**Ajay Kumar Pandey**

**Mobile: 8130271181**

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**Professional Summary:**

* 9 Years of experience as Software Developer in software design, analysis, development and implementation of web and client server applications.
* 3 Years of experience in PHP Laravel Framework (MVC)
* Hands on in application development using with C#, Web Forms in ASP.NET using C# as the code-behind language and ADO.NET and LINQ as the Database data consumer.
* Experience in design and development of applications using.NET and Web technologies like CSS, Ajax, JavaScript and HTML.
* Experience in Web Services (Laravel API).
* Knowledge of Angular JS.
* Experience in Google Adword digital marking (Re-marketing-Cookies bases ads targeting) and Google Tag Manager.
* Ability to learn & develop using new technologies quickly.
* Good communication and interpersonal skills.

**Academic Profile:**

M.Sc.(Computer Science) from Guru Jambhehwar University of Science & Technology Hisar. DOEACC ‘O’ & ’A’ level

**Experience:**

**Current Organization:-** **From April 27, 2018** : Galaxy Automobiles Pvt. Ltd. Motinagar Delhi-110015 as **Digital Marketing Analyst** cum **Web Developer**

**2008-2015 :** Worked with International Institute of Management Media & IT as Web Developer & Digital Marketing Expert (Google Adwords, Google Analytics)

**2015-2017 :** Working with J.R. Media Institute(Punjab Kesari).

**Technical Skill:**

* PHP Laravel Framework (MVC)
* ASP.Net C#, Web Form Application
* **Web Services:** Web API(RESTfull Services), WCF
* **Database:** MS SQL Server 2008/2012( Stored Procedure , View , Trigger, Transaction), Common Table Expression(CTE)
* **Data Access:** Laravel Eloquent, ADO.net, Entity Framework**,** LINQ
* **3-tier Application:** Laravel 5.6, Asp.net MVC5
* **Front End Design:** HTML, CSS, Bootstrap
* **Client Side Scripting:** JavaScript , JQuery, AJAX

**PROFESSIONAL EXPERIENCE:**

**Project 1:** **tsgautomotive.in** Lead Management System (LMS)

**Company:** The Sachdev Group, Delhi

**Duration :** Jan 2019 – March 2019

**Role:** Designing , development, testing and Implementation

**Front End Design:** Front End (HTML5, Bootstrap 4 & CSS3)

**Backend Development:** Laravel 5.7 , Mysql Database, Ajax(Jquery)

**Description:**

* At The Sachdev Group, We were facing problem , to collect leads from different websites (harpreetford.com, hanshyundai.com, galaxytoyota.com, thesachdevgroup.com &galaxytoyota.com) and assigning to different call center for follow up and to track follow up and conversion tracking .
* I have created a REST API to collect user details from different landing pages.
* To reduce redundant leads we are checking IP address before insertion of lead in database.
* This is role based authorization and authentication system. Different showrooms and service center user can view their own lead.
* We are calculation TAT of Lead occurrence time and first follow up gap average.
* Email is integrated to send email to leads from respective email id.
* Sms is integrated to send sms from respective sender id
* Facebook lead integration is in process using Facebook graph API.

**Project 2:** Galaxy Toyota Service Website (Galaxytoyotasevice.com)

**Company:** Galaxy Toyota Automobiles Pvt. Ltd., Delhi

**Duration :**  November 2018 – December 2018

**Role:** Designing , development, testing and Implementation

**Front End Design:** Front End (HTML5, Bootstrap 4 & CSS3)

**Backend Development:** Core PHP, Mysqli, Mysql Database

**Description:**

* This website has various landing pages for service booking .
* Small Backend is developed to view and process leads.

**Project 3:** Used Car Portal of The Sachdev Group (tsgcarbazar.com)

**Company:** The Sachdev Group (Used Cars)

**Duration :**  September 2018 – December 2018

**Role:** Designing , development, testing and Implementation

**Front End Design:** Front End (HTML5, Bootstrap 4 & CSS3)

**Backend Development:** Laravel 5.7 , Mysql Database, Ajax(Jquery)

**Description:**

* This is used car web portal to sell used car .
* Laravel CMS is created to upload car.
* Cars are categorized on Make, Model & Varient

**Project 3:** Harpreet Ford Website (harpreetford.com)

**Company:** Harpreet Ford

**Duration :**  June 2018 – August 2018

**Role:** Designing , development, testing and Implementation

**Front End Design:** Front End (HTML5, Bootstrap 4 & CSS3)

**Backend Development:** Core PHP, Mysqli, Mysql Database

**Description:**

* Harpreet Ford Dealership website has several landing pages for Sale , Service and Insurance booking .
* Small Backend is developed to view and process leads.
* REST API (CURL) is used to insert lead in LMS on Landing Page form submittion.

**Project 4:** Hans Hyundai (hanshyundai.com)

**Company:** Charu Motors

**Duration :**  April 2018 – June2018

**Role:** Designing , development, testing and Implementation

**Front End Design:** Front End (HTML5, Bootstrap 4 & CSS3)

**Backend Development:** Core PHP, Mysqli, Mysql Database

**Description:**

* Hans Hyundai Dealership website has several landing pages for Sale , Service and Insurance booking .
* Small Backend is developed to view and process leads.

**Project 5**: **Banking System** [**http://www.surabhimpltp.in**](http://www.surabhimpltp.in)

**Company:** Surabhi Multi Product Limited, Maharajganj , UP

**Duration :** 3 Months March2015 – May 2015

Role: .NET Developer

Technical environment: ASP .NET 4.0, C#, ADO.NET, SQL Server 2008, VS-2010.

**Description:**

* The system is mainly designed for small Banking Company and aimed to provide Baking Features Like-(i) Registration of Agent (ii) Opening Account (iii) Printing Bonds (iv) Renewal Print (v) Monthly Business calculation (vi) Agent Wise Business Report (vii) Creating New Branch (viii) Branch wise Business Report
* Tracking of Bond Printing Request and restrict branch to issue duplicate print command.
* Facilitating administrator to enable/disable any branch for his Business.

**Responsibilities:**

* Involved in Requirement gathering and design document.
* Developed web forms in ASP.NET using C# as the code-behind language .
* Used ADO.NET objects such as Data Adapter, Data Reader, Dataset and Data List for reading/updating records in the database.
* Developed Grid View for sum at the end of business report.
* Developed master pages.
* Involved in creation of stored procedures in MS SQL Server 2008.

**Project 5**: **Multi Level Marketing <http://www.surabhimlm.in>**

**Company:** Surabhi Multi Product Limited, Maharajganj , UP

**Duration :** 3 Months Nov2016 – Jan 2017

Role: .NET Developer

Technical environment: ASP .NET 4.0, C#, ADO.NET, SQL Server 2008, VS-2012, CTE(Common Table Expression) to generate a tree hierarchy.

**Description:**

* The system is mainly designed to fulfill the Multi Level Marketing Requirements. It is ternary type MLM. This project is developed for -(i) Joining of an Agent(Customer) (ii) (iii) After joining an agent , providing his username and password by sms and email (iv) Creating a tree structure to look his down line (v) Developing a tree view for administrator (vi) calculating commission accordingly on every joining (vii) Developing a page where agent may see his commission login (viii) User Management System

**Responsibilities:**

* Involved in Requirement gathering and design document.
* Developed web forms in ASP.NET using C# as the code-behind language .
* Used ADO.NET objects such as Data Adapter, Data Reader, Dataset and Data List for reading/updating records in the database.
* Creating Tree hierarchy –CTE is used to meet this requirement
* Developed master pages.
* Involved in creation of stored procedures in MS SQL Server 2008 .

**Project 6**: **Online Examination System <http://www.swadha.edu.in>**

**Institute: Swadha Institute of Computer Science, Nichlaul, Maharajganj , UP**

**Duration :** 3 Months Jan2016 – March 2016

**Role:** .NET Developer

Technical environment: ASP .NET 4.0, C#, ADO.NET, SQL Server 2008, VS-2012, CTE(Common Table Expression) to generate a tree hierarchy.

**Description:**

* The system is mainly designed for online student examination System. The main functionality of the project is -(i)Creating Exam (ii) Question Entry/Edit/Delete/Update (iii) Register and login student for online Examination (iv) Ajax Timer Control to Automatic submission of the exam on expiry of allocated time.(v) Exam result page to display the students marks.

**Project 7**: **Native Mobile App Xamarin**

**Institute: JR Media Institute-Punjab Kesari Delhi**

**Duration :** 2 Months July 2017– September 2017

**Role:** Native Mobile App Developer

Technical environment: Cordova, Ionic, AnjularJS, ASP.net Web API for Backend.

**Key Strengths:**

* Strong analytical problem determination/solving skills
* Excellent communication skills, both verbal and written.
* Ability to work independently and within a team.
* Willingness to learn.
* Self Motivated and Goal Oriented.
* Flexibility and adaptable.

**Personal Details:**

**Date of Birth:** 17th July 1980

**Gende**r : Male

**Status**: Married

**Address** : 230/6 , Street No-3, Near Gauri Shankar Mandir,

Railway Colony , Mandawali –Delhi-92