**Vineeta Bansal**

**PGDM Finance (2013-15)**

**PGDM (2013-15) -Finance**

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**Email:** [**vineeta.239@gmail.com**](mailto:vineeta.239@gmail.com)

**PROFILE SUMMARY**

* ***Business Analyst at Corporate Strategy division of SpiceJet***
* 3.5 Years of work experience in Telecommunication with experience in projects to develop business to technology transformation plans at customer sites.
* Working knowledge of Microsoft Word, PowerPoint , Project Management(RFP,RFI,RFQ),BPM Financial Modeling and Advanced Excel ,Microsoft Project , Statistical Tools ( R, SPSS, SAS),

**PROFESSIONAL EXPERIENCE**

**Spicejet Business Analyst (Corporate Strategy) 3 Aug 15 – Present**

* Forecasting : Developed *Demand forecasting model* for various sectors of SpiceJet considering market, various trends ,seasonality and market condition
* Formulated Revenue Optimization strategy on routes of SpiceJet
* Competitor analysis and Pricing and Inventory management for flights of SpiceJet

**Ericsson India Private Limited NSS Core Specialist - Managed Services Jul 12 - Feb 13**

**Nokia Siemens Networks (NSN) NSS O&M Engineer - Managed Services Sep 09 - Apr 11**

**Telecommunications Consultants India Ltd Contract Engineer -Technical Support Apr 08 - Sep 09**

## Responsible for planning, implementing and launching new service features (VAS service, MNP launch, 3G service) as per requirements of telecom operators

* Managed seamless network operations of BSNL, Vodafone and Uninor India service projectand improved quality of network service
* Created modules for critical network activities that resulted in reduction of implementation time by 50%

**EDUCATION**

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| **Qualification** | **College/ University** | **Year** | **Percentage** |
| PGDM -  *Finance* | *IMT Ghaziabad* | 2015 | 73.36% |
| B.E. (Electronics & Communication) | University College of Engineering Kota | 2007 | 67.55% |
| Higher Secondary | Rajasthan Board | 2002 | 78.92% |
| Secondary *(Received Gargi Award)* | Rajasthan Board | 2000 | 82.17% |

**SUMMER INTERNSHIP**

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| Alankit Assignment Ltd | *Equity Analyst Intern* | Apr 14 – May 14 |

**Project Brief:** To estimate intrinsic value of Mindtree and prepare equity research report

**Objectives:** Develop forecasting model using Free Cash Flow to firm and Relative valuation

**Deliverable:** Shares were undervalued so suggest buying share of Mindtree

**ACADEMIC PROJECTS**

1. **Analysis of Effect of macroeconomic factors on stock prices**

* Applied *Business research method* and *Regression analysis* to analyze effect of macroeconomic factors on stock price of Hul , Hcc, Infosys , Ongc and Sail

1. **Performance Analysis of ICICI Bank**

* Analyzed Performance of ICICI bank Using CAMEL analysis , Du-Pont analysis, ratio analysis
* Recommended *hedging technique* using IS GAP and duration analysis to minimize interest rate risk

1. **Analysis of Birla Sun Life Small and Midcap Fund(G)**

* Analyzed portfolio using *portfolio* *attribution and performance and ratio analysis*

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| **ACHIEVEMENTS & AWARDS** |

* Received *Gargi award* from State Government of Rajasthan for securing *meritorious marks* in secondary examination ( Jan 2001)
* Secured 22nd rank among girls and 294 all over in Rajasthan PET exam in held 2003

**ADDITIONAL INFORMATION**

* Member of *Make a difference foundation* – A club in IMT Ghaziabad ( Jul 2013 – March 2015)
* Certified for ‘Cross functional decision making and business impact’ by enParadigm (Mar 2014)
* Certified with ‘Advanced Excel and Business Valuation’ by iPlan Education (Sep 2013)