**PRASHANT MISHRA**

*(Digital MarketingExecutive)*

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*Contact No: - +91-9540042543, 8882708206*

***CARRER OBJECTIVE:-***

*To work in an organization where I can use my skills to achieve the organization objective and get conducive environment to learn and grow.*

***DIGITAL MARKETING SKILLS:-***

*Certificate* *Three months certificate from college of digital marketing shushantlok, Gurgaon*

*Project work Website developed is- Educounsellor-India.com and social media pages*

*Social media pages Facebook page, twitter, LinkedIn, youtube*

*Page development- Onpage optimization, offpage optimization, updating with fresh content regularly, making fresh link worthy posters and sliders, good selection of keywords*

*Promotional activities Directory submission, Google adverts, paid likes, paid followers, reviews, testimonials etc.*

***PROFESSIONAL EXPERIENCE:-***

*Organisation Bird information systems*

*Designation Tele counselor*

*Duration One year*

*Job responsibilities*

* *Educating students and parents about college and about the admission process*
* *Maintaining their details*
* *Suggesting the right course for them*
* *Giving the detailed information of various courses*
* *And finally convincing them to fill the application form and take admission*
* *Helping the students and parents in website navigation and assisting them to fill the application form*

*Organization Jet Age Garage Equipments, New Delhi*

*Designation Sales Engineer*

*Duration Eight months*

*Area West U.P*

*Job Responsibilities*

* *Searching for new clients who might benefit from company products or services and maximizing client potential in designated region;*
* *Developing long-term relationships with clients through managing and interpreting their requirements;*
* *Negotiating terms and conditions to meet both client and company needs;*
* *Providing pre-sales technical assistance and product education, and after-sales support services;*
* *Preparing reports for head office;*
* *Meeting regular sales targets and coordinating sales projects;*
* *Marketing activities by attending trade shows, conferences and other marketing events;*
* *Making technical presentations and demonstrating how a product meets client needs;*
* *Liaising with other members of the sales team and other technical experts;*

***SUMMER INTERNSHIP, TRAINING & ACADEMIC PROJECT:-***

*Project Title Mechanical Design of High Pressure Reactors*

*Organization National Environmental Engineering Research Institute (NEERI), Nagpur*

*Duration 2 Months (in 7th Semester)*

*Brief Description during the internship I got training and exposure in the treatment process of industrial waste water, wet air oxidation reactors and construction of high pressure vessels.*

*Academic Project Fabrication of power steering System*

***PROFESSIONAL DEGREE:-***

Graduation B.E. (Mechanical Engg.)

Passing year 2009-13

Percentage 68.8%

College Jawaharlal Nehru College of Technology Rewa (M.P.)

Affiliated To University Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal (M.P.)

***SCHOOLING:-***

*Higher Secondary*

*Passing year 2009*

*School St.Mary’s H.S. School chakghat Rewa M.P.*

*Board Madhya Pradesh Board of Secondary Education*

*Percentage 60%*

*High School*

*Passing year 2007*

*School St.Mary’s H.S. School chakghat Rewa M.P.*

*Board Madhya Pradesh Board of Secondary Education*

*Percentage 77.2%*

***COMPUTER PROFICIENCY: -*** *Good typing speed, knowledge of MS Word, Power point and Use of Internet.*

***STRENGTH: -*** *Hard working, good leadership & positive attitude.*

***HOBBIES: -*** *Reading newspaper, watching cricket, listening music.*

***PERSONAL DETAILS:-***

*Date of Birth: 12th March, 1992.*

*Father Name: Dinesh Mishra*

*Languages Known: English & Hindi.*

*Marital status: Single*

*Permanent Address: House No.-111, Ward No.-02, Tehsil-Teonthar,Vill./Post-Sohagi,*

*Disttrict-Rewa, State-M.P. Pin Code-486226*

*Current Address: House No.- 77, Government School Wali Gali , Dundahera Village,*

*Gurgaon, State – Haryana, Pin Code-122016*

***DATE :***

***PLACE :*** *Delhi (Gurgaon) Prashant Mishra*