**Curriculum** V**itae**

**Personal information**

Name **Lokesh Kaushik**

Date of Birth 29 October 1985

Mobile 9999-23-6969, 7042936969

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Portfolio [www.behance.net/Lokesh\_kaushik](http://www.behance.net/Lokesh_kaushik)

**Education & training**

•Educational Qualification Did Graduation (**B.COM**) from Delhi University 2010-11

Did **XIIth** from CBSE (**2004**) ; Did **Xth** from CBSE (**2002**)

• Additional Qualification Did 3 years of **Higher Diploma in Animation** (HDA) in 2007-08 , which is equivalent to Bsc. Multimedia from Arena multimedia ( Aptech Rajouri Garden, Delhi, India)

•Highest Qualification Pursuing **M.Sc. in Multimedia & IT (4th semester)** from Mahatma Gandhi University

• Skills covered **U.I Designing, Visual Designing, HTML & CSS.**

• Software’s known: Adobe Photoshop, Adobe illustrator, Sketch, Marvel App. Invision

Adobe Dreamweaver, Adobe InDesign. Product mocks-ups,

Wire-framing tools (Axure, Balsamiq) to create product flows, Designing & Understanding the product from Wireframe to Visual design

Abilities: Quick Understanding of Product functionality, Quick-learner, Creative & Ability to Create Great Designs.

**Work experience**

(a) Currently working in Sapient

(b) Dates (from– to) 25-Aug-**15** to 31-Oct-17

**Traveltriangle.com** as a Sr. Visual Designer , U.I designer

• **Main activities & Responsibilities**

* High-quality user interfaces and visual designs – from concept till the launch on web and mobile applications.
* Working closely with Product Team as well Marketing team.
* Gathering information & researching data.
* Generate clear ideas, concepts and designs of creative assets from beginning to end.
* Work collaboratively with other designers to ensure a

consistent, integrated brand perception and user-experience.

* Collaborate with a cross-functional team.
* Work on multiple projects and deliver refined designs.
* Updating and Testing interfaces.
* Other designs related requirements like, handing social media creatives & campaigns / contests, Mobile App. Other marketing creatives, Info-graphics, Emailer marketing.

(c) Occupation or position held As a **Visualisar**

**•** Dates (from – to) 28-Oct-**13** to 08-Mar -**15**

**•** Name of the Organization “**Pvr Cinemas.com “**

**•** Type of business or sector **Entertainment**

**•** Main activities &

Responsibilities **User Interface of PVR cinemas website & mobile application** (worked with HT media), also designed **Kiosk user interface** for cinemas, **Onsite banners** , E- Mailers for Emailer Marketing Team and Social Media creative , **Mobile Website, Landing pages interfaces,** etc.

(d) **•** Occupation or position held As a  **Sr. Graphic Designer**

**•** Dates (from – to) April-**12** to Oct-**13**

**•** Name of the Organization “**Jabong.com “**

**•** Main activities & Key roles were to handle marketing team design requirements & **User Interface of landing pages/micro websites (NIKE, ADIDAS, WRANGLER, CASIO, DISNEY)**, **E- Mailer** designs for Emailer Marketing Team, **Guidelines** and **Social Media Creatives** likeFacebook creative , Onsite banners , **Mobile Website**(Helped in some of the pages & ad hoc requests etc.

(e)**•** Occupation or position held **Graphic Designer**

**•** Dates (from – to) Oct -**11** to April-**12**

**•** Name of the Organization “**Snapdeal.com “**

**•** Main activities & Daily deals creatives and worked on internal creative work.

Responsibilities