesses to turn off non essential electric lights for an hour from 8:30-9:30 pm.

**Extra Curricular**

**Model United Nation**

* Participated in various MUN’S and have achieved verbal mention and special appraisal from the executive Board.

**Sports And Cultural**

* Member of POISE – Fashion Society of amity university.
* AYF QUARTER Final Basketball Team
* AYF Security team
* Managed responsibilities as Class Representati**ve**

**Work Experience**

**Business development executive at EasyPolicy.com (currently working) From:1 April’2019**

* I have been following up new business opportunities, partnerships and Communicating new product developments to prospective clients.
* Overseeing the development of marketing literature to spot new opportunities with a goal to establish rapid growth within the insurance sector.

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**Skill**

**Technical skills:**  MS Office, MS excel

**Non -Technical Skills**: Public Speaking, Event Management, Sales, Marketing, Business Development.

**Language Known:** English, Hindi, French

**Hobby:** Art and Craft **(**Art blast page on Instagram (Handmade cards and craft material**),** Writing,

travelling, Listening to music and Sports