Paritosh Kumar

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**Career Objective:** Experienced in website and backend development for Android and iOS application. Aim to work in a challenging work environment where I can handle multiple projects simultaneously and utilize my expertise in technical skills, towards the development and implementation of the new ideas, contributing to growth of the organization.

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| **SKILLS** | | |
| **Website and App Development** | * PHP * MySQL * HTML5 * CSS3 * React JS (learning) | * Bootstrap * JavaScript * Wordpress * JQuery |
| **Digital Marketing** | * Social Media Marketing (Facebook, Instagram, Twitter, Youtube) * AdWord * Search Engine Optimization | |

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| **WORK EXPERIENCE** | | | | | |
| **Freelance** | |  | | **October 2018 – Present** | |
| **Responsibilities** | * Responsible for backend development of Website & Mobile applications for Android and iOS * Handled social media marketing in various projects and responsible to increase brand awareness in online media by developing as well as posting content periodically. * Designed and developed Admin Panel & Database in PHP & MySQL databases for various clients. * Manage multiple clients simultaneously and prepared end to end workflow for website and app development for each client in starting phase. Handled weekly progress meeting with clients. * Handled a team of five developers and responsible for timely delivery of projects | | | | |
| **Project 1:**  Linvite Android & iOS app | **Role:** Backend Developer (Admin Panel + API)  Application to build a community of inspiring individuals and help them add value to their life through private networking opportunities. | | | | |
| **Project 2:**  Forevercute - Website | **Role:** Website Developer (Wordpress website)  Ecommerce website that specialized in stylish baby and kids clothing, along with shipping and Payment Gateway integrated. | | | | |
| **Project 3:**  Genexis India Support – Android & iOS app | **Role:** Backend Developer (Admin Panel + API)   * Application created for Fiber-to-the-home (FTTH) support and ensured the complete online handling for any support related enquiry. | | | | |
| **Project 4:**  Dreamz Productions - Website & Marketing | * Dreamz Productions is a well-established New Zealand film and television production house with production centers in New Zealand, Australia, Fiji, Singapore and India. | | | | |
| **Project 5:**  Hunters Corner – Android & iOS app | **Role:** Backend Developer (Admin Panel + API), Facebook Marketing, Website Developer   * Hunters Corner is a frenetic Indian business hub which covers food, shopping & various experiences aiming to imprint Indian essence in New Zealand. | | | | |
| **Project 6:**  JPunja NZ – Android & iOS app | **Role:** Team Lead, Project Coordinator   * Ecommerce Groceries application for wholesaler and retailer in New Zealand. JPunja are Importers, Exporters, and Wholesalers & Exclusive Distributors for FMCG Goods in New Zealand. | | | | |
| **Project 7:**  MD App – Android App | **Role:** Backend Developer (Admin Panel + API)   * MD App is a healthcare app for doctors and clinics to be used to deliver medicines to their patients by taking picture of prescription and keeping patient’s record. | | | | |
| **Project 8:**  SWCDS: Website, Marketing | * Society for women and child development and services is working specially for upliftment and development for orphans and widows. | | | | |
| **Project 9:**  Real Estate - Marketing | * Harcourts Otahuhu, Dave Tomu and Farzana Saheb are Real estate consultants have been helping clients in selling, buying, renting, property management. | | | | |
| **Project 10:**  Catchers NZ - Marketing | * International importing company offers high quality products of furniture in various categories at factory price. | | | | |
| **Project 11:**  House of International Brands – Marketing | * HOIB brings natural, ayurvedic and trusted health and beauty products from around the world to New Zealand. | | | | |
| **Project 12:**  Sany Fiji – Marketing | * SANY is a leading global heavy machinery manufacturer of construction and mining equipment, port machinery, oil drilling machinery and renewable wind energy systems. | | | | |
| **Project 13:**  Social Media Marketing | * Handled social media marketing of Hindi movie “Pareshaan Parinda” produced by Kiwi Film Producer Dr Rachel Singh. | | | | |
| **Project 14:**  Eatios – Marketing | * Marketing-Indo Chinese Restaurant infusing the perfect mix of tradition and innovation in every sense. | | | | |
| **Project 15:**  Website & Marketing | * Video production house named “Ample Creation” responsible for all type of requirements by engineering, manufacturing and marine. | | | | |
| **Role - Web Developer** | | **Company - Bold Kiln, Noida** | | **August 2015 – September 2018** | |
| **Responsibilities** | * Contributed in production, modification & maintenance of websites and web applications. * Implemented responsive design for mobile sites. * Tested front-end code in multiple browsers to ensure cross-browser compatibility. * Developed API for mobile applications. * Designing and Development of Admin Panel &Database for mobile applications and websites. * Deal with clients for project timelines and progress. | | | | |
| **AllStarz – Android & iOS app** | * Social sports app where users can create amazing game highlight videos with professional commentary and share with friends on social media. Users can also create their own team page and player cards just like in the professional leagues! | | | | |
| **Uber Match – Android & iOS app** | * Platform that helped partners and drivers in India to connect via Uber's backend. Internal tool for Uber to find potential drivers for hire for their partners with driverless registered vehicles. | | | | |
| **Uber Punjab – Website** | * Built a market project (website) for UBER in collation with Punjab Government under scheme “Apni Gaddi apna Rozgar” to introduce motorbikes as taxis in addition to autos and cars, thus providing employment or small entrepreneurship opportunity to youth of Punjab. | | | | |
| **Gobuzzinga – Android app** | * A Hyper-local discovery platform to help you discover great things to do around you. | | | | |
| **Chic Infrastructure – Website** | * Chic Infrastructure Private Limited area of specialization is industrial development, community housing, community farm houses, office buildings, housing projects, etc. | | | | |
| **Night Observer – Android & iOS app** | * Social app to keep an eye on special events, best party venues. So, book a table to avoid waiting and save your favourite spot or plan your private party. With a fun feature like Pass out Button and cab booking facility, you can party as hard as you want and still reach home, safe. | | | | |
| **Boldkiln – Website** | * Bold Kiln is the one stop shop for entrepreneurs and startups. Everything you need to build your idea into a business, you will find here. | | | | |
| **The Digest – Android & iOS app** | * Informative app which gives to-the-point news & keeps you up-to-date with the startup ecosystem. The Digest brings to your fingertips, very tightly curated reliable news. Special features are Curated Pieces, Includes Multiple Sources, No Fluff, Bite-Sized, Bookmark, Share, Night Mode, Categories. | | | | |
| **Boldware – Website** | * Bold Ware is a design and development agency for entrepreneurs and startups. End to end app and website development is done along with maintenance service. | | | | |
| **Sivananda Yoga Centre – Website** | * Centre for spiritual growth and learning, with many thousands of yoga teachers worldwide trained since 1963. | | | | |
| **Modafinilbox - Website** | * Modafinilbox is an E-commerce website focused in the pharmaceutical sector. | | | | |
| **The Digest Lite – Android app** | * A no-frills news app for start-ups, entrepreneurs and businesses. This is a lighter version, running in the form of a persistent notification bar, displaying news headlines on your android phone. A simple click takes you to the source and you can read the entire news. | | | | |
| **Role - Process Associate Company – Altivolus Infotech, Noida March 2013 – July 2015** | | | | | |
|  | * Audit files updated by users. * Quality checking of files. * Adding tags to HTML pages. * Proof Reading of files. | | | | |
| **Role - System Engineer Company - VMDD Technologies, Delhi November 2011 – February 2012** | | | | | |
|  | * Meeting DRDO scientists to understand project requirements. * Analyze project requirements and execution under senior. * Meeting with colleges for organizing Hackveda (hacking course) workshops. * Stability Measurement System in LASTEC (DRDO DELHI) as system assistance. | | | | |
| **ACADEMIC RECORD** | | | | | |
| **Degree** | | | **Institute** | | **Year** |
| B. Tech (Applied Electronics & Instrumentation) | | | Raj Kumar Goel Institute of Technology, U.P. (UPTU) | | 2011 |
| Class XII | | | Sir Padampat Singhania School, Kota, Rajasthan | | 2006 |
| Class X | | | St Joseph’s School, Gorakhpur, U.P. | | 2004 |