**Kaumudi Tiwari**

**Email Id:** [**kaumuditiwari2014@gmail.com**](mailto:kaumuditiwari2014@gmail.com)

**Mobile: +**91-9716941972

[](https://www.linkedin.com/kaumudi-tiwari-941951119)

**Career Objective**

To work in challenging environment demanding my all skills and efforts to explore and realize my potential where I get opportunity of continuous learning, where I can give my contribution in short and long terms goal of organization.

**Career Exposure**

1. **Organization: Ingenious Reports,**Gurgaon.

**Appointed as:** Sr.SEO Executive

**Tenure:** Nov 2017 – Till Date

Job profile includes promotion of company websites through organic search engines and paid search.

**Awards & Recognition:** Top Performer

1. **Organization: Ingenious e-brain Solution,** Gurgaon.

**Appointed as:** Sr.SEO Executive

**Tenure:** April 2017 – Nov 2017

Job profile includes completeorganic and ethical SEO, like keyword analysis, website analysis, competitor analysis, link building, etc.

1. **Organization: Ingenious e-brain Solution,** Gurgaon.

**Appointed as:** SEO Executive (Link Builder)

**Tenure:** February 2016 – April 2017

Job profile includes enhancing and promoting company websites through SEM process like URL, Directory, and Article and Searchengine submissions.

**Awards & Recognition:** Employee of the Quarter (Q1, 2016)

* **Major Job Responsibilities**

1. Optimizing websites with keywords for search engine ranking and handling projects for all the activities of Search Engine Optimization.

**My Roles:**

* Keyword Analysis
* Website Analysis
* Initial Analysis Report
* Competitor Analysis
* Meta-Tag Optimization
* Title Tag Optimization
* Google Analytics
* Google Ad-words(PPC)
* Google Webmaster

1. Links Campaign; Adding one-way links to get good page rank for websites

**My Role**

* Search Engine Submissions
* Directory Submissions
* Article Submissions
* Social Book Marking
* Press Release
* **SEO Projects**

1. [**www.iebrain.com**](http://www.iebrain.com)

**Team Size:** 3

**Role & Responsibilities:**On-Page Optimization & Off-Page Optimization.

1. [**www.ingeniousreports.com**](http://www.ingeniousreports.com)

**Team Size:** 5

**Roles & Responsibilities:**Keyword Analysis, Title-Tag Optimization, Meta-Tag Optimization, and Link Building and Google Analytics.

**Academic Qualifications**

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree** | **University/Board** | **Year of passing** | **Percentage** |
| B.Tech (C.S.) | UPTU | 2015 | 73 |
| 12TH | UP Board | 2011 | 68 |
| 10TH | UP Board | 2009 | 61 |

**ITProficiency & Skills**

|  |  |
| --- | --- |
| ASP.NET | ASP.NET4.0 |
| Database and Tools | SQL, Oracle 12c |
| Designing | HTML, CSS, BOOTSTRAP |
| Operating System | Windows and Linux |
| Language | C, C++, CORE JAVA, C# and Oracle |
| Soft Skills | Microsoft Office Word, Power Point |

**PERSONAL DETAILS**

* **Father’s Name** **:- Sri Ashok Kumar Tiwari**
* **Date of Birth**  **:-** 14 July 1996
* **Marital Status**  **:-** Single
* **Nationality/Religion** **:-** Indian / Hindu

**DECLARATION**

I do hereby declare that the above information is true to the best of my knowledge**.**

**Place: Gurgaon**  **Kaumudi Tiwari**

**Date:22.07.2018** **(Signature)**